



**Division Unit Report for the Technology in Advising Community**  
Submitted by Kasandra Sereno

Please complete Columns 1 through 6 and return by November 15, 2020.

Columns 7 and 8 are completed for the progress report due August 15, 2021. Please send your report to your [Cluster Rep](#) and the ACD Reps: Amber Kargol ([akargol@iastate.edu](mailto:akargol@iastate.edu)), Wendy Schindler ([wkschindler@gmail.com](mailto:wkschindler@gmail.com)) and EO Liaison Dawn Krause ([dawnkrause@ksu.edu](mailto:dawnkrause@ksu.edu)). Thank you!

<b>1 NACADA Strategic Goal(s)</b> <i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i>	<b>2 Specific desired outcome</b> <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	<b>3 Actions, activities or opportunities for outcome to occur</b> <i>(What processes need to be in place to achieve desired outcome)</i>	<b>4 Outcome measurements &amp; related data instrument(s)</b> <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	<b>5 Other groups or individuals to connect</b> <i>(List opportunities for collaboration with other groups)</i>	<b>6 Anticipated challenges</b> <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	<b>7 Progress toward outcome</b> <i>(Complete in August 2021 report)</i>	<b>8 Future action(s) based on data</b> <i>(Data-informed decisions)</i> <b>(Complete in August 2021 report)</b>

<p>Goal #2 Provide professional development opportunities that are responsive to the needs of advisors and advising administrators</p>	<p>Outcome 1: Technology Labs for the Annual Conference</p>	<p>Integrate Tech Labs into the 2020 Conference (Proposals, Presenters Location, Funding, Evaluations, Proctors).  Creating a specific centrally located room for these events during the annual conference.  Combine Tech Labs with Creative Lab Offerings.  Creation of a template procedure for organizing Tech Labs.</p>	<p># of Proposals Submitted Accepted  # of Attendees &amp; Conference Session Feedback  Successful integration of Tech Labs into conference program  # of Digital Tech Labs  # of Creativity Labs  Creation of online lunch and learn collaboration spaces and number of attendees.</p>	<p>Conference Committee  Dawn Krause (Digital Offerings / Zoom)  Potential speakers: NACADA senior members, EdTech partners, and presenters for the online opportunities.</p>	<p>Developing and promoting the online offerings  Integrating creativity labs into the session times of the conference.  Being assigned specific centrally located room for these events during the annual.  Covid and the lack of an in person conference in 2020.  Lower professional development budgets next year.</p>		
--	---	--	---	---	--	--	--

<p>Develop and sustain effective Association leadership</p>	<p>Outcome 2: Promote Communication, Involvement &amp; Collaboration With Members</p>	<p>Google Forms Updates &amp; Documents for Feedback</p> <p>Utilizing the Facebook group</p> <p>Requesting help from the steering committee members and members at large to assist with communication, projects &amp; meetings</p>	<p># of those that signed in to our annual meeting Updates</p> <p># of Updates Sent</p> <p># of Readers</p> <p># of members in the facebook community</p> <p># of active moderators</p>	<p>Dawn Krause (Digital Offerings / Moderator)</p>	<p>Getting and Sustaining Member involvement</p> <p>Achieving sustained commitment from steering committee members who are already very committed in their current jobs and nacada roles.</p> <p>Burn out from online meetings and activities</p>		
---	---	--	---	--	---	--	--

<p>Provide professional development opportunities that are responsive to the needs of advisors and advising administrators</p> <p>Expand the use of innovative technology tools and resources to support the work of the Association</p>	<p>Outcome 3: Goal: Collaborative Consultation With Other Advising Communities</p>	<p>Outreach to Other Advising Communities</p>	<p># of Collaborative Consultation Projects</p> <p># of members that participate in Collaborative Consultation Webinars</p> <p>Feedback on Collaborative Consultation Projects (successes, challenges, benefits, etc...)</p>	<p>Canadian Advising Community - Continued involvement &amp; support</p> <p>LGBTQA Community - Support and consultation best practices needed to assist them in revising their website</p> <p>Distance Education - several of their projects overlap with our goals and member interests</p> <p>Potential partners: Orientation Advising, Professional Development, Students with Disabilities</p>	<p>Member involvement &amp; Collaborative communication</p> <p>Members are tired of attending webinars</p>		
--	--	---	--	--	--	--	--

<p>Expand and communicate the scholarship of academic advising</p>	<p>Outcome 4: Creation of a State of the Profession Technology Survey to send out to members to assess how technology is being used on campuses.</p> <p>Creation of this pool of data made available for member research projects</p>	<p>Need to submit to the NACADA research committee</p> <p>Creation of a research committee to develop questions for survey.</p> <p>IRB approval</p> <p>Choice of platform for survey (qualtrics or other)</p> <p>Dissemination of survey to members</p> <p>Collection and cleaning of submitted data.</p>	<p>Creation of a robust and validated survey instrument.</p> <p>Number of survey respondents.</p> <p>Number of articles and research projects that use the created pool of data.</p>	<p>Creation of a research group within the technology community.</p> <p>IRB office on campus?</p> <p>George Steele (<a href="mailto:gstele1220@gmail.com">gstele1220@gmail.com</a>)</p> <p>Dawn Krause (Digital Offerings / Zoom)</p>	<p>NACADA approval process to get research project approved</p> <p>Development of a quality set of survey questions.</p> <p>Deciding what platform should be used to collect the data.</p> <p>Getting members to respond to the survey in a thoughtful and complete way.</p> <p>Attracting members who would be interested in using this data for subsequent research projects.</p>		
--	---	---	--	---	---	--	--

<p>Provide professional development opportunities that are responsive to the needs of advisors and advising administrators</p> <p>&amp;</p> <p>Expand the use of innovative technology tools and resources to support the work of the Association</p>	<p>Outcome 5: Work on Increasing Advising Technology Related Resources, Writing, &amp; Research</p>	<p>Develop procedures and best practices for offering digital content/training.</p> <p>Explore Expanding Tech Labs into Digital Offerings (Lunch &amp; Learn offerings).</p> <p>Explore digital versions of the tech &amp; creativity labs.</p> <p>Collaboration &amp; Support for increasing: - Digital Offerings: - NACADA Podcast - Digital Discussions &amp; Training, Lunch &amp; Learns, Conferences.</p> <p>Support Sustainability and Engagement with @AcAdvChat (Academic Advising Chat)</p>	<p># of Tech Related Professional Development Events &amp; Collaborations</p> <p>Feedback from collaborations</p> <p># of AcAdvChats in Fall/Spring.</p>	<p>Leigh Cunningham (Webinars)</p> <p>Dawn Krause (Digital Procedures)</p> <p>Potential AcAdvChat moderators.</p> <p>Central NACADA webinar team.</p>	<p>Getting approval from central NACADA offices to offer these new free online events.</p> <p>Encouraging attendance at new online events and getting buy in for these experiences.</p> <p>Members are “zoomed out” and suffering burnout from online activities this year.</p>		
---	---	---	--	---	---	--	--