Division Unit Report for the Advising Community for Faculty Advising  
Submitted by Calley Stevens Taylor

Please complete Columns 1 through 6 and return by November 15, 2017.

Columns 7 and 8 are completed for the progress report due August 15, 2018. Please send your report to ACD Reps: Rebecca Cofer (rcofer@abac.edu), Kyle Ross (kwross@wsu.edu) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your unit’s Steering Committee member (Cluster Rep) as well. Thank you!

<table>
<thead>
<tr>
<th>1. NACADA Strategic Goal(s)</th>
<th>2. Specific desired outcome</th>
<th>3. Actions, activities or opportunities for outcome to occur</th>
<th>4. Outcome measurements &amp; related data instrument(s)</th>
<th>5. Other groups or individuals (if any) to connect with in achieving this outcome</th>
<th>6. Challenges (if any) anticipated in achieving this outcome</th>
<th>7. Progress toward achieving outcome (Only completed in August 2018 report)</th>
<th>8. Future action(s) based on data (Data-informed decisions) (Only completed in August 2017 report)</th>
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<td>Promote the role of effective academic advising in student success to college and university decision makers</td>
<td>Completion of the Topical Template for Faculty Advising that provides resources that reflect the important role of faculty advising in student success.</td>
<td>Collect suggestions for topics and resources from the membership</td>
<td>Submit content for the Topical Template to the Executive Office by August 15, 2018.</td>
<td>1. NACADA Research Center 2. NACADA publications</td>
<td>The Topical Template has been completed and submitted to the Executive Office.</td>
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| Provide professional development opportunities that are responsive to the needs of advisors and advising administrators. | Faculty advisors and administrators will use the Faculty Advising website as a reference tool for advisor development. | 1. Host 3 virtual online discussions with membership about popular topics of interest.  
2. Develop new content for the Faculty Advising website, with emphasis on resources for new faculty advisor and advisor training and development. | 1. Surveys will be sent to the membership to collect topics of interest.  
2. Focus groups will be held after the publication of the resource site to gauge usability and coverage of desired material. | 1. NACADA Research Center  
2. Advising Training & Development  
3. History, Theory, and Philosophy of Advising | A survey was sent to our membership in Summer 2018. The response rate was low, so it will be administered again around the time of the 2018 Annual Conference.  
New content was added to the Faculty Advising Community website: a list of sponsored sessions from previous Annual Conferences, and 2 digests of listserv discussions that were highly active among our membership. |
| Expand and communicate the scholarship of academic advising | There will be increased dialogue amongst the membership between conferences. | Continue to expand the use of the listserv and blog to promote dialogue among members | Track the number of posts and responses to listserv and blog. | The Faculty Advising Community blog has experienced increased traffic this year. From August 2017 to July 2018, there were 287 page views from 167 unique visitors, compared to 123 page views from 59 visitors in the previous year. We credit this to increased posting activity and increased marketing of the blog. Similarly, activity on the listserv appears to be increasing. In 2017, there were 28 posts or replies sent through the listserv. There have been 23 posts or replies so far in 2018, |
which may be an indication that 2018 will be more active than 2017.