



ADVISING
COMMUNITIES

**Division Unit Report for [HISTORICALLY BLACK COLLEGES AND
UNIVERSITIES ADVISING COMMUNITY]
Submitted by [Janelle Hannah-Jefferson]**

Please complete Columns 1 through 6 and return by November 15, 2019.

Columns 7 and 8 are completed for the progress report due August 15, 2020. Please send your report to ACD Reps: Rebecca Hapes (rhapes@tamu.edu), Amber Kargol (akargol@iastate.edu) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your [Cluster Rep](#) as well. Thank you!

1. NACADA Strategic Goal(s) <i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i>	2. Specific desired outcome <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	3. Actions, activities or opportunities for outcome to occur <i>(What processes need to be in place to achieve desired outcome)</i>	4. Outcome measurements & related data instrument(s) <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	5. Other groups or individuals to connect <i>(List opportunities for collaboration with other groups)</i>	6. Anticipated challenges <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	7. Progress toward outcome <i>(Complete in August 2020 report)</i>	8. Future action(s) based on data (Data-informed decisions) <i>(Complete in August 2020 report)</i>
Foster inclusive practices within the Association that respect the principle of equity and the diversity of advising professionals across the vast array of intersections of identity	Increase the awareness of opportunities for inclusiveness and equity within the association as it relates to proposal/award readers, proposal submissions, publications, and leadership.	Share out and promote engagement through use of current communication tools (social media, listserv, topical template, advising community page.) Sponsor advising summit to offer other opportunities for engagement within NACADA	Offer survey opportunity before annual conference of following year to discuss findings at business meeting for advising community. Send out post-summit evaluations to attendees.	Notify current executive director, executive board, and ACD leadership of results to ensure transparency across the board. Keep steering committee abreast of all activities and correspondences. Keep other sponsoring entities updated on all ACD activities with the hopes of continued collaboration.	Keeping members engaged in the process and the momentum going. Members who represent institutions where funding may be an issue have problems remaining active within organization. Professional development travel is challenging for institutions where funding has always been difficult for anything deemed not necessity.	Our efforts to streamline our communication to align with NACADA outgoing communications has been successful. Our Facebook Page and outgoing list serve emails occur more consistently.	We are still working towards establishing a "Group Me" account to offer even more means of intentional communication for our ACD. Information on participating with publishing/writing opportunities within NACADA have been stressed using our multiple means of media.

Expand communication efforts within advising community.	Increase members' awareness of NACADA events and opportunities.	Expand the use of communication tools to include social media (FaceBook), email listserv, and add GroupME function.	More engagement, increased participation in events, proposals, conference presentations, and publications.	Engage non-members to encourage them to become involved.	Designate committed steering committee member to maintain social media and advising community communications efforts.	The HBCU Advising Institute proved to be successful and offered more specified support for this population of institutions.	Since the first HBCU Advising institute was well attended, it was the goal to sponsor another event in the upcoming year. Since the Covid-19 pandemic is on-gong
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INSERT rows as needed

Resources:

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>

Advising Community Self-Assessment Rubric - <https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5plSRZIYhYzG-EqP0o/edit?usp=sharing>

Advising Community Chair Self-Assessment Rubric - https://docs.google.com/document/d/1Z-4O7ir_AziM088vGNOsC5odtYOEMbNAYseEUU6U88/edit?usp=sharing