



**Division Unit Report for Global Engagement Advising Community  
Submitted by Efrosini Hortis**

Please complete Columns 1 through 6 and return by November 15, 2019.

Columns 7 and 8 are completed for the progress report due August 15, 2020. Please send your report to ACD Reps: Rebecca Hapes ([rhapes@tamu.edu](mailto:rhapes@tamu.edu)), Amber Kargol ([akargol@iastate.edu](mailto:akargol@iastate.edu)) and EO Liaison Dawn Krause ([dawnkrause@ksu.edu](mailto:dawnkrause@ksu.edu)). Please copy your [Cluster Rep](#) as well. Thank you!

<p><b>1. NACADA Strategic Goal(s)</b></p> <p><i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i></p>	<p><b>2. Specific desired outcome</b></p> <p><i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i></p>	<p><b>3. Actions, activities or opportunities for outcome to occur</b></p> <p><i>(What processes need to be in place to achieve desired outcome)</i></p>	<p><b>4. Outcome measurements &amp; related data instrument(s)</b></p> <p><i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i></p>	<p><b>5. Other groups or individuals to connect</b></p> <p><i>(List opportunities for collaboration with other groups)</i></p>	<p><b>6. Anticipated challenges</b></p> <p><i>(How will you address issues that arise as you work to achieve the outcome?)</i></p>	<p><b>7. Progress toward outcome</b></p> <p><b><i>(Complete in August 2019 report)</i></b></p>	<p><b>8. Future action(s) based on data</b></p> <p><i>(Data-informed decisions)</i></p> <p><b><i>(Complete in August 2019 report)</i></b></p>
<p>Provide professional development opportunities that are responsive to the needs of advisors and advising administrators</p>	<p>Create a steering committee of people with defined roles who would like greater involvement.</p> <p>Create a subcommittee for smaller projects such as proposal reviews.</p> <p>Organize 3 "Cultural Awareness Discussions" from different educational systems around the world</p>	<p>Announce creation and defined roles of the steering committee on Facebook group and by email.</p> <p>Meet virtually at least 3 times per a year</p>	<p>Use volunteer list from Annual Conference meetings</p> <p>Send out solicitation by email to members who were not at the annual meeting</p> <p>Written document of defined goals for steering committee to be created</p>	<p>Communicate with advising community chairs of similar sized communities and ACD Reps to get information on how they assigned roles in their steering committee and what roles they assigned.</p>	<p>Getting volunteers from a historically inactive community membership.</p> <p>Communicating the importance of the steering committee</p> <p>With the assistance of the steering committee implement the Cultural Awareness Discussions and other projects we might come up with</p>	<p>Contacted attendees from annual conference and created a <b>4-member steering committee</b>. <b>Only 2 out of 3</b> steering committee meetings were conducted</p> <p>Also, contacted other chairs from our cluster and got information/ideas on how to assign defined roles.</p> <p><b>One out the three</b> Cultural Awareness Discussions was completed during the Global Advising week, "Crossing Time Zones" in</p>	<p>Further action requires for committee members to have a more defined role.</p> <p>Further action requires to organize one more committee meeting.</p>

						collaboration with the Small Colleges and Universities Community. Due to COVID19, the plan for the second discussion is a video recording of ESL teachers/advisors from different countries to be uploaded on GEC page.	Further future action requires collection and editing of the video.
Further Expand and communicate the scholarship of academic advising	Improved communications to the advising community.	Emails to be sent once per quarter to update members of the AC about how is going on and how to get or stay involved.  Also promote the Cultural Discussions	4 emails per year: Nov 2019 – follow up from Annual, call for proposal reviewers, reminder of proposal deadlines (especially for International Conf).  Additional emails in Feb 2020, May 2020, August 2020.	N/A	How to know if emails are submitted but not accepted	2 out of 4 emails have been out following the annual conference remind and promote different projects.	Future action, requires 2 more emails to be sent out to the community.
Expand the use of innovative technology tools and resources to support the work of the Association	Create more active engagement in social media.	Survey the members of the group, what is the best form of communication to use to reach members? How often do they wish to receive communication? Do they find Cultural Discussions helpful?	Updated Facebook group: end of January 2019  Create a Twitter account to use especially during Annual-International Conferences	N/A	Getting feedback from members.  Learning new tools if it is decided what we are currently using isn't viable.	Survey to members to get their feedback was not sent due to the circumstances and the fact that only one cultural discussion was completed.	Further action requires creation of a new survey collecting information from members on how they want things to progress under the circumstances.

*INSERT rows as needed*

**Resources:**

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>

Advising Community Self-Assessment Rubric - <https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EgP0o/edit?usp=sharing>