

Expand the use of innovative technology tools and resources to support the work the Association	Utilize current social media platforms (Facebook) to inform and engage the AAC community	Create a sub-committee to manage the AAC social media platforms	Sub-committee will create a process and timeline for posting on social media	Work with the EO as a source of NACADA content to promote on the platform	Lack of interest in managing social media		
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Resources:

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>

Advising Community Self-Assessment Rubric - <https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EgP0o/edit?usp=sharing>