Division Unit Report for Small Colleges & Universities
Submitted by Jaimie Engle

1. NACADA Strategic Goal(s) (List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)	2. Specific desired outcome (What you want to occur as a result of your efforts; what you want someone to know, do, or value)	3. Actions, activities or opportunities for outcome to occur (What processes need to be in place to achieve desired outcome)	4. Outcome measurements & related data instrument(s) (How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)	5. Other groups or individuals to connect (List opportunities for collaboration with other groups)	6. Anticipated challenges (How will you address issues that arise as you work to achieve the outcome?)	7. Progress toward outcome (Complete in August 2020 report)	8. Future action(s) based on data (Data-informed decisions) (Complete in August 2020 report)
Provide professional development opportunities that are responsive to the needs of advisors and advising administrators	Lunch & Learn's with other underrepresented AC's, like HBCU's, TCU's, and the Global Engagement AC.	The SCUAC will reach out to Advising Communities that are home to traditionally underrepresented groups, in order to collaborate on offering professional development opportunities that are accessible and relevant to members of each of our AC's.	The outcome will be measured by professional development opportunities offered as a result of collaboration between SCUAC and at least one other AC.	SCUAC will connect with underrepresented AC's such as the HBCUAC, TCUAC, & GEAC, collaborating to offer our members accessible and relevant professional development opportunities.	Time and availability is an anticipated challenge. SCUAC will therefore begin these discussions soon in order to allow ample time for other Chairs and AC members to collaborate in order to offer professional development opportunities in the coming year.	Held "Munch & Learn" web event in attempt to encourage attendees from different time zones to join us for breakfast, brunch, lunch, happy hour, dinner, etc., with panelists from SCUAC and Global Engagement AC during Global Advising Week. Attempted collaboration with Social Justice AC, but decided to hold off and consider for a later date. Recommneded for future discussion.	Continue offering discussions/events accessible and interesting to small school professionals. Continue new "Small Member Spotlight" initiative to connect small school professionals and celebrate and learn from successes in small school settings. So far this has been a great and fun success!

Engage in ongoing assessment of all facets of the Association	This is a continuation of one of last year's goals. The desired outcome is to complete the 2nd portion of the "Are You Small" Survey project by administering the survey to the rest of the NACADA membership.	Survey will be administered to the rest of the NACADA membership. Results will be analyzed to determine various points of identification for what we consider to be a small college or university. Results will be compared with those collected when survey was administered to SCUAC only.	Submission of a more clear definition and justification for what signifies a small college or university will serve as a measurement for whether this goal is achieved.	Will work with NACADA Executive Office to have existing "Are You Small?" Survey rebranded with NACADA Qualtrics and administered to NACADA membership.	One anticipated challenge is getting the membership to complete the survey. We will further promote on social media, etc, as needed. Another anticipated challenge is in finding the time to analyze the results. The Chair and Steering Committee will collaborate to come up with a timeline for analyzing the results and determining a definition for SCU's.	Though a SC member took on the new role of Data Asssistant, we ultimately did not progress on this goal due to considerations of the global pandemic, and social unrest. Decided it best to defer this goal.	Incoming Chair encouraged to distribute the survey again to full membership as originally planned. Previous results indicate most consider a small school to have an enrollment of 7000 or less students. Should include this in SCUAC descritption to help recruitment.
Develop and sustain effective Association leadership	Define/structure steering committee.	Steering Committee will hold at least one Zoom meeting to discuss areas in which more structure would benefit the AC, from which we will identify appropriate roles to define and duties to delegate.	A Steering Committee structure document will be uploaded to the AC's webpage and Google Drive. Members will be assigned roles and will begin fulfilling associated duties.	Will review any structures in place within other AC's and will reach out to Chairs or designated SC members for advice.	Concerns about members willingness to serve in more demanding roles. I'm fortunate to have a large SC, so we may want to establish sub-committees to help distribute duties in a manageable way.	Recruited & structured a more active Steering Committee, with established sub-committees and roles. Also began monthly SC meetings.	Engage in appropriate efforts to recruit more diverse steering committee. Continue to task SC members with certain roles/responsibilities as they see fit. Public Relations Sub-Committee should over-see social media, while Prof. Development sub-committee will organize events and discussions for members.

INSERT rows as needed

Resources:

NACADA Strategic Goals - https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx

Advising Community Self-Assessment Rubric - https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EgP0o/edit?usp=sharing

Advising Community Chair Self-Assessment Rubric - https://docs.google.com/document/d/1Z-4O7ir_AzjM088vGNOsC5odtYOEMbNAYYseEUU6U88/edit?usp=sharing