Division Unit Report for the Education Majors Advising Community
Submitted by Joshua Brittingham

1. NACADA Strategic Goal(s) *(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)*	2. Specific desired outcome *(What you want to occur as a result of your efforts; what you want someone to know, do, or value)*	3. Actions, activities or opportunities for outcome to occur *(What processes need to be in place to achieve desired outcome)*	4. Outcome measurements & related data instrument(s) *(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)*	5. Other groups or individuals to connect *(List opportunities for collaboration with other groups)*	6. Anticipated challenges *(How will you address issues that arise as you work to achieve the outcome?)*	7. Progress toward outcome *(Complete in August 2020 report)*	8. Future action(s) based on data (Data-informed decisions) *(Complete in August 2020 report)*
Expand and communicate the scholarship of academic advising	Increase conference presentation submissions (10), and writing submissions (1) on topics relevant to the community	Work with Communication Chair & Scholarship Chair to promote opportunities and remind members of proposal/publishing deadlines Offer idea generation/sharing services and collaboration matchmaking services to AC members Offer guidance for crafting presentation proposals and educate members on the proposal review process	Track number of proposal & writing submissions as they occur	Other AC chairs, if members express a desire to present or write on a topic that has an opportunity for collaboration with members of another AC	Will have to work quickly in order to implement in time for the next Annual Conference Call for Proposals Will need to identify and encourage enthusiastic people to lead collaborations on presentation/writing ideas	2020 saw our group generate four (4) annual conference presentation proposals and zero writing submissions.	With just a few month to work with between taking office in November and the presentation proposal deadline, there was less time for connection collaborators and developing ideas than what we'll have heading into the process for the 2021 conference. I plan to continue building toward this goal based on the actions that were already planned.

Foster inclusive practices within the Association that respect the principle of equity and the diversity of advising professionals across the vast array of intersections of identity	Establish a communication plan to more effectively engage AC members outside of the Annual Conference and to include more voices and perspectives in the ongoing work of the AC	Work with Communication Chair to develop a 12-month communication plan that reflects the needs of the AC and preferences the membership	Survey AC membership to determine their communication preferences (platform, frequency, length, timeliness, etc) by the end of January 2020	Other AC Chairs for best practices in this area if they have already undertaken a similar survey and/or plan	Disparate communication preferences may make it difficult to establish and sustain a focused plan	Work toward this goal was interrupted by the COVID-19 pandemic. Before the stoppage, our communication chair had created a first draft of a communication plan and and taken steps to promote our AC's Facebook page. We plan to renew/resume our efforts soon	We plan to continue working toward this goal based on the established action steps. We also plan to determine how our AC's communication priorities must adapt to serve members in a pandemic and post-pandemic environment.

INSERT rows as needed

Resources:

NACADA Strategic Goals - *https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx*
Advising Community Self-Assessment Rubric - *https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EqP0o/edit?usp=sharing*
Advising Community Chair Self-Assessment Rubric - *https://docs.google.com/document/d/1Z-4O7ir_AzjM088vGNOsC5odtYOEMbNAYYseEUU6U88/edit?usp=sharing*