



ADVISING  
COMMUNITIES

**Division Unit Report for [Global Engagement]**  
**Submitted by [Efrosini Hortis]**

Please complete Columns 1 through 6 and return by November 15, 2020.

Columns 7 and 8 are completed for the progress report due August 15, 2021. Please send your report to your [Cluster Rep](#) and the ACD Reps: Amber Kargol ([akargol@iastate.edu](mailto:akargol@iastate.edu)), Wendy Schindler ([wkschindler@gmail.com](mailto:wkschindler@gmail.com)) and EO Liaison Dawn Krause ([dawnkrause@ksu.edu](mailto:dawnkrause@ksu.edu)). Thank you!

<b>1. NACADA Strategic Goal(s)</b>  <i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i>	<b>2. Specific desired outcome</b>  <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	<b>3. Actions, activities or opportunities for outcome to occur</b>  <i>(What processes need to be in place to achieve desired outcome)</i>	<b>4. Outcome measurements &amp; related data instrument(s)</b>  <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	<b>5. Other groups or individuals to connect</b>  <i>(List opportunities for collaboration with other groups)</i>	<b>6. Anticipated challenges</b>  <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	<b>7. Progress toward outcome</b>  <b><i>(Complete in August 2021 report)</i></b>	<b>8. Future action(s) based on data</b>  (Data-informed decisions)  <b><i>(Complete in August 2021 report)</i></b>
Deliver Specialized professional growth that is responsive to the current challenging needs of advisors and advising administrators.  Global Awareness Discussions about different issues  Increase communication and connect the scholarship of academic advising	Enhance the steering committee with new members who would like to be actively involved  Connect with other members/ volunteers of the GEC for opportunities such as conference proposal reviews or publications  Enhance communication to the advising community	Define roles for members  Organize the first Cultural Discussion in January.  Meet online twice a year  Advertise the Cultural Discussions.  Send two annual emails to inform members of AC activities	Connect with GEC members by sending out invitation by email to all members since not many attended the annual virtual meeting  Goal: Committee and defined roles are formed. Cultural  Collaborate to organize the meetings	Collaborate with other advising community chairs of similar sized commissions to see how they successfully delegate responsibilities in steering committee members.	Like last year getting volunteers from a historically inactive commission membership. Communicating the importance of the steering committee  Coming up with projects for the steering committee to do.		

<p>Increase the use of Social media tools and resources to support the work of the Association</p>	<p>The Global Engagement Facebook page is not used intentionally. Create a Social Media position in the steering committee and find a volunteer</p>	<p>Evaluate Cultural Discussions. Do they find discussions helpful? How often and in which ways do they wish to receive communication?</p>	<p>DEC. 2020 – follow up from Annual, call for proposal reviewers, reminder of proposal deadlines (especially for International Conf). Additional emails – end of March 2021, Sept. 2021.</p>	<p>N/A</p>	<p>How to involve people and verify they are reading email communications</p>		
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*INSERT rows as needed*

**Resources:**

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>