

**Division Unit Report for the Graduate & Professional Students Advising Community  
Submitted by Shelley Price-Williams**

Please complete Columns 1 through 6 and return by November 15, 2018.

Columns 7 and 8 are completed for the progress report due August 15, 2019. Please send your report to ACD Reps: Rebecca Hapes ([rhapes@tamu.edu](mailto:rhapes@tamu.edu)), Kyle Ross ([kwross@wsu.edu](mailto:kwross@wsu.edu)) and EO Liaison Dawn Krause ([dawnkrause@ksu.edu](mailto:dawnkrause@ksu.edu)). Please copy your unit's Steering Committee member (Cluster Rep) as well. Thank you!!

<b>1. NACADA Strategic Goal(s)</b>  <i>(List strategic goal(s) related to the outcome)</i>	<b>2. Specific desired outcome</b>  <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	<b>3. Actions, activities or opportunities for outcome to occur</b>  <i>(What processes need to be in place to achieve desired outcome)</i>	<b>4. Outcome measurements &amp; related data instrument(s)</b>  <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	<b>5. Other groups or individuals (if any) to connect with in achieving this outcome</b>  <i>(List opportunities for collaboration with other groups)</i>	<b>6. Challenges (if any) anticipated in achieving this outcome</b>  <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	<b>7. Progress toward achieving outcome</b>  <b><i>(Only completed in August 2018 report)</i></b>	<b>8. Future action(s) based on data</b>  (Data-informed decisions)  <b><i>(Only completed in August 2018 report)</i></b>
Expand conference proposals specific to advising graduate and professional student populations.	Will expand opportunity for professional development and knowledge expansion at conferences not currently realized. As a latent result, action holds potential to attract and expand current membership in the AC. Provides for development of others who seek career transitions for working with these populations.	Create a forum for authors to connect and collaborate prior to annual conference submission deadline. Work with conference leadership to ensure AC is involved in proposal review process.	Track and monitor collaboration through forum and accepted proposals to the annual conference. Ensure timely communication with members specific to proposal review and feedback.	1. Annual Conference Chair/ committee 2. NACADA Research Center 3. Executive Office Liaison	Challenge: Keeping all informed and meeting deadlines.  Resolve: Ensure annual submission deadlines are identified and communicated to members. Collection of information/ data on activity of members for tracking and promotion to members at conference.	In fall of 2018, the AC merged with the interest group for advising professional students. Both group leaders worked together at the AC Fair and the business meeting to explain the merger and provide support. Contact information of doctoral students in	(1)Timely virtual meetings will help foster member proposal development. Virtual bag lunch meetings in December 2019 and January 2020 will provide an open forum for idea development prior to the submission deadline for the annual conference.  (2)Updating of the Google page with access by

						<p>attendance was collected for Wendy Troxel as the needs of these members connected to their status as students rather than practitioners.</p> <p>In January of 2018, a pre-conference Zoom meeting was held to foster conference proposal idea development. A panel presentation was devised from this meeting and was later accepted as a session at the annual conference. Yet, the overall submissions specific to graduate and professional student advising declined in comparison to</p>	<p>AC members would also be useful in connecting members together based on research interests, regional or state location, etc.</p> <p>(3) In working with the executive office, a panel session via a webinar is planned for late fall of 2019 or the following spring-practitioners will share best practices and challenges when working with graduate and professional students. This panel will highlight the profession and inform others seek this role as a practitioner.</p> <p>(4) The incoming AC will want to foster consistent engagement in proposal review to ensure topics related to the AC have potential to</p>
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						<p>the year before.</p> <p>A Google page with open access for matching was created as a landing page for AC members to find others who might be in their state or region and have similar research interests.</p> <p>Sound engagement in the proposal review process by members of the AC. Members of the AC continue to engage consistently.</p>	<p>be accepted or at a minimum improved for future submission.</p>
<p>Identify and promote professional development opportunities for members of the AC through use of innovative technology tools and resources.</p>	<p>Will strengthen practice of professionals and expand knowledge base. Professional development can be fruitful in developing conference proposals and publications. Members will find</p>	<p>Promote webinars and training opportunities from NACADA. Identify opportunities for development from other organizations related to higher education. Share scholarship from the</p>	<p>Track attendance collaboratively with Executive Office. Will obtain verbal feedback during virtual discussions. Assess members' needs through annual survey.</p>	<ol style="list-style-type: none"> <li>1. Cluster Representative</li> <li>2. Executive Office Liaison</li> <li>3. Division Reps</li> </ol>	<p>Challenge: Conflict with personal demands and schedules. Identification of resources for professional</p>	<p>Only one virtual quarterly discussion meeting was held this year.</p> <p>The AC Facebook page used as</p>	<p>(1)Quarterly virtual discussion meetings are highly needed to foster engagement and community among AC members. Too much time lapses</p>

	membership to be personally rewarding.	public domain. Host quarterly Discussion Sessions in the middle of the day for networking and sharing of best practices.			development at no cost.  Resolve: Identify and acquiring advisement and monetary support from NACADA for professional development.	primary platform for promotion of relative scholarship and professional development opportunities.  The Facebook page likes increased over the last year. The recent post regarding the new incoming chair reached 1,410 people and resulted in 560 engagements.	between annual conferences and the majority of AC members are not able to attend the annual conference every year.  (2)In addition to Facebook, the listserv and AC NACADA website should also be used consistently to promote scholarship and professional development opportunities.
Strengthen membership in the AC working with graduate and professional students.	Members will experience an enhanced affinity and sense of belonging in the AC. Current members will find engagement worthy of their professional and personal time. New members will find the same as above.	Coordinate a social at annual conference and opportunities for professional development and networking throughout the year. Develop a stream of concise and timely communication.	Assess membership in the AC at before and after each annual conference. Assess, maintain, and report membership data and attendance of related events. Promote opportunities through Facebook, as preferred social media platform, and through listserv.	1. AC Steering Committee 2. Cluster Representative 4. Executive Office Liason	Challenge: Competition with other AC's. Identifying space for annual conference social that does not compete with other activities. Identifying potential new members for the AC.  Resolve: Review conference schedule before arranging social. Work with Cluster	A social was hosted at the annual conference in Phoenix with attendance of 8 members. The list serve and the FB page used consistently throughout the year to strengthen membership.  The AC Chair attended each sponsored	(1)Use of social media during the 2019 conference might help to bring members together. Use of GroupMe could be a great tool to connect members formally and informally.  (2)Recognition of sponsored presenters should continue.

					Rep and Liason to communicate effectively about the AC.	session extending certificates to the presenters. Pictures of each certificate presentation were taken and promoted on the FB page during the conference.	
Enhance diversity, equity, and inclusion among leadership of the AC and in presenters at conferences, to include academic faculty.	Will allow for the dissemination of diverse thought and experiences through leadership. Will strengthen membership in the AC. Will enrich conference proposals and research publications.	Seek interest in leadership among current AC members with intentional selection of individuals who represent diverse backgrounds according to race, ethnicity, and gender identity.	Will identify and sustain leadership roles for fulfillment on a steering committee.	<ol style="list-style-type: none"> <li>1. AC Members</li> <li>2. Cluster Representative</li> </ol>	Challenge: Identifying candidates for leadership. Determining a fair selection process.	Diversity and inclusion continues to be a challenge. A record number of candidates participated in the election for AC Chair 2019-2021 to include more diverse candidates. The AC panel for annual conference is comprised of many of the candidates who participated in the election and contribute a range of professional experiences and ideas specific to supporting	<p>(2)Efforts must continue to enhance diversity and inclusion among the AC through leadership, membership, and conference proposals.</p> <p>(2)It is important to promote the election process to the membership. A member survey was last completed in 2017. An updated member survey is needed to collect members' interests, needs, and concerns specific to diversity and inclusion in the AC.</p>

						graduate learners. No academic faculty are among the panel members or steering committee of the AC.	(3)Steering committee roles and responsibilities might be more defined through “job descriptions” as a transition to leadership role of the AC. Creation of this pipeline will facilitate a sound structure for future leadership that is diverse and inclusive.
Strengthen presence of the AC in the NACADA advising community specific to research, scholarship, organizational leadership, and presence in the profession.	Elevate the importance and industry of advising graduate and professional students.	Advocate for the AC to NACADA leadership. Highlight and promote success and scholarship of its members through presentations or publications. Communicate feedback on NACADA policies and programming as they relate to or neglect consideration of graduate and professional advisement. Assess empirically professionals in this sector of advising:	Establish a line of communication to collect and record professional activities of AC members. Assess and review NACADA policy changes as they arise through a graduate and professional student advising lens.	<ol style="list-style-type: none"> <li>1. AC Members</li> <li>2. Cluster Representative</li> <li>3. Executive Office</li> <li>4. Liason Center for Research</li> </ol>	<p>Challenge: Clearance of IRB process and approval of NACADA Center for Research to execute.</p> <p>Will submit IRB in January 2019. Once approved, will submit to NACADA for approval to execute. Goal to asses, evaluate data, and produce report before 2019 annual conference.</p>	<p>The AC Snapshot, AC website, and Facebook page highlight and promote relative scholarship to the community.</p> <p>As AC Chair, I advocated for the AC and provide feedback through leadership meetings.</p> <p>Completed a review of a</p>	<p>Continued promotion of scholarship is vital to the AC through the Snapshot, FB page, and NACADA website.</p> <p>A national survey of all NACADA members is needed to understand the state of the profession of graduate and professional student advising. An IRB will be submitted fall off</p>

		salary, professional background, title, responsibilities, etc.				prior NACADA research survey of practitioners who work with graduate and professional students. This review provides insight for completing an updated assessment of this sector of the profession. The goal to submit for research approval is delayed to fall of 2019.	2019 by Shelley Price-Williams to Northern Illinois University. After IRB approval, the research must be submitted for approval to NACADA. The goal will be to disseminate the research results at the 2020 annual conference and through the NACADA Journal.
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