



Division Unit Report for Canada
Submitted by Allison Scully

Please complete Columns 1 through 6 and return by November 15, 2020.

Columns 7 and 8 are completed for the progress report due August 15, 2021. Please send your report to ACD Reps: Amber Kargol (akargol@iastate.edu), Wendy Schindler (wkschindler@gmail.com) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your [Cluster Rep](#) as well. Thank you!

1. NACADA Strategic Goal(s) <i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i>	2. Specific desired outcome <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	3. Actions, activities or opportunities for outcome to occur <i>(What processes need to be in place to achieve desired outcome)</i>	4. Outcome measurements & related data instrument(s) <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	5. Other groups or individuals to connect <i>(List opportunities for collaboration with other groups)</i>	6. Anticipated challenges <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	7. Progress toward outcome (Complete in August 2020 report)	8. Future action(s) based on data (Data-informed decisions) (Complete in August 2020 report)
Expand and communicate the scholarship of academic advising	Increase proposal submissions for regional and annual conferences (presentation, posters, panels) Interested conference presenters share presentations as blog posts on Advising in Canada blog Ensure blog posts include scholarly references Promote and educate Canadian Advisors on opportunities to write and get involved in research	Access to number of proposals submitted by Canadians for regional and annual conferences Promote proposal deadlines and encourage Canadian Advisors to submit via e-newsletter, Facebook and Twitter List of Canadian presenters at regional and annual NACADA conferences to ask them to write for blog Clear understanding of writing opportunities via NACADA to share with advisors	Track number of proposals submitted to regional and annual conference by Canadians Track number of presentations by Canadians at regional and annual conferences Count number of social media posts and e-newsletter mentions of proposal deadlines Count number of authors of Academic Advising Today Count number of blog posts written	Executive Office to find out about gaining access to lists of proposal submissions and presenter contacts from Canada Region 1, 5, 6, 8 Current advisors doing research in Canada Theory, Philosophy, & History of Advising Community	Gaining access to proposal submission numbers Gaining access to contact info of Canadians at regional and annual conferences Reaching those who are interested in research and writing Canadians have struggled to get proposals accepted. Converting those who are unaware or uninterested in importance of research and theory in advising		

	<p>Canadian Advisors will know where to find scholarly research on advising via NACADA</p> <p>Canadian Advisors will know how to get involved in scholarly writing and research for advising</p> <p>At least one (1) Canadian Advisor will write for Academic Advising Today</p> <p>Canadian Advisors will value theory and research of advising</p>	<p>Clear understanding of research opportunities for Canadians to get involved</p> <p>Promote research and theories of advising on e-newsletter, professional development events, Facebook, Twitter and blog</p> <p>Recruit members of Steering Committee to focus on research and proposal opportunities</p>			<p>Use common language and apply theory and research to issues advisors are facing</p> <p>Create a list of advisors who express interest in writing and research</p> <p>Communicate with regions to get sense of rubrics and evaluation of proposals to help Canadians writing effective submissions</p>		
<p>Provide professional development opportunities that are responsive to the needs of advisors and advising administrators</p>	<p>Deliver at least 3 online professional development events by Canadian advisors delivered to other Canadian advisors</p> <p>Topics for professional development will be relevant and of interest to Canadian Advisors</p> <p>Collaborate with other communities to provide professional development opportunities</p> <p>Gather input from Steering Committee on professional development ideas and topics</p> <p>Increase online</p>	<p>Steering Committee members will identify their interest in helping with event planning via Google Form</p> <p>Executive Office assistance with gaining access to ZOOM, posting events and resources on website</p> <p>Create and distribute survey to Canadian Advisor Community to understand what professional development topics are relevant to them</p> <p>Continue online space of Facebook account, Twitter account and Blog on WordPress</p>	<p>Count number of online events organized</p> <p>Count number of attendees at online events</p> <p>Compare number of Facebook members to our Canadian Advising group month/month and year/year</p> <p>Compare number of Twitter followers to our Canadian Advising group month/month and year/year</p> <p>Compare number of blog followers month/month and year/year</p> <p>Compare number of</p>	<p>CACUSS</p> <p>NACADA Advising Administrators Community</p> <p>NACADA Wellbeing and Advisor Retention Community</p> <p>NACADA Region 5, Region 6, Region 1, Region 8</p> <p>Canadian Advisors and Administrators</p>	<p>Challenges:</p> <p>COVID-19 and challenge of people not having extra time or energy to focus on professional development</p> <p>ZOOM fatigue</p> <p>Time zones vary greatly</p> <p>Solution:</p> <p>Work to offer PD opportunities beyond just hour long web events on ZOOM</p> <p>Offer PD web events at time that works well for all advisors across</p>		

	<p>interactions through blog posts, Facebook group, Twitter and regularly scheduled cross-country dialogue</p> <p>Canadian Advisors will know about upcoming online events</p> <p>Canadian Advisors will connect with advisors across Canada to learn best practices and effective strategies</p> <p>Canadian Advisors will share their expertise and best practices with each other</p> <p>Canadian Advisors will value the professional development opportunities provided by NACADA Canadian Advising Community</p> <p>Canadian Advisors will value the knowledge and experiences of their fellow Canadian advisors</p>		<p>blog post views month/month and year/year</p> <p>Count number of blog posts written</p>		<p>Canada - list all times on marketing materials and not just EST to reduce confusion and scheduling errors</p> <p>Offer shorter web events that focus on helping advisor take care of themselves</p>		
<p>Promote the role of effective academic advising in student success to college and university decision makers</p>	<p>Demonstrate value and impact of academic advising to advisor's supervisors and university/college administrators across Canada</p> <p>Promote value of NACADA in enhancing advising</p> <p>Increase number of</p>	<p>Promote conference outcomes</p> <p>Promote NACADA Global Awards, encouraging Canadian advisors/administrators to apply and nominate</p> <p>Promote Global Advising Week and encourage Canadian post secondary</p>	<p>Increase in number of Canadian membership with NACADA</p> <p>Increase number of Listserv for CANADAADV@LISTSERV.KSU.EDU</p> <p>Increase number who have selected Canada as of 1 of Communities</p>	<p>NACADA Advising Administrators Community</p> <p>Advising Administrators across Canada</p> <p>Region 1, 5, 6, 8</p> <p>Global Advising Week Committee</p>	<p>Decreased funding for NACADA memberships</p> <p>Time and effort to submit nominations for awards and scholarships</p> <p>Changes to WFH vs back on campus could mean less time/threshold to be</p>		

	<p>NACADA global award and scholarship nominees from Canada</p> <p>Advising Administrators will know what NACADA is and benefits of membership for themselves and their advisors</p> <p>Advising Administrators will participate in events put on by Canadian Advising Community</p>	<p>institutions to celebrate their advisors during that week</p> <p>Enlist Steering Committee for outreach to Advisors and Administrators across Canada to promote events, research, scholarships and awards</p> <p>Encourage Advisors and Administrators to join Canadian Listserv to receive up to date info on events, research, scholarships and awards</p>	<p>Increase in number of Facebook/Twitter followers</p> <p>Increase in number of blog followers</p> <p>Count number of administrators who participate in events</p> <p>Count number of submissions and winners for Global Awards and scholarships</p>	<p>NACADA membership committee</p> <p>Scholarship/awards committee(s)</p>	<p>involved with NACADA activities</p>		
<p>Foster inclusive practices within the Association that respect the principle of equity and the diversity of advising professionals across the vast array of intersections of identity</p>	<p>Steering Committee representation across Canadian provinces and between Universities and Colleges</p> <p>Promote Canada and Canadian Advisors as diverse partners in NACADA</p> <p>Increase Canadian membership and participation in NACADA</p> <p>Offer events, blog posts, social media posts and e-newsletter articles that promote diversity of Canada and broad range of advising and post secondary institutions</p> <p>Canadian Advisors will know NACADA offers</p>	<p>Promote value of NACADA membership</p> <p>Promote value of NACADA conference participation</p> <p>Distribute relevant NACADA scholarly research and best practices that fosters diversity, equity and inclusion</p> <p>Promote events and professional development opportunities that focus on diversity, equity and inclusion</p> <p>Reach out to Regions to find Steering Committee members across Canada</p> <p>Recruit blog writers from across Canada</p>	<p>Increase in Canadian membership in Association</p> <p>Increase in signups to Canadian Listserv</p> <p>Increase in outreach list of Advisors and Administrators across Canada</p> <p>Track number of blog posts, social media posts and e-newsletter articles on diversity, equity and inclusion</p> <p>Track participants in events to identify what regions are continually not participating</p>	<p>LGBTQA Advising and Advocacy Community</p> <p>Social Justice Community</p> <p>Advising departments across Canada at Universities and Colleges</p>	<p>Growing membership numbers in areas that have their own regional associations (Saskatchewan, Manitoba)</p>		

	<p>resources and theories on diversity, equity and inclusion</p> <p>Canadian Advisors will be able to access resources, theories and research on diversity, equity and inclusion</p> <p>Canadian Advisors will value the importance of scholarly research and theory for diversity, equity and inclusion in their advising approaches</p>	<p>and from Universities and Colleges</p> <p>Access to scholarly research and theories that can easily share on social media, newsletter and for presenters and blog writers to access</p> <p>Connect with non-NACADA regional advising associations to build connections and share opportunities for participation (Saskatchewan, Manitoba, Atlantic)</p>					
Develop and sustain effective Association leadership	<p>Sustainable leadership in Canadian Advising Community</p> <p>Expanded leadership in Canadian Advising Community through a Steering Committee</p> <p>Promote and encourage more Canadians to participate in NACADA leadership roles beyond the Canadian AC</p> <p>Canadian Advisors will know opportunities to join NACADA community</p> <p>Canadian Advisors will value being involved with NACADA beyond just a membership</p>	<p>Continue to populate steering committee with advisors in all stages of their career (new advisors, middle career, administrators)</p> <p>Have Steering Committee members select areas they would like to focus on to give them ownership of their role and build leadership confidence</p> <p>Continue “past-chair” Steering Committee role to maintain AC and leadership continuity and support</p> <p>Promote opportunities to be involved with NACADA</p> <p>Promote benefits of NACADA membership</p>	<p>Number on Steering Committee</p> <p>Sign up of roles of Steering Committee</p> <p>Number of Canadians in various volunteer and leadership roles in NACADA</p>	<p>Region 1, 6, 8, 5 Chairs, Liaisons in Canada and other relevant leadership roles in NACADA held by Canadians</p>	<p>Engagement and commitment to Steering Committee with reduced budgets to be NACADA member and COVID impacting time and energy to be involved</p>		

		with highlights of leadership and involvement opportunities for professional development						
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Resources:

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>

Advising Community Self-Assessment Rubric - <https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EgP0o/edit?usp=sharing>

Advising Community Chair Self-Assessment Rubric - https://docs.google.com/document/d/1Z-4O7ir_AzjM088vGNOsC5odtYOEMbNAYYseEUU6U88/edit?usp=sharing