

Division Unit Report for the Business Commission (Name of Commission/Interest Group)
Submitted by Marcia Smith (smithmb7@Miamioh.edu) (Name and email of Commission/Interest Group Chair)

Please complete **Columns 1 through 6** and return by **November 1, 2015**, to Commission & Interest Group Division (CIGD) Reps Karen Archambault, karchambault@bcc.edu, and Erin Justyna, erin.justyna@ttu.edu, with a copy to CIGD Liaison Elisa Shaffer, elshaffer@ksu.edu. Please copy your unit's CIGD Steering Committee Member as well.

Two columns have been added to the November 2015 report form, providing a place to indicate which other units (if any) your group will collaborate with in achieving its 2015-16 outcomes, and what challenges (if any) you anticipate in achieving those outcomes. The Executive Office will compile a summary of the CIGD reports and provide it to all Division chairs for their use in identifying possible areas of future collaboration. Columns 7 and 8 are included only for reference at this time, as they will not be completed until the progress report due August 15, 2016.

| NACADA Strategic Goal(s) (List strategic goal(s) to which the outcome is related) | Specific desired outcome (What you want to occur as a result of your efforts; what you want someone to know, do, or value) | Actions, activities or opportunities for outcome to occur (What processes need to be in place to achieve desired outcome) | Outcome measurements & related data instrument(s) (How you will specifically measure for the outcome and any instruments you will specifically use e.g. survey, focus group) | Other groups or individuals (if any) to connect with in achieving this outcome (List any plans or opportunities for collaboration with other Committees, Advisory Boards or units regarding this outcome) | Challenges (if any) anticipated in achieving this outcome (How you plan to address difficulties that may arise as you work to achieve the outcome) | Progress toward achieving outcome (Only completed in August 2016 report) | Future action(s) based on data (Data-informed decisions) (Only completed in August 2016 report) |
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| Expand & communicate the scholarship of Academic Advising | Increase in Business-related topics in AAT publications | Encourage interested participants to write; Submit quarterly articles to AAT submissions | View number of articles submitted to AAT by Business Commission members | Steering committee outreach to volunteers from Annual conference | Encourage people to write on areas where they have expertise/have already done presentations | | |
| Provide professional development opportunities that are responsive to the needs of advisor and advising administrators | Increase in opportunities to address Business-related topics at conferences Connect Business Commission members with one another. | Increase in Business-related conference proposals and/or Article submissions Pair interested members via mentorship programs; ensure regional-level Business commission opportunities | Number of Business - related conference proposals and/or article submissions increase Mentorship program is created; Business-commission presentations / socials are present at Regional conferences | Business Commission members Business Commission members & Steering Committee members; regional conference chairs | Create timelines, deadlines, and clear communication/expectations | | |
| Develop and sustain effective Association Leadership | Steering Committee members run for Business Commission Chair and/or continue role on Steering Committee | Encourage SC members to run for Business Commission Chair and/or continue role on SC | Steering Committee members to run for Business Commission Chair and/or continue role on Steering Committee | Steering Committee members and/or Business Commission members. Perhaps connect w support from mentorship program(above) | If SC members aren't interested, perhaps ask them to nominate others who are interested and/or connect w those involved in mentorship program or other commission events | | |