



ADVISING  
COMMUNITIES

**Division Unit Report for [Business Majors Advising  
Community]  
Submitted by [Warren Wei]**

Please complete Columns 1 through 6 and return by November 15, 2019.

Columns 7 and 8 are completed for the progress report due August 15, 2020. Please send your report to ACD Reps: Rebecca Hapes ([rhapes@tamu.edu](mailto:rhapes@tamu.edu)), Amber Kargol ([akargol@iastate.edu](mailto:akargol@iastate.edu)) and EO Liaison Dawn Krause ([dawnkrause@ksu.edu](mailto:dawnkrause@ksu.edu)). Please copy your [Cluster Rep](#) as well. Thank you!

<b>1. NACADA Strategic Goal(s)</b>  <i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i>	<b>2. Specific desired outcome</b>  <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	<b>3. Actions, activities or opportunities for outcome to occur</b>  <i>(What processes need to be in place to achieve desired outcome)</i>	<b>4. Outcome measurements &amp; related data instrument(s)</b>  <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	<b>5. Other groups or individuals to connect</b>  <i>(List opportunities for collaboration with other groups)</i>	<b>6. Anticipated challenges</b>  <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	<b>7. Progress toward outcome</b>  <b><i>(Complete in August 2020 report)</i></b>	<b>8. Future action(s) based on data</b>  (Data-informed decisions)  <b><i>(Complete in August 2020 report)</i></b>
Strategic Goal #1: Expand and communicate the scholarship of academic advising.	Increase the level of research and opportunities for research among the business community membership.	A sub-committee has been formed to reach out to current members and encourage collaboration on areas of interest to initiate research opportunities and ideas.	We will track the level of interest among members and the number of research project and ideas that are produced from this outreach.	Depending on the areas of research interests, efforts will be made to reach out to other communities in an effort to foster collaboration between NACADA community groups.	There may be difficulty in encouraging members to share their ideas and interests for research. Individuals may not know how to get started. Connecting members of similar interests may help ease these concerns.	This has been a goal that has remained stagnant. We hope to still be able to provide members with the opportunity to collaborate with other members from other communities.	In this upcoming year, our hope is to revive our sub-committee's efforts to reach out to other advising communities in an effort to collaborate on research. We will also make attempts within our own community to find advisors interested in specific areas of research/collaboration.

<p>Strategic Goal #2: Provide professional development opportunities that are responsive to the needs of advisors and advising administrators</p>	<p>Increase the level of competency among the advisors in the business community.</p>	<p>An established mentorship program will continue. Any advisor new to the profession (less than 3 years experience) will be connected with a more seasoned advisor to discuss various topics on a monthly basis.</p>	<p>After each year of the program, surveys will be conducted to determine level of satisfaction and effectiveness of the program.</p>	<p>Although the mentorship program is specific to the business community, anyone interested is welcome to join the community and participate. There may also be opportunities to collaborate with other communities to discuss common issues that may be addressed during the monthly meetings of mentors and mentees.</p>	<p>The mentorship program is currently active. Although there is good number of mentors and mentees, we would like to recruit more individuals and increase the level of participation. We have collected names and contact information from prospective members to the community and hope to reach out to them when we have open enrollment for the program.</p>	<p>The mentorship program continues to be a success. We have just closed out our latest year and will continue on with the program as we still have a strong level of interest.</p>	<p>Due to the number of years of success with the mentorship program, we will continue to provide opportunities for newer advisors to sign up and recruit experienced advisors to be mentors.</p>
<p>Strategic Goal #7: Expand the use of innovative technology tools and resources to support the association.</p>	<p>Provide members an opportunity to participate in virtual professional development opportunities.</p>	<p>Sponsor at least one Lunch and Learn/Webinar each quarter focused on various topics relevant to the business advising community.</p>	<p>The level of participation will be one key indicator of level of success. In addition, we will provide surveys to participants to gauge relevance and effectiveness of these virtual professional development opportunities.</p>	<p>Although the focus of the topics will be relevant to the business community, some of these webinars may also be beneficial to other communities as well. Outreach will be conducted to invite other communities to co-sponsor these events and will also be open to anyone interested in participating.</p>	<p>The difficulty in achieving this goal will be the overall logistics of finding individuals to present on various topics, determining times to hold these webinars in order to maximize participation, and outreach to various members. We hope to extend invitations to various presenters from the NACADA National Conference and perhaps the Regional conferences as well. Recording the webinars will allow more accessibility for individuals who are not able to attend the live sessions. However, there will be something lost as questions cannot be asked in a recorded session.</p>	<p>We have promoted a number of Spotlight Series events focused on a variety of topics that are relevant to the business community. These provided advisors opportunities to think about different ways they can implement new strategies and incorporate them into their current practice to improve student engagement.</p>	<p>We will continue to conduct Spotlight Series events and focus on topics relevant to the Business advising community.</p>

INSERT rows as needed

**Resources:**

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>

Advising Community Self-Assessment Rubric - <https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EgP0o/edit?usp=sharing>

Advising Community Chair Self-Assessment Rubric - [https://docs.google.com/document/d/1Z-4O7jr\\_AzjM088vGNOsC5odtYOEMbNAYYseEUU6U88/edit?usp=sharing](https://docs.google.com/document/d/1Z-4O7jr_AzjM088vGNOsC5odtYOEMbNAYYseEUU6U88/edit?usp=sharing)