



ADVISING
COMMUNITIES

**Division Unit Report for Global Engagement Advising Community
Submitted by Jenny Cornet-Carrillo**

Please complete Columns 1 through 6 and return by November 15, 2018.

Columns 7 and 8 are completed for the progress report due August 15, 2019. Please send your report to ACD Reps: Rebecca Hapes (rhapes@tamu.edu), Kyle Ross (kwross@wsu.edu) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your unit's Steering Committee member (Cluster Rep) as well. Thank you!

1. NACADA Strategic Goal(s) <i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i>	2. Specific desired outcome <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	3. Actions, activities or opportunities for outcome to occur <i>(What processes need to be in place to achieve desired outcome)</i>	4. Outcome measurements & related data instrument(s) <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	5. Other groups or individuals to connect <i>(List opportunities for collaboration with other groups)</i>	6. Anticipated challenges <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	7. Progress toward outcome <i>(Complete in August 2019 report)</i>	8. Future action(s) based on data (Data-informed decisions) <i>(Complete in August 2019 report)</i>
Provide professional development opportunities that are responsive to the needs of advisors and advising administrators Develop and sustain effective Association leadership	Create a steering committee of people who would like greater involvement Have a list of volunteers for smaller projects such as proposal reviews	Announce creation of steering committee on facebook group and by email Define roles for members Meet virtually at least twice a year	Use volunteer list from Annual Conference meetings Send out solicitation by email to members who were not at the annual meeting Goal: Committee is formed. Meetings happen.	Talk with advising community chairs of similar sized commissions to see how big their steering committees are and what roles they assigned.	Getting volunteers from a historically inactive commission membership. Communicating the importance of the steering committee Coming up with projects for the steering committee to do.	Sent survey after Annual Conference to all that attended business meeting as well as those who came by the ACD Fair. There were MANY people interested in reviewing proposals, but no one interested in anything else.	Find ways to develop additional opportunities for volunteering with the AC. Maybe create projects with more firm ideas of what needs to be done and when to do them – make it easy for people to commit to a project with a set goal and timeline.

Expand and communicate the scholarship of academic advising	Improved communications to the advising community.	Emails to be sent once per quarter to update members of the AC about how is going on and how to get or stay involved.	First email: Nov 2018 – follow up from Annual, call for proposal reviewers, reminder of proposal deadlines (especially for International Conf). Additional emails in Feb 2018, May 2018, August 2018.	N/A	How to know if people are reading the emails	Mostly done. Emails were sent in early January and in August. May one was missed due to time constraints.	Three or four emails per year, roughly evenly divided throughout the year, would be great.
Expand the use of innovative technology tools and resources to support the work of the Association	Currently the Global Engagement facebook page is rarely used, and emails are infrequently sent.	Poll the members of the group, what is the best form of communication to use to reach members? How often do they wish to receive communication?	Updated Facebook group: end of January 2019	N/A	Getting feedback from members. Learning new tools if it is decided what we are currently using isn't viable.	Survey last year showed that Facebook was preferred, but engagement on the page was minimal.	Be more intentional with social media posts – ask for input, post surveys, etc.

INSERT rows as needed

Resources:

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>

Advising Community Self-Assessment Rubric - <https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EqP0o/edit?usp=sharing>