



ADVISING COMMUNITIES

Advising Community Division Report 2020-2021

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Please complete Columns 1 through 6 and return by December 15, 2020.

Columns 7 and 8 are completed for the progress report due August 15, 2021. Please send your report to Executive Director, Charlie Nutt (cnutt@ksu.edu); President, Cecilia Olivares (olivaresc@missouri.edu); and Vice President, Megumi Makino-Kanehiro (makino@hawaii.edu).

1. NACADA Strategic Goal(s) <i>(List strategic goal(s) related to the outcome)</i>	2. Specific desired outcome <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	3. Actions, activities or opportunities for outcome to occur <i>(What processes need to be in place to achieve desired outcome)</i>	4. Outcome measurements & related data instrument(s) <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	5. Other groups or individuals (if any) to connect with in achieving this outcome <i>(List opportunities for collaboration with other groups)</i>	6. Challenges (if any) anticipated in achieving this outcome <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	7. Progress toward achieving outcome <i>(Only completed in August 2019 report)</i>	8. Future action(s) based on data <i>(Data-informed decisions)</i> <i>(Only completed in August 2019 report)</i>
Goal #7: Expand the use of innovative technology tools and resources to support the work of the Association.	The Division Reps and EO Liaison will explore the development of automated communication to engage members when they join and/or change AC membership The Division Reps and EO Liaison will work with AC Chairs to effectively	The Division Reps and EO Liaison will explore technology options and communication systems currently being used. The Division Reps and EO Liaison will work with AC	Is the automated system or alternative communication plan put into place (Y/N)? Does the newly implanted system have some other automated messaging capability? (Y/N) There will be fewer e-mails regarding who is responding	EO Staff – for technology AC chairs – for individualized messaging to their membership Cluster Reps – to assist with coordination	Since this will be a newly implemented technology, learning its full and robust capabilities will initially be challenging. Additionally, working with each chair to provide personalized and timely messaging for new members may be a challenge,		

	<p>communicate with AC members prior to Annual Conference and other key events throughout the year for continual member engagement</p>	<p>Chairs to create a communications plan that compliments existing communication strategies within the EO.</p> <p>.....</p>	<p>to which questions, when, and how.</p> <p>There will be fewer listserv e-mails sent out, and e-mails will be more comprehensive on their information.</p>		<p>simply given the number of AC Chairs.</p>		
<p>Goal #2. Provide professional development opportunities that are responsive to the needs of advisors and advising administrators</p>	<p>Review the organization of AC business meetings and sponsored sessions at the Annual Conference to determine most effective configuration for membership participation and engagement.</p> <p>Review the data and processes from the 2020 virtual business meeting format.</p>	<p>The Division Reps and EO Liaison will work with the Annual Conference Advisory Board & relevant EO Staff to discuss how to best obtain historical data to assess membership and meeting attendance, and use that data to make a well informed decision related to scheduling</p> <p>Develop a working group with the Cluster Reps to explore the format of business meetings and sponsored sessions moving forward.</p>	<p>Determine if any adjustments need to be made (Y/N)</p> <p>Determine if any adjustments can be made (Y/N)</p> <p>Were adjustments made that could be made (Y/N)</p> <p>Is additional data needed for further discussion (Y/N) and if so, what data is needed?</p>	<p>Annual Conference Advisory Board</p> <p>EO Staff,</p> <p>Cluster Reps</p>	<p>Changes were made to the AC business meetings this year due to the pandemic. How will that look moving forward with the 2021 Annual Conference?</p> <p>There are a limited number of conference sessions spaces available for business meetings and sponsored sessions to be held during annual conference. Even if data indicate that changes should be made, it may not be possible to create a perfect, overlap-free schedule, or even one that minimizes the current overlap reported by some members.</p> <p>.....</p>		

<p>Goal #6: Engage in ongoing assessment of all facets of the Association</p>	<p>Conduct a comprehensive review of the ACD Fair.</p>	<p>Establish clear and formal goals for the ACD Fair.</p> <p>Assess the viability of the ACD Fair as an activity</p> <p>If the decision is made to continue the ACD Fair, in what ways can the fair experience be digitized and the information shared be made more accessible to more/all members?</p>	<p>ACD Fair was determined to be a viable AC activity (Y/N)</p> <p>If yes, clear and formal goals are established for the ACD Fair (Y/N)</p> <p>A method of internal assessment is established for chairs to review the effectiveness of the ACD Fair as it meets their chair needs and the established goals (Y/N)</p>	<p>Cluster Reps in working groups</p> <p>Council – for input</p>	<p>It will be challenging to obtain a consensus around the idea of the ACD Fair, as preliminary polls indicate it means different things to different people and goals among ACs vary.</p>		
<p>Goal #1: Expand and communicate the scholarship of academic advising</p>	<p>Gain feedback from chairs regarding the proposal reading process.</p>	<p>The Division Reps and EO Liaison will work with the Annual Conference Advisory Board & relevant EO Staff to discuss and determine the feedback needed from chairs to streamline this process.</p>	<p>Was feedback solicited from ACD Chairs (Y/N)</p>	<p>Annual Conference Advisory Board</p> <p>EO Staff</p> <p>Cluster Reps</p>	<p>Crafting a survey that will glean information needed for this goal.</p> <p>Another challenge will be for brand new chairs who have not been involved in this process in the past.</p>		

<p>Goal #2: Provide professional development opportunities that are responsive to the needs of advisors and advising administrators</p>	<p>Provide more education to the general NACADA membership to increase visibility for the ACD as a whole.</p> <p>Create a template a concurrent session that can be presented at regional/annual conferences, a handout to educate others on how to find the four communities of which they are a member, and/or create and provide a small tool to put into conference materials (handout, ad for conference program, etc).</p>	<p>Connect with the EO and regional conference chairs to determine how best to communicate our message through the online conference format.</p> <p>Connect with the Annual Conference Advisory Board & relevant EO Staff to determine how best to communicate our message at the Annual Conference.</p>	<p>Were ACD educational materials created (Y/N)</p> <p>If yes, were those materials distributed/implemented at 2021 conferences?</p>	<p>Cluster Reps in working groups</p> <p>EO Staff</p> <p>Region Division Reps</p>	<p>The challenge will be to determine how to best distribute these materials due to the changing format of regional conferences this year.</p> <p>Another challenge will be determining the best times to utilize these for future opportunities.</p>		
<p>Goal #5: Develop and sustain effective Association leadership.</p>	<p>Structure clear, consistent, and transparent expectations for division roles through the development of sustainable training materials</p>	<p>Continue to develop the Canvas course created in 2020.</p> <p>Create a working group with Cluster Reps to set goals for content creation and distribution.</p>	<p>Were goals set? (Y/N)</p> <p>If yes, were any of those goals met?</p>	<p>Cluster Reps in a working group</p>	<p>The pandemic and workload for advisers will be a challenge as volunteers have less time available.</p> <p>Creating content that will last multiple years will also be challenging.</p> <p>Another challenge</p>		

					will be creating content as processes within NACADA are changing (such as reviewing proposals for online conferences and hosting virtual business meetings instead of in person).		
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