



**Division Unit Report for [HBCU's Advising Community]
Submitted by [Janelle Hannah-Jefferson]**

Please complete Columns 1 through 6 and return by November 15, 2020.

Columns 7 and 8 are completed for the progress report due August 15, 2021. Please send your report to your [Cluster Rep](#) and the ACD Reps: Amber Kargol (akargol@iastate.edu), Wendy Schindler (wkschindler@gmail.com) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Thank you!

1. NACADA Strategic Goal(s) <i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i>	2. Specific desired outcome <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	3. Actions, activities or opportunities for outcome to occur <i>(What processes need to be in place to achieve desired outcome)</i>	4. Outcome measurements & related data instrument(s) <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	5. Other groups or individuals to connect <i>(List opportunities for collaboration with other groups)</i>	6. Anticipated challenges <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	7. Progress toward outcome <i>(Complete in August 2021 report)</i>	8. Future action(s) based on data (Data-informed decisions) <i>(Complete in August 2021 report)</i>
<p>Increase the ability to foster inclusive practices within the Association that respect the principle of equity and the diversity of advising professionals across the vast array of intersections of identity.</p> <p>Expand communication efforts within advising community.</p>	<p>Increase the awareness of opportunities for inclusiveness and equity within the association as it relates to proposal/award readers, proposal submissions, publications, and leadership.</p>	<p>Share and promote engagement through use of existing communication tools (social media, listserv, topical template, advising community page.)</p> <p>Develop "Group Me" access for ACD.</p> <p>Sponsor second advising summit (virtua) to offer other opportunities for engagement within NACADA</p>	<p>Distribute post-summit evaluations to attendees.</p> <p>Motivate members of HBCU ACD to be more engagement, increase participation in events, proposals, conference presentations, and publications.</p>	<p>Engage non-members to encourage them to become involved</p>	<p>Keeping members engaged in the process and the momentum going.</p> <p>Ensuing that the responsibility of the maintenance of the ACD does not lie solely with the Char.</p> <p>Empowering leadership team to take more ownership of the ACD activities.</p>		

Resources:

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>