

2015-2016 Commission/Interest Group Report

Name of Chair: Dana Hebreard

Name of Commission/Interest Group: Small Colleges and Universities

Mission: NACADA promotes student success by advancing the field of academic advising globally. We provide opportunities for professional development, networking, and leadership for our diverse membership.

<b>NACADA Strategic Goal(s)</b>	<b>Specific Desired Outcome</b>	<b>Actions/Activities/Opportunities for Outcome to Occur</b>	<b>Outcome Measurements and Related Data Instrument(s)</b>	<b>Progress toward achieving outcome</b>	<b>Future Action(s) Based on Data</b>
Expand and communicate the scholarship of academic advising	Increase SCUC member awareness of NACADA scholarly options.	<ul style="list-style-type: none"> <li>- Share “successful practices” amongst commission members.</li> <li>- Collaborate with other commissions.</li> <li>- Increase membership in Facebook page and Twitter account for broader communication.</li> <li>- Increase members in Listserve</li> </ul>	<p>Articles published in AAT</p> <p>SCUC Webinar by December 2016</p> <p>25% increase in enrollment for each of these social media sites.</p>		
Create an updated version of the small college monograph as an online-only focus/eBook	PDF version of monograph with new articles published on SCUC Site.	<ul style="list-style-type: none"> <li>- SCUC member agreed to spearhead publication project (completed – R. Detwiler)</li> <li>- Communicate with NACADA staff regarding the concept.</li> <li>- Recruit authors.</li> </ul>			
Create an inclusive environment that promotes Diversity	Get members from various institutions actively involved.	<ul style="list-style-type: none"> <li>- Seek steering committee members from east/west coast and various institutional types.</li> </ul>			

Develop and sustain effective association leadership	Active steering committee	<ul style="list-style-type: none"><li>- Ask members to lead subcommittees for SCUC.</li><li>- Put luncheon/happy hour in NACADA booklet in 2016 conference.</li><li>- Request commission group meeting to be placed on day one of the conference.</li></ul>			
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