



**Division Unit Report for [LIBERAL ARTS ADVISING]
Submitted by [Ashley Glenn]**

<p>1. NACADA Strategic Goal(s)</p> <p><i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i></p>	<p>2. Specific desired outcome</p> <p><i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i></p>	<p>3. Actions, activities or opportunities for outcome to occur</p> <p><i>(What processes need to be in place to achieve desired outcome)</i></p>	<p>4. Outcome measurements & related data instrument(s)</p> <p><i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i></p>	<p>5. Other groups or individuals to connect</p> <p><i>(List opportunities for collaboration with other groups)</i></p>	<p>6. Anticipated challenges</p> <p><i>(How will you address issues that arise as you work to achieve the outcome?)</i></p>	<p>7. Progress toward outcome</p> <p><i>(Complete in August 2021 report)</i></p>	<p>8. Future action(s) based on data</p> <p><i>(Data-informed decisions)</i></p> <p><i>(Complete in August 2021 report)</i></p>
<p>Develop and sustain effective community leadership</p>	<p>Check in with 6 steering committee members to discuss their experience in the last year and create one goal for the upcoming year.</p> <p>Continue bimonthly steering committee meetings to plan programming for upcoming year.</p>	<p>Confirm continuing steering committee members</p> <p>Communicate with new members about leadership opportunities.</p> <p>Reach out to continuing and incoming steering committee members.</p>	<p>Send annual survey to membership</p> <p>Review the “how would you like to get involved?” responses</p>	<p>All members: Communicate that the steering committee serves as informal mentors to all membership</p> <p>Invite advising community membership to join steering committee, volunteer as a proposal reader, or volunteer as a member feature.</p>	<p>Individuals may not follow up via emails or by participating.</p> <p>Set regular steering committee meetings and keep open communication.</p>		

Expand and communicate the scholarship of academic advising	<p>Increase the level of engagement within the AC.</p> <p>Offer an asynchronous option for engagement.</p>	<p>Create “member profiles” to add to the NACADA webpage and to share via Facebook.</p> <p>Incorporate discussion topics from membership survey into bimonthly email.</p>	<p>Keep regular communication—a bimonthly email to the Liberal Arts listserv. Share member feature in bimonthly email.</p> <p>Organize discussion topics by theme to and create a communication calendar for bimonthly emails.</p>	<p>Steering Committee</p> <p>Community Members who have volunteered as member features</p>	<p>Set regularly bimonthly deadlines for Liberal Arts listserv email.</p>		
Provide professional development opportunities that are responsive to the needs of advisors and advising administrators	<p>Provide a synchronous option for engagement and professional development for members</p>	<p>Offer a Zoom webinar/chat each semester.</p> <ul style="list-style-type: none"> • Fall/December • Spring/March • Summer/May <p>Each webinar will be led by a steering committee member(s)</p>	<p>Send membership update after each Zoom chat—so those who missed the talk can watch it.</p>	<p>Steering Committee</p> <p>Spring/March Chat—can collaborate with THP Community</p> <p>Summer/May Chat – can collaborate with Career Advising Community</p>	<p>Delegate Zoom chat follow-up to incoming chair, once voted and decided upon.</p>		

Resources:

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>