## NACADA Strategic Goal(s)
(List one of NACADA’s 7 strategic goal(s) related to the specific desired outcome in #2)

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| Expand the use of innovative technology tools and resources to support the work of the Association | Membership will gain knowledge and share information regarding best practices, programs, and policies that support work with transfer students at a wide range of institution types (e.g. private and public institutions, 2 and 4-year institutions, international transfer etc.) | In order to complete this goal, we will host bimonthly ZOOM Transfer Talks
- Steering Committee members will review notes from the annual business meeting to determine any particular topics to address.
- The Steering committee | Upon completion of each event, we’ll post a link to a survey to assess the perception of the value and utility of the program looking at a) knowledge gained; b) ability to implement ideas to practice; c) applicability to role/institution | When possible, we will look to partner with other ACs when topics would overlap to bring in a wide audience. Possible groups we have discussed might include leaders from NISTS, other AC groups (i.e. Orientation Advising, First-Year Student; Advisor Training and Development) | The anticipated challenge that we need to overcome this year is getting more people to engage in dialogue within the transfer talk, rather than being passive recipients. While finding the most optimal time can and will always be a continuing challenge with access to recording our talks will help to ensure all members are able to participate or view the | (Complete in August 2020 report) | (Data-informed decisions) |

## Suggested Action

- In order to complete this goal, we will host bimonthly ZOOM Transfer Talks
  - Steering Committee members will review notes from the annual business meeting to determine any particular topics to address.
  - The Steering committee

## Outcome Measurements & Related Data Instrument(s)

- Upon completion of each event, we’ll post a link to a survey to assess the perception of the value and utility of the program looking at:
  1. Knowledge gained
  2. Ability to implement ideas to practice
  3. Applicability to role/institution

## Other Groups or Individuals to Connect

- When possible, we will look to partner with other ACs when topics would overlap to bring in a wide audience. Possible groups we have discussed might include leaders from NISTS, other AC groups (i.e. Orientation Advising, First-Year Student; Advisor Training and Development)

## Anticipated Challenges

- The anticipated challenge that we need to overcome this year is getting more people to engage in dialogue within the transfer talk, rather than being passive recipients. While finding the most optimal time can and will always be a continuing challenge with access to recording our talks will help to ensure all members are able to participate or view the

## Progress Toward Outcome

- Please complete Columns 1 through 6 and return by November 15, 2020.

Curriculum

- Expand the use of innovative technology tools and resources to support the work of the Association

## Future Action(s) Based on Data

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  - The Steering committee

## Outcome Measurements & Related Data Instrument(s)

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  1. Knowledge gained
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## Other Groups or Individuals to Connect

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## Anticipated Challenges

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Provide professional development opportunities that are responsive to the needs of advisors and advising administrators.

Members will identify person(s) who can highlight effective practices, policies, and programs based on that survey.
- We will utilize the membership list, listserv and social media to attract the widest audience, and when possible, look to partner with other ACs when topics would overlap to bring in a wide audience.

Expand and communicate the scholarship of academic advising.

Promote the role of effective academic advising in student success to college and university decision makers.

Work collaboratively as a steering committee to encourage community members to participate in scholarship and work towards accepted presentations and publication in one of the NACADA publication outlets (AAT; Article Submissions).

In order to achieve this goal:
- Develop a strategy to connect community members with each other
- Partner with the NACADA Research Center to support and encourage this endeavor among our members.

Article Submissions
- Track submission and acceptance of transfer related presentations for NACADA conferences
- Partner with the NACADA Research Committee
- Potential to partner with many of the Advising communities to encourage scholarship on various student populations: Veterans, Military, and Family members who are also transfer students
- STEM and Transfer Health Professions and Transfer, Etc.
- Potential partnership

Matching potential presenters and writers is an interesting process and can be quite complex. We will work as a team to develop meaningful ways to do so. Our partnerships with other related communities and the research committee can help here.
| Clearinghouse; or Journal) | | | with the Two-Year Colleges community regarding partnerships etc. | Support/promote equity and inclusion within our advising community. | Develop engagement opportunities (Transfer Talks, etc.) for community members that center on equity and inclusion. | Have EID as a specific focus in our series of transfer talks. Ensure that it is built in appropriately in all of our community events. | Seek partnerships with other advising communities such as: Social Justice First-generation college student advising Students with disabilities LGBTQA Advising and Advocacy Students with experiences in the foster care system Adult learners etc. | Coordination with multiple groups can be challenging. We will need to plan well in advance |

**Resources:**

- [NACADA Strategic Goals](https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx)
- [Advising Community Self-Assessment Rubric](https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pJPSRZIYhYzG-EqP0o/edit?usp=sharing)
- [Advising Community Chair Self-Assessment Rubric](https://docs.google.com/document/d/1Z-407r_AzjM08vGNOsC5odtYOEMbNAYYeEUU6U88/edit?usp=sharing)