Division Unit Report for Advising High-Achieving Students
Submitted by Kelly Briggs

Please complete Columns 1 through 6 and return by November 15, 2020.

Columns 7 and 8 are completed for the progress report due August 15, 2021. Please send your report to your Cluster Rep and the ACD Reps: Amber Kargol (akargol@iastate.edu), Wendy Schindler (wkschindler@gmail.com) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Thank you!

<table>
<thead>
<tr>
<th>1. NACADA Strategic Goal(s)</th>
<th>2. Specific desired outcome</th>
<th>3. Actions, activities or opportunities for outcome to occur</th>
<th>4. Outcome measurements &amp; related data instrument(s)</th>
<th>5. Other groups or individuals to connect</th>
<th>6. Anticipated challenges</th>
<th>7. Progress toward outcome</th>
<th>8. Future action(s) based on data</th>
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<tbody>
<tr>
<td>STRATEGIC GOAL #1: Expand and communicate the scholarship of academic advising</td>
<td>Increase number of conference proposal and manuscript submissions</td>
<td>Create a ‘directory’ of member expertise for consultation on projects</td>
<td>Count number of matches of experts and 'mentees'</td>
<td>NACADA Writing Groups</td>
<td>Normalizing asking for help and encouraging participations.</td>
<td>(Complete in August 2021 report)</td>
<td>(Data-informed decisions)</td>
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<td>Expand our repository of resources – currently in our Slack page</td>
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<td>Research possible platforms for repository – e.g. GoogleDrive Store Collect conference handouts and summaries as well as article references.</td>
<td>Count number of articles/resources available as well as number of times/people who access</td>
<td>NACADA Technology Community – have expertise on various options</td>
<td>The biggest challenge is determining what platform to use that is accessible to the majority of members. Slack was a great idea, but has not been utilized – challenge to determine what people will feel comfortable with.</td>
<td></td>
<td>(Complete in August 2021 report)</td>
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**STRATEGIC GOAL #2:** Provide professional development opportunities that are responsive to the needs of advisors and advising administrators

- **Munch and Learn opportunities**
- Quarterly presentations on topics of interest to community
- Count how many attend and solicit feedback from attendees
- Other Advising Communities to collaborate – e.g. Advising High-Achieving Students on Probation
- Time to co-ordinate events and to find people willing/able to present as well as identify most convenient time/platform for sessions

**STRATEGIC GOAL #3:** Promote the role of effective academic advising in student success to college and university decision makers

- Highlight the members of the steering committee and the excellent work they are doing
- Monthly (?) profile of steering committee members
- Analyze number of views of profile
- Executive Office – to help determine who to communicate with at different institutions
- Choosing suitable platform to highlight. Making sure that contributions are brought to attention of those in decision making roles at various institutions

**STRATEGIC GOAL #5:** Develop and sustain effective Association leadership

- Formalize roles within steering committee
- Create standing committees and assign chairs of each who report back to steering committee.
- Continuity of committees and sustainability of standing committees
- Check with other communities to see what roles they have established and what expectations are for those roles
- Possible lack of interest in participation as well as possibility that a committee will exist only as long as there is a member willing to lead it.

**INSERT rows as needed**

**Resources:**