Division Unit Report for Social Justice Advising Community Submitted by Ariel Collatz

NACADA Strategic Goal(s) (List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)	. Specific desired outcome (What you want to occur as a result of your efforts; what you want someone to know, do, or value)	Actions, activities or opportunities for outcome to occur (What processes need to be in place to achieve desired outcome)	Outcome measurements & related data instrument(s) (How you specifically measure the outcome and with what instruments? e.g. survey, focus group)	Other groups or individuals to connect (List opportunities for collaboration with other groups)	. Anticipated challenges (How will you address issues that arise as you work to achieve the outcome?)	Progress toward outcome (Complete in August 2020 report)	8. Future action(s) based on data (Data-informed decisions) (Complete in August 2020 report)
Provide professional development opportunities that are responsive to the needs of advisors and advising administrators.	Host Zoom Event sharing conference sessions to provide increased access to social justice professional development resources for those unable to attend the conference.	Identify presenters willing to re-present conference session; schedule, advertise and host event.	Log number of attendees and request session feedback.	Depending on session content reachout to appropriate AC(s) to co-sponsor event in order to reach a larger audience.	Identifying presenters may be an issue; if so, look to 2018 conference sessions to find presenters.	Instead of presenting conference sessions chose to create and present "Conversations of Social Justice in the Age of the Pandemic" as this was more responsive to the current needs or advisors. 147 participants attended here is some feedback "very informative and would be helpful at my institution" "was super helpful and interesting and gave me some great	Continue to offer sessions that provide opportunities for both learning and discussion.

						talking points to share with my unit" "There were some really great ideas shared." "Was grounding, motivating, validating, inspiring." "Addressing sustainable strategies of making higher ed institutions actively anti-racist is so important and I'm glad NACADA is pushing forward the dialogue."	
Expand the use of innovative technology tools and resources to support the work of the Association. Expand and communicate the scholarship of academic advising.	Develop content for Advising Community webpage including access to NACADA Social Justice Resources and connecting with the AC's communication channels. Help members understand the importance of Social justice to academic advising practice.	Identify appropriate Clearinghouse resources.	Web Page is completed. Analyze web traffic to track number of visitors and the most popular content areas as possible through NACADA website.	Connect with other ACs or colleagues who are subject matter experts as needed.	Ensure content is inclusive, comprehensive and brief. Through collaborations, we can ensure content is inclusive and comprehensive. In having brief but comprehensive content, we can ensure that the resources can successfully be used by busy advisers.	Created content for website. Since the AC is new all of the web content needed to be created from scratch Web traffic data was unavailable.	Continue to add additional resources. Research in advising is limited. Host a session to identify potential research topics and help form research collaborations to encourage more research.