



**Division Unit Report for High School to College  
Submitted by Melissa Recknor**

Please complete Columns 1 through 6 and return by November 15, 2020.

Columns 7 and 8 are completed for the progress report due August 15, 2021. Please send your report to your [Cluster Rep](#) and the ACD Reps: Amber Kargol ([akargol@iastate.edu](mailto:akargol@iastate.edu)), Wendy Schindler ([wkschindler@gmail.com](mailto:wkschindler@gmail.com)) and EO Liaison Dawn Krause ([dawnkrause@ksu.edu](mailto:dawnkrause@ksu.edu)). Thank you!

<b>1. NACADA Strategic Goal(s)</b>  <i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i>	<b>2. Specific desired outcome</b>  <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	<b>3. Actions, activities or opportunities for outcome to occur</b>  <i>(What processes need to be in place to achieve desired outcome)</i>	<b>4. Outcome measurements &amp; related data instrument(s)</b>  <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	<b>5. Other groups or individuals to connect</b>  <i>(List opportunities for collaboration with other groups)</i>	<b>6. Anticipated challenges</b>  <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	<b>7. Progress toward outcome</b>  <b><i>(Complete in August 2021 report)</i></b>	<b>8. Future action(s) based on data</b>  (Data-informed decisions)  <b><i>(Complete in August 2021 report)</i></b>
Provide professional development opportunities that are responsive to the needs of advisors and advising administrators	<ul style="list-style-type: none"> <li>- Increase attendance at meetings</li> <li>- Increase supported options at conference(s)</li> <li>- Increase engagement</li> </ul>	<ul style="list-style-type: none"> <li>- Hold open lunch and learn meetings</li> <li>- Networking opportunities at conference(s)</li> <li>- Survey community regarding what they want and need.</li> </ul>	<ul style="list-style-type: none"> <li>- Increased participation in events</li> <li>- Increased conference proposals</li> <li>- Survey results indicating needs and ideas for the community.</li> </ul>	<ul style="list-style-type: none"> <li>- Two-Year Colleges</li> <li>- Transfer Students</li> <li>- First-Year students</li> </ul>	<ul style="list-style-type: none"> <li>- COVID- have to hold events virtually</li> <li>- Limited participation- promote to other communities and work with more active divisions</li> </ul>		

<ul style="list-style-type: none"> <li>- Expand and communicate the scholarship of academic advising</li> </ul>	<ul style="list-style-type: none"> <li>- Increase professional development opportunities for those working with dual enrollment students</li> <li>- Increase professional development opportunities</li> </ul>	<ul style="list-style-type: none"> <li>- Increase number of webinars</li> <li>- Reinstate newsletter or some form of public communication</li> <li>- Engage community to present or write for NACADA events and publications.</li> </ul>	<ul style="list-style-type: none"> <li>- Recruit more members for the steering committee</li> <li>- Increased newsletters</li> <li>- Increased membership participation in NACADA events and publications.</li> </ul>	<ul style="list-style-type: none"> <li>- Two-Year Colleges</li> <li>- Transfer Students</li> <li>- First-Year students</li> </ul>	<ul style="list-style-type: none"> <li>- Lots of hands on work without enough time- recruit more help</li> </ul>		
<p>Expand the use of innovative technology tools and resources to support the work of the Association</p>	<ul style="list-style-type: none"> <li>- Increase visibility of high school to college community.</li> </ul>	<ul style="list-style-type: none"> <li>- Increase Facebook page activity</li> <li>- Establish a LinkedIn profile</li> <li>- Meaningful, intentional posts on social media outlets including member highlights, articles, etc.</li> </ul>	<ul style="list-style-type: none"> <li>- Posts on social media increase by 50%.</li> <li>- LinkedIn profile created</li> <li>- Posts on social media include member highlights, articles, etc.</li> </ul>	<ul style="list-style-type: none"> <li>-</li> </ul>	<ul style="list-style-type: none"> <li>- Lots of hands on work,</li> <li>- Time needed to dedicate to social media can be daunting.</li> </ul>		

*INSERT rows as needed*

**Resources:**

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>