



**Division Unit Report for ASSESSMENT of ADVISING
Submitted by ISIAIAH VANCE**

Please complete Columns 1 through 6 and return by November 15, 2020.

Columns 7 and 8 are completed for the progress report due August 15, 2021. Please send your report to your [Cluster Rep](#) and the ACD Reps: Amber Kargol (akargol@iastate.edu), Wendy Schindler (wkschindler@gmail.com) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Thank you!

1. NACADA Strategic Goal(s)	2. Specific desired outcome	3. Actions, activities or opportunities for outcome to occur	4. Outcome measurements & related data instrument(s)	5. Other groups or individuals to connect	6. Anticipated challenges
<i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i>	<i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	<i>(What processes need to be in place to achieve desired outcome)</i>	<i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	<i>(List opportunities for collaboration with other groups)</i>	<i>(How will you address issues that arise as you work to achieve the outcome?)</i>
2020-2021	2020-2021	2020-2021	2020-2021	2020-2021	2020-2021
NACADA Strategic Goal #1: Expand and communicate the scholarship of academic advising.	The Assessment of Advising Community will promote the use of the Advising Assessment pocket guide.	Ensure publication (print and/or digital) the pocket guide in 2021 Plan 2-3 discussions/briefings with the authors on the practical uses (also supports SG# 2 Prof. Dev.)	Host a minimum of two discussions (>20 participants each) focused on topics from the pocket guide	Assessment Institute Leadership and Faculty Executive Office Assessment-related groups external to NACADA (e.g., NILOA)	Completed form of 2nd ed. Ability to schedule meaningful discussions with authors

<p>NACADA Strategic Goal #2: Provide professional development opportunities that are responsive to the needs of advisors and advising administrators.</p>	<p>The Assessment of Advising Community will develop a social media presence to provide networking and professional development opportunities in an informal manner</p>	<p>Identify member (preferably from steering committee) to manage the LinkedIn group</p> <p>Create a LinkedIn group for the Advising Assessment Community</p> <p>Solicit membership for the group</p>	<p>Target membership for LinkedIn group: 100</p>	<p>ACD Leadership Executive Office AC Membership Assessment Institute Faculty Assessment-related groups external to NACADA (e.g., NILOA)</p>	<p>Communication plan (cited in 2020) needs to be established</p> <p>Community guidelines (also cited in 2020) must be developed</p>
<p>NACADA Strategic Goal #3: Promote the role of effective academic advising in student success to college and university decision makers.</p>	<p>Academic advisors will articulate the value of advising to their campus community through the use of assessment</p>	<p>Identify steering committee member to arrange speakers/topics</p> <p>Secure Zoom rooms to host events</p> <p>Host virtual 'hot-topic' events related to advising assessment</p> <p>As part of the speaker series, topics will generally focus on: (1) demonstrating the impact of academic advising on student success and (2) assessing the effectiveness of existing resources [human, technological, etc.] and crafting a case for additional resources, as needed</p>	<p>Plan at least three topical events prior to the 2021 Annual Conference</p> <p>Survey</p> <p>(2020-21 should serve as a baseline year, but also as a way to start gathering qualitative [incl. anecdotal] evidence of effective examples)</p>	<p>ACD Leadership Executive Office AC Membership Assessment Institute Faculty</p>	<p>Some of the topics may assume a deeper level of understanding related to assessment; some discussions may need to identify intended levels/have break-out with varying levels of experience with assessment</p> <p>Securing speakers/topics: Identification of speakers/discussion leaders who have effectively addressed the topics</p> <p>Zoom room availability</p> <p>Engagement from membership</p>

<p>NACADA Strategic Goal #6: Engage in ongoing assessment of all facets of the Association.</p>	<p>The Assessment of Advising Community Steering Committee will conduct a survey of the Community membership to ascertain (1) training needs, (2) receptivity to types of support, and (3) types of advising assessment job responsibilities they hold.</p>	<p>Identify steering committee member to lead the develop of the survey (collection of results/responses may necessitate an additional member)</p> <p>Complete final version of survey</p> <p>Conduct survey with membership and compile results</p>	<p>Survey</p>	<p>ACD Leadership</p> <p>Executive Office</p> <p>AC Membership</p> <p>Assessment Institute Faculty</p>	<p>Picking up development of the survey where it was paused</p> <p>Interpreting the survey results for the identification of meaningful improvements (particularly in cases of free-form answers)</p>
--	---	--	---------------	--	---

Resources:

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>