# Division Unit Report for High School to College

Submitted by Melissa Recknor

Please complete Columns 1 through 6 and return by November 15, 2020.

Columns 7 and 8 are completed for the progress report due August 15, 2021. Please send your report to your Cluster Rep and the ACD Reps: Amber Kargol (akargol@iastate.edu), Wendy Schindler (wkschindler@gmail.com) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Thank you!

<table>
<thead>
<tr>
<th></th>
<th>1. NACADA Strategic Goal(s)</th>
<th>2. Specific desired outcome</th>
<th>3. Actions, activities or opportunities for outcome to occur</th>
<th>4. Outcome measurements &amp; related data instrument(s)</th>
<th>5. Other groups or individuals to connect</th>
<th>6. Anticipated challenges</th>
<th>7. Progress toward outcome (Complete in August 2021 report)</th>
<th>8. Future action(s) based on data (Data-informed decisions)</th>
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<tbody>
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<td></td>
<td>(List one of NACADA’s 7 strategic goal(s) related to the specific desired outcome in #2)</td>
<td>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</td>
<td>(What processes need to be in place to achieve desired outcome)</td>
<td>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</td>
<td>(List opportunities for collaboration with other groups)</td>
<td>(How will you address issues that arise as you work to achieve the outcome?)</td>
<td>(Complete in August 2021 report)</td>
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<td>1. <strong>Provide professional development opportunities that are responsive to the needs of advisors and advising administrators</strong></td>
<td>- Increase attendance at meetings</td>
<td>- Hold open lunch and learn meetings</td>
<td>- Increased participation in events</td>
<td>- Two-Year Colleges</td>
<td>- COVID- have to hold events virtually</td>
<td>- Limited participation- promote to other communities and work with more active divisions</td>
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<td>- Increase supported options at conference(s)</td>
<td>- Networking opportunities at conference(s)</td>
<td>- Increased conference proposals</td>
<td>- Transfer Students</td>
<td>- Limited participation</td>
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<td>- Increase engagement</td>
<td>- Survey community regarding what they want and need.</td>
<td>- Survey results indicating needs and ideas for the community.</td>
<td>- First-Year students</td>
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- Provide professional development opportunities that are responsive to the needs of advisors and advising administrators

- Increase attendance at meetings
- Increase supported options at conference(s)
- Increase engagement

- Hold open lunch and learn meetings
- Networking opportunities at conference(s)
- Survey community regarding what they want and need.

- Increased participation in events
- Increased conference proposals
- Survey results indicating needs and ideas for the community.

- Two-Year Colleges
- Transfer Students
- First-Year students

- COVID- have to hold events virtually
- Limited participation- promote to other communities and work with more active divisions
| - Expand and communicate the scholarship of academic advising | - Increase professional development opportunities for those working with dual enrollment students  
- Increase professional development opportunities | - Increase number of webinars  
- Reinstate newsletter or some form of public communication  
- Engage community to present or write for NACADA events and publications. | - Recruit more members for the steering committee  
- Increased newsletters  
- Increased membership participation in NACADA events and publications. | - Two-Year Colleges  
- Transfer Students  
- First-Year students | - Lots of hands on work without enough time  
- Recruit more help |

| Expand the use of innovative technology tools and resources to support the work of the Association | - Increase visibility of high school to college community. | - Increase Facebook page activity  
- Establish a LinkedIn profile  
- Meaningful, intentional posts on social media outlets including member highlights, articles, etc. | - Posts on social media increase by 50%  
- LinkedIn profile created  
- Posts on social media include member highlights, articles, etc. | - Lots of hands on work,  
- Time needed to dedicate to social media can be daunting. | - - |

**Resources:**