



ADVISING  
COMMUNITIES

**Division Unit Report for Canadian Advising Community  
Submitted by Co-Chairs Shea Ellingham (Mt Royal  
University), Neil Cole (University of New Brunswick)**

Please complete Columns 1 through 6 and return by November 15, 2018.

Columns 7 and 8 are completed for the progress report due August 15, 2019. Please send your report to ACD Reps: Rebecca Hapes ([rhapes@tamu.edu](mailto:rhapes@tamu.edu)), Kyle Ross ([kwross@wsu.edu](mailto:kwross@wsu.edu)) and EO Liaison Dawn Krause ([dawnkrause@ksu.edu](mailto:dawnkrause@ksu.edu)). Please copy your unit's Steering Committee member (Cluster Rep) as well. Thank you!

<b>1. NACADA Strategic Goal(s)</b>  <i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i>	<b>2. Specific desired outcome</b>  <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	<b>3. Actions, activities or opportunities for outcome to occur</b>  <i>(What processes need to be in place to achieve desired outcome)</i>	<b>4. Outcome measurements &amp; related data instrument(s)</b>  <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	<b>5. Other groups or individuals to connect</b>  <i>(List opportunities for collaboration with other groups)</i>	<b>6. Anticipated challenges</b>  <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	<b>7. Progress toward outcome</b>  <b><i>(Complete in August 2019 report)</i></b>	<b>8. Future action(s) based on data</b>  (Data-informed decisions)  <b><i>(Complete in August 2019 report)</i></b>
Expand and communicate the scholarship of academic advising	Increase proposal submissions for regional and annual conferences (presentation, posters, panels).	Promote proposal deadlines while encouraging Canadian advisors to submit.	Determine if there is a way to measure proposal submissions; count this against how many Canadians have presentations and posters accepted.	Collaborations across regions in Canada.  Collaborations among Canadian and American advisors in the same regions.  Collaborations based on typology (institution type, program type, etc.)	Canada is wide and vast; there are many challenges connecting a spread-out community.  Canadians have struggled to have proposals accepted. Various strategies are being explored to address these challenges.		

Provide professional development opportunities that are responsive to the needs of advisors and advising administrators	Deliver online professional development opportunities by Canadian advisors delivered to other Canadian advisors.	Steering Committee roles identified to help coordinate the planning among ourselves.  Executive Office assistance with the technology (online Zoom meetings).	Count number of online meetings, panels, webinars organized.  Count number of advisors who participate.	Collaborations would be topic specific, but generally looking to connect Canadians with each other across the country.	Canada is wide and vast; there are many challenges connecting a spread-out community.		
Promote the role of effective academic advising in student success to college and university decision makers	Demonstrate value and impact of academic advising to advisors' supervisors and university administrators across Canada.  Promote value of participation in NACADA in enhancing advising.  More NACADA global award and scholarship nominees from Canada.	Promote conference outcomes.  Promote NACADA Global Awards, encouraging Canadian advisors to apply and nominate.	To be determined.	Membership committee.  Scholarships/awards committee(s).  Others to be determined.	Submitting nominations for awards and scholarships.		
Foster inclusive practices within the Association that respect the principle of equity and the diversity of advising professionals across the vast array of intersections of identity	Promote Canada and Canadian advisors as diverse partners in NACADA.  Increase Canadian membership and participation in NACADA.	Promote value of NACADA membership.  Promote value of NACADA conference participation.  Distribute relevant NACADA scholarship that fosters diversity and inclusions.	To be determined.	Membership committee.  Others to be determined.	Unsure.		

Develop and sustain effective Association leadership	Sustainable leadership in Canadian Advising Community.  Expanded leadership in Canadian AC, through a Steering Committee.  Prepare for AC elections.  Promote and encourage more Canadians to participate in NACADA leadership roles beyond the Canadian AC.	Strike a steering committee and populate with willing volunteers with self-selected roles that advance the work of the Canadian AC in alignment with NACADA's strategic goals, and Canadian advisors' specific needs or interests.	Number and type of Steering Committee roles created.  Number of Canadians in various volunteer and leadership roles in NACADA	To be determined.	Expanding Steering Committee and active participation beyond the current cluster of volunteers (again, Canada is vast and wide).		
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*INSERT rows as needed*

**Resources:**

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>

Advising Community Self-Assessment Rubric - <https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EgP0o/edit?usp=sharing>