



ADVISING
COMMUNITIES

Division Unit Report for Distance Advising for Online Education
Submitted by Tara Maroney

Please complete Columns 1 through 6 and return by November 15, 2018.

Columns 7 and 8 are completed for the progress report due August 15, 2019. Please send your report to ACD Reps: Rebecca Hapes (rhapes@tamu.edu), Kyle Ross (kwross@wsu.edu) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your unit's Steering Committee member (Cluster Rep) as well. Thank you!

1. NACADA Strategic Goal(s) <i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i>	2. Specific desired outcome <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	3. Actions, activities or opportunities for outcome to occur <i>(What processes need to be in place to achieve desired outcome)</i>	4. Outcome measurements & related data instrument(s) <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	5. Other groups or individuals to connect <i>(List opportunities for collaboration with other groups)</i>	6. Anticipated challenges <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	7. Progress toward outcome <i>(Complete in August 2019 report)</i>	8. Future action(s) based on data (Data-informed decisions) <i>(Complete in August 2019 report)</i>
Expand the use of innovative technology tools and resources to support the work of the Association Expand and communicate the scholarship of academic advising	Outcome 1: Update the Distance Advising for Online Education page to more accurately reflect the resources available to distance advisors	Review other AC pages to see what content others showcase and what we may want to add Find Clearinghouse and other online resources to include on page Work with steering committee to review information, add content and make updates	Was the webpage updated? Were additional resources added?	Distance Advising for Online Education Steering committee Other ACs that have unique/interesting content, as needed, for feedback Executive office for web updates			

Develop and sustain effective Association leadership	Outcome 2: Create a vibrant steering committee	<p>Create subcommittees to work on the goals for the AC</p> <p>Meet regularly via Zoom and communicate via email to keep steering committee members engaged and apprised of ongoing projects</p>	<p>Did the steering committee have four meetings during the year?</p> <p>Were subcommittees/ groups form to work on projects?</p>	Distance Advising for Online Education Steering committee	Scheduling challenges during busy advising times		
Expand and communicate the scholarship of academic advising	Outcome 3: Develop a strategic communication plan for the AC that engages the members and can be easily replicated in future years	<p>Review the NACADA calendar for set dates and events that require communication to the AC</p> <p>Determine the modes of communication (Facebook, Listserv, email) to best send specific messages to the AC</p> <p>Draft messages for events, deadlines, etc. that the AC wishes to communicate to the community</p>	<p>Was a plan created that included regular, recurring points of communication to membership?</p> <p>Has an implementation strategy been put in place to use the communications plan moving forward?</p>	Distance Advising for Online Education Steering committee			
Provide professional development opportunities that are responsive to the needs of advisors and advising administrators	Outcome 4: Host two online “Spotlight Series” web discussions	<p>Form steering committee subcommittee to work on “spotlight series” web discussions for the year</p> <p>Determine topics and presenters that would appeal to the Distance Advising community</p> <p>Set dates and host events</p>	<p>Were two “spotlight series” web discussions planned and hosted between October 2018 and September 2019?</p> <p>Were topics relevant to AC membership</p> <p>Track attendance</p> <p>Get feedback from AC members about topics and web discussions</p>	Distance Advising for Online Education Steering committee Thought leaders within the AC			

<p>Expand the use of innovative technology tools and resources to support the work of the Association</p> <p>Expand and communicate the scholarship of academic advising</p>	<p>Outcome 5: Update the existing address book or create an alternative way for AC members to connect on key topics in distance advising for online education</p>	<p>Conduct informal survey about address book usage</p> <p>Determine plan for existing address book</p> <p>Research options for using Slack or another online tool as a way to connect members of the AC</p> <p>Decide which tool will be used to connect members moving forward and update or launch tool</p>	<p>Informal survey during business meeting and on Facebook group</p> <p>Was a plan decided on by the steering committee and membership?</p> <p>Is an implementation plan in place to move this project forward?</p>	<p>Distance Advising for Online Education Steering committee</p> <p>Technology in Advising AC to see if they have feedback on technology tools that could help us connect</p> <p>Executive office for web updates</p>	<p>Time to implement a new tool, if that's the direction we go in</p> <p>Lack of understanding on the available technology tools – ask other leaders, groups, etc. for assistance</p> <p>Challenge, if any, of implementing and getting buy in from AC on a new tool</p>		
<p>Expand and communicate the scholarship of academic advising</p> <p>Promote the role of effective academic advising in student success to college and university decision makers</p>	<p>Outcome 6: Create a plan for the Distance Advising for Online Education Guidebook</p>	<p>Determine a reasonable timeframe, and step-by-step plan, for what the Guidebook is and where it should be published.</p> <p>Create a subcommittee of the steering committee to work on this important initiative</p>	<p>Has a subcommittee been designated to work on this project and figure out the direction this project?</p> <p>Is all the existing content located in one place for editing/review by all involved parties?</p> <p>Has consensus been reached on what this project should be moving forward?</p>	<p>Distance Advising for Online Education Steering committee</p> <p>Thought leaders within the AC</p>	<p>This project has been in the works for at least two years and while it is identified by many members as a priority, getting authors, editors, etc. has proven a challenge. Hopefully forming a new steering committee group will assist in moving it forward and determining its direction.</p>		

Resources:

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>

Advising Community Self-Assessment Rubric - <https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EqP0o/edit?usp=sharing>