



**Division Unit Report for [Advising First-Year Student]  
Submitted by [Darryl C. Cherry]**

Please complete Columns 1 through 6 and return by November 15, 2019.

Columns 7 and 8 are completed for the progress report due August 15, 2020. Please send your report to ACD Reps: Rebecca Hapes ([rhapes@tamu.edu](mailto:rhapes@tamu.edu)), Amber Kargol ([akargol@iastate.edu](mailto:akargol@iastate.edu)) and EO Liaison Dawn Krause ([dawnkrause@ksu.edu](mailto:dawnkrause@ksu.edu)). Please copy your [Cluster Rep](#) as well. Thank you!

<b>1. NACADA Strategic Goal(s)</b>  <i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i>	<b>2. Specific desired outcome</b>  <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	<b>3. Actions, activities or opportunities for outcome to occur</b>  <i>(What processes need to be in place to achieve desired outcome)</i>	<b>4. Outcome measurements &amp; related data instrument(s)</b>  <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	<b>5. Other groups or individuals to connect</b>  <i>(List opportunities for collaboration with other groups)</i>	<b>6. Anticipated challenges</b>  <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	<b>7. Progress toward outcome</b>  <b><i>(Complete in August 2020 report)</i></b>	<b>8. Future action(s) based on data</b>  (Data-informed decisions)  <b><i>(Complete in August 2020 report)</i></b>
<b><u>NACADA Goal #4 Membership Recruitment &amp; Retention</u></b>  Foster inclusive practices within the Association that respect the principle of equity and the diversity of advising professionals across the vast array of intersections of identity.	Increase AC membership by 10% from 2624 to 2886.  Expand the Diversity of Membership of Advising Community	Implement NACADA's Membership Recruitment Strategies  Develop and execute a plan to have AFYS representation and recruitment at each of the 10 2020 Region Conferences  1. Assess diversity of membership.	YTD 2019 Membership vs 2020 Membership at 03/20, 06/20  YTD 2019 Membership vs 2020 Membership at 03/20, 06/20	Membership Recruitment and Retention Committee  Membership Recruitment and Retention Committee  Diversity and Engagement Committee	None Anticipated  Commitment and Support from National Organization	Due to pandemic, Regional Conference were cancelled. Goal was not accomplished.	Future goal will change to increasing and expanding Advising Community visibility, offerings, and member engagement.

		<p>2. Develop Partnership with Diversity and Engagement Committee</p> <p>3. Develop a strategic plan for targeted recruiting to expand membership diversity.</p> <p>4. Host In-Person and Online Networking and social activities</p>	<p>Partnership to be secured by 01/20.</p> <p>Plan to be developed and implemented by 03/20</p>	<p>Membership Recruitment and Retention Committee &amp; Diversity and Engagement Committee</p>		<p>Did not accomplish goal. Goal will be considered for 2020-21.</p> <p>The Steering Committee was diverse representing various race, ethnicity, gender, regions, and institutions types. Goal accomplished.</p> <p>Due to pandemic, Regional Conference were cancelled. Goal was not accomplished.</p>	
<p><b><u>NACADA Goal #2 Professional Development</u></b></p> <p>Provide professional development opportunities that are responsive to the needs of advisors and advising administrators</p>	<p>Host <u>two</u> PRAXIS PD opportunities for advising / supporting students.</p> <p><b><u>Student Focused</u></b></p> <ul style="list-style-type: none"> <li>Advising and Supporting Generation Z</li> </ul>	<p>Develop Pre-Post Assessment</p> <p>Promote &amp; Schedule Training</p> <p>Host Training (Zoom, TedTalk, or other medium of engagement/dissemination)</p> <p>Solicit, document, and post post-training applications</p>	<p>Professional Development Schedule</p> <p>Interactive Trainings (other) with AFYS page references / support</p> <p>Pre/Post-Assessments</p>	<p>Partnership with Shonda Sears &amp; Ashlee Noblin, Tarleton State University</p>	<p>Timeliness of Developing Pre-Post Assessments</p> <p>Getting PD attendees to complete assessments (Completion rate)</p> <p>Assessment of use of information and improvement /</p>	<p>Due to reconstruction of steering committee and challenges of COVID-19, the Advising Community hosted only one offering (Incorporating Coaching Into The First-Year Experience) for</p>	

	<ul style="list-style-type: none"> <li>Upholding the Underdog</li> <li>Host Electronic Survey to identify top 3 areas of interest for support of students</li> </ul> <p>Host <u>one</u> PRAXIS PD opportunity for supporting advisors.</p> <p><b><u>Advisor Focused</u></b></p> <ul style="list-style-type: none"> <li>Caseload Survival (Quantity vs Quality)</li> <li>Growing From Knowing: Activity vs Productivity - Continuous Improvement</li> <li>Host Electronic Survey to identify top 3 areas of interest for support of Advisors</li> </ul>	<p>of knowledge</p> <p>Partnership with First-Generation Advising Community</p> <p>Partnership with Assessment in Advising for all Professional Development Offerings.</p> <p>Create resources for PD and posting to AFYS Website</p> <p>Follow-up on percentage of and success rate of application of PD information</p>		<p>Partnership with Brittany Hoover and First Generation Advising Community</p>	<p>success rate</p>	<p>2019-20. Online Discussion</p> <p>Posted survey in July 2020 to glean feedback and topics of interest that will direct Steering Committee organization and programming for 2020-21.</p>	
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<p><b>NACADA Goal # 5</b> <b><u>Leadership</u></b> <b><u>Development</u></b></p> <p>Identify, develop and sustain effective Association leadership</p>	<p>Recruit, develop, and retain 12 active members on AC steering committee</p> <p>Support 3 members leadership development through NACADA</p> <p>Engage 3 AC Members in Proposals Review</p>	<p>Recruit AC Vice-Chair</p> <p>Recruit via emails and direct contact.</p> <p>Create steering committee hierarchy and organization chart.</p> <p>Give members, roles, responsibilities, charges, and timelines.</p> <p>Host Bi-Monthly Meeting to discuss progress</p> <p>Make monthly contact with committee chairs to discuss progress</p> <p>Recommend at least one member each for ELI, Administrative Division Committee, and Administrative Division Advisory Board</p>	<p>12 active steering committee members</p> <ul style="list-style-type: none"> <li>• 1 Active Vice-Chair</li> <li>• 1 Membership Chair</li> <li>• 1 Active PD Chair</li> <li>• 1 Active Publications Chair</li> <li>• 1 Active Communications Chair</li> </ul>		<p>Identifying interested and committed members</p>	<p>Goal accomplished. Recruited new steering committee and largely maintained members.</p> <p>Goal accomplished</p> <p>Goal accomplished</p> <p>Goal not met.</p> <p>Goal not accomplished.</p> <p>Goal accomplished.</p>	
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<p><b><u>NACADA Goal # 1</u></b> <b><u>NACADA</u></b> <b><u>Publications</u></b></p> <p>Expand and communicate the scholarship of academic advising</p>	<p>Write 2 NACADA Research Briefs in relation to AFYS Hot Topics and PD</p> <p>Complete 1 Literature Review in relation to an emerging condition, perspective, or other affecting First-Year Students</p>	<ul style="list-style-type: none"> <li>• Identity Topics</li> <li>• Find peer-reviewed scholarly literature</li> <li>• Decide on topic</li> <li>• Assemble team</li> <li>• Assign readings</li> <li>• Reconcile findings</li> <li>• Write formal review</li> <li>• Review draft</li> <li>• Make edits</li> <li>• Submit final Review</li> </ul>	<p>Research Briefs submitted 03/15/2020 &amp; 09/15/2020</p> <p>Literature Review submitted 07/15/2020</p>	<p>Partner with Wendy Troxel, Director-NACADA Center for Research</p>	<p>None Anticipated</p> <p>None Anticipated</p>	<p>Due to challenges and distractions of COVID-1, goal was not accomplished.</p>	<p>Goal will be rolled over to 2020-21.</p>
<p><b><u>Communications Committee</u></b></p> <p>Contribute related content and conversation to members via various electronic outlets</p>	<ol style="list-style-type: none"> <li>1. Create and Disseminate Quarterly Newsletter</li> <li>2. Utilize Interactive engagements including polls, surveys, polls, question &amp; answer sessions,</li> </ol>	<p>Utilize Recruiting and Engagement schedule and Professional Development schedule to create a communication, marketing and social media schedule to engage</p>	<p>Facebook Analytics Qualtrics Analytics</p>	<p>Partnership with NACADA Technology in Advising Community</p>	<p>None Anticipated</p>	<p>Goal not accomplished.</p> <p>Goal not accomplished.</p>	<p>Goal will be rolled over to 2020-21.</p> <p>Goal will be rolled over to 2020-21.</p>

	<p>interactive graphics, video, data collection.</p> <p>3. Refresh and maintain NACADA AC page</p>	<p>members, disseminate information, and collect information.</p>				<p>Goal not accomplished.</p>	
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**Resources:**

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>

Advising Community Self-Assessment Rubric - <https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EqP0o/edit?usp=sharing>

Advising Community Chair Self-Assessment Rubric - [https://docs.google.com/document/d/1Z-4O7ir\\_AziM088vGNOsC5odtYOEMbNAYseEuu6U88/edit?usp=sharing](https://docs.google.com/document/d/1Z-4O7ir_AziM088vGNOsC5odtYOEMbNAYseEuu6U88/edit?usp=sharing)