Division Unit Report for Advising Community on Transfer Students
Submitted by Tony Lazarowicz

1. NACADA Strategic Goal(s) *(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)*	2. Specific desired outcome *(What you want to occur as a result of your efforts; what you want someone to know, do, or value)*	3. Actions, activities or opportunities for outcome to occur *(What processes need to be in place to achieve desired outcome)*	4. Outcome measurements & related data instrument(s) *(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)*	5. Other groups or individuals to connect *(List opportunities for collaboration with other groups)*	6. Anticipated challenges *(How will you address issues that arise as you work to achieve the outcome?)*	7. Progress toward outcome *(Complete in August 2019 report)*	8. Future action(s) based on data (Data-informed decisions) *(Complete in August 2019 report)*
Expand the use of innovative technology tools and resources to support the work of the Association Develop and sustain effective Association leadership Promote the role of effective academic advising in student success to college and university decision makers Provide professional development opportunities that are responsive to the	Membership will gain knowledge and share information regarding best practices, programs, and policies that support work with transfer students at a wide range of institution types (e.g. private and public institutions, 2 and 4-year institutions, international transfer etc,)	In order to complete this goal, we will host at minimum, at least two ZOOM meetings over the year. ● A survey will be completed with members to determine topics that would benefit the broadest audience ● The Steering committee members will identify person(s) who can highlight effective practices, policies, and programs based on that survey.	To initially determine what types of zoom meetings would best serve our audience, an expansive survey will be utilized. Upon completion of the event, we'll send out a survey to assess the perception of the value and utility of the program looking at a) knowledge gained; b) ability to implement ideas to practice; c) applicability to role/institution	When possible, we will look to partner with other ACs when topics would overlap to bring in a wide audience. Possible groups we have discussed might include leaders from NISTS, other AC groups (i.e. Orientation Advising, First-Year Student; Advisor Training and Development)	The biggest anticipated challenge is finding times that best work for the majority of people. Knowing our AC reaches people across the world, finding a time to do live webinars will never be able to meet timing needs for everyone. As such, we will ensure all meetings are recorded and notification is sent out to membership (email and social media) once the links are available on the website.		

needs of advisors and advising administrators		• We will utilize the membership list, listserv and social media to attract the widest audience, and when possible, look to partner with other ACs when topics would overlap to bring in a wide audience.					
Expand the use of innovative technology tools and resources to support the work of the Association Engage in ongoing assessment of all facets of the Association Foster inclusive practices within the Association that respect the principle of equity and the diversity of advising professionals across the vast array of intersections of identity	Steering Committee will become more informed of demographics, needs, strengths and areas for improvement for our advising community to ensure we serve the diverse range of members we strive to have participating in our AC.	A broad survey will be created and distributed to all members through the AC e-mail as well as the listserv. We will send the survey to the chair of the AC for Assessment to ask for feedback on design before sending to members.	The survey will look at demographics, needs, perceived value of the AC currently, and areas we can improve. Additionally, each program will have an assessment to ensure that the program met the needs of the participants, as well as allow for feedback on ways to improve or ideas for additional programming.	We will reach out to the Chair of the Assessment AC to ask for feedback on our survey design.	Participation rates of surveys are always difficult. We'll ensure there is enough time provided for people to submit their feedback. We'll solicit people to fill out the survey through both e-mail as well as our social media pages.		

Develop and sustain effective Association leadership Provide professional development opportunities that are responsive to the needs of advisors and advising administrators	AC will establish a document that outlines steering committee structure, responsibilities, time commitments, and goals for representation.	Current AC steering committee members will work between October- December to establish a document that outlines a description of the volunteer role to assist with recruiting new steering committee members.	Final document will be available by January 1, when we will seek to finalize our steering committee membership for the remainder of the year through the national conference 2019.	Will reach out to other ACs to identify others who have similar documents to use for reference as we create our own working document.	The only known challenge at this point would be trying to determine how to implement the newly outlined structure in the middle portion of the year. We will ensure all current steering committee members agree upon the document and have the ability to determine whether they want to continue in their role through September 2019.		

INSERT rows as needed

Resources:
NACADA Strategic Goals - https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx
Advising Community Self-Assessment Rubric - https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EgP0o/edit?usp=sharing