



ADVISING  
COMMUNITIES

**Division Unit Report for Small Colleges & Universities**  
**Submitted by Andrea Miller**

Please complete Columns 1 through 6 and return by November 15, 2020.

Columns 7 and 8 are completed for the progress report due August 15, 2021. Please send your report to your [Cluster Rep](#) and the ACD Reps: Amber Kargol ([akargol@iastate.edu](mailto:akargol@iastate.edu)), Wendy Schindler ([wkschindler@gmail.com](mailto:wkschindler@gmail.com)) and EO Liaison Dawn Krause ([dawnkrause@ksu.edu](mailto:dawnkrause@ksu.edu)). Thank you!

<b>1. NACADA Strategic Goal(s)</b>  <i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i>	<b>2. Specific desired outcome</b>  <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	<b>3. Actions, activities or opportunities for outcome to occur</b>  <i>(What processes need to be in place to achieve desired outcome)</i>	<b>4. Outcome measurements &amp; related data instrument(s)</b>  <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	<b>5. Other groups or individuals to connect</b>  <i>(List opportunities for collaboration with other groups)</i>	<b>6. Anticipated challenges</b>  <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	<b>7. Progress toward outcome</b>  <b><i>(Complete in August 2021 report)</i></b>	<b>8. Future action(s) based on data</b>  (Data-informed decisions)  <b><i>(Complete in August 2021 report)</i></b>
Provide professional development opportunities that are responsive to the needs of advisors and advising administrators.	Host virtual panel discussions on a variety of popular topics/common questions posed by members to provide a platform to share and learn different perspectives.	Two steering committee members have agreed to co-own this goal. Topics will need to be identified, need to seek members to be panelists, (preferably from different types of institutions), events need to be scheduled, and advertised.	The outcome will be measured by the specific professional development opportunities hosted.	Collaboration with Advising First Year Students AC.	The time members can give to do the work.		

Engage in ongoing assessment of all facets of the organization.	Increase membership and the diversity of SCUAC.	Review the “Are You Small?” survey data that was administered previously to SCUAC, send this survey out to the NACADA community, compare results, analyze the data to identify patterns and gaps. AND Continue to promote the “Member Spotlight Series” by identifying more members who may be interested in participating, then sharing submissions on SCUAC social media.	Survey responses received and “Member Spotlight” submissions received.	Connect with all AC’s for potential membership for the SCUAC.	The time members can give as well as interest in participating in the “Are You Small” survey and “Member Spotlight” member engagement initiative.		
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**Resources:**

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>