



ADVISING  
COMMUNITIES

**Division Unit Report for CAREER ADVISING**  
**Submitted by Kimberly Smith**

Please complete Columns 1 through 6 and return by November 15, 2019.

Columns 7 and 8 are completed for the progress report due August 15, 2020. Please send your report to ACD Reps: Rebecca Hapes ([rhapes@tamu.edu](mailto:rhapes@tamu.edu)), Amber Kargol ([akargol@iastate.edu](mailto:akargol@iastate.edu)) and EO Liaison Dawn Krause ([dawnkrause@ksu.edu](mailto:dawnkrause@ksu.edu)). Please copy your [Cluster Rep](#) as well. Thank you!

<b>1. NACADA Strategic Goal(s)</b>  <i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i>	<b>2. Specific desired outcome</b>  <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	<b>3. Actions, activities or opportunities for outcome to occur</b>  <i>(What processes need to be in place to achieve desired outcome)</i>	<b>4. Outcome measurements &amp; related data instrument(s)</b>  <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	<b>5. Other groups or individuals to connect</b>  <i>(List opportunities for collaboration with other groups)</i>	<b>6. Anticipated challenges</b>  <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	<b>7. Progress toward outcome</b>  <b><i>(Complete in August 2020 report)</i></b>	<b>8. Future action(s) based on data</b>  (Data-informed decisions)  <b><i>(Complete in August 2020 report)</i></b>
Expand and communicate the scholarship of academic advising	Advisors will know the impact of integrating academic and career advising concepts in an effort to support students as they make meaning of their curricular and co-curricular activities	Contribute to the expanding professional literature base by writing articles that feature <b>research, theory, and practice</b> related to the integration of academic and career advising	Choose the appropriate publication venue within NACADA, and produce 2 publications	Broader Membership	None		

Promote the role of effective academic advising in student success to college and university decision makers	Advisors will be able to access the Career Advising Community website and social media sites to explore resources related to career advising	Website will be reviewed and updated  Social media site will be set up	Email to broader NACADA membership followed by survey of satisfaction	Broader Membership	None		
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*INSERT rows as needed*

**Resources:**

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>

Advising Community Self-Assessment Rubric - <https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EgP0o/edit?usp=sharing>

Advising Community Chair Self-Assessment Rubric - [https://docs.google.com/document/d/1Z-4O7ir\\_AzjM088vGNOsC5odtYOEMbNAYYseEUU6U88/edit?usp=sharing](https://docs.google.com/document/d/1Z-4O7ir_AzjM088vGNOsC5odtYOEMbNAYYseEUU6U88/edit?usp=sharing)