



**Advising Community Division Report 2017-2018**  
**Submitted by Rebecca Cofer ([rcofer@abac.edu](mailto:rcofer@abac.edu)) and Kyle Ross ([kwross@wsu.edu](mailto:kwross@wsu.edu))**

Please complete Columns 1 through 6 and return by November 1, 2017.

Columns 7 and 8 are completed for the progress report due August 15, 2018. Please send your report to Executive Director, Charlie Nutt ([cnutt@ksu.edu](mailto:cnutt@ksu.edu)); President, Amy Sannes ([amy.sannes@asu.edu](mailto:amy.sannes@asu.edu)); and Vice President, Karen Archambault ([karchambault@rcbc.edu](mailto:karchambault@rcbc.edu)).

<b>1. NACADA Strategic Goal(s)</b>  <i>(List strategic goal(s) related to the outcome)</i>	<b>2. Specific desired outcome</b>  <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	<b>3. Actions, activities or opportunities for outcome to occur</b>  <i>(What processes need to be in place to achieve desired outcome)</i>	<b>4. Outcome measurements &amp; related data instrument(s)</b>  <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	<b>5. Other groups or individuals (if any) to connect with in achieving this outcome</b>  <i>(List opportunities for collaboration with other groups)</i>	<b>6. Challenges (if any) anticipated in achieving this outcome</b>  <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	<b>7. Progress toward achieving outcome</b>  <i>(Only completed in August 2018 report)</i>	<b>8. Future action(s) based on data</b>  <i>(Data-informed decisions)</i>  <i>(Only completed in August 2018 report)</i>
Goal #7: Expand the use of innovative technology tools and resources to support the work of the Association.	The Division Reps and EO Liaison have an organized system for communication management with ACCs.	The Division Reps and EO Liaison will explore database options to find a viable solution for tracking communication with ACCs.  The Division Reps and EO Liaison create a communications plan.	There will be fewer inquiries as to why leaders are being cc'd into e-mail conversations.  There will be fewer e-mails regarding who is responding to which questions, when, and how.  There will be fewer listserv e-mails sent out, and e-mails will be more comprehensive on their information.	Tracy Griffith and Rebecca Hapes (Cluster Reps) will be great resources for creating the communication plan.  The tech specialists of the NACADA EO will be useful resources for identifying and implementing a database system for communication management.	With the restructure, it is expected that there will be an increase in questions related to what each ACC is responsible for and how to fulfill their responsibilities. The ACD Steering Committee will be very helpful in making sure accurate information is sent out accurately and timely.		

<p>Goal #4: Foster inclusive practices within the Association that respect the principle of equity and the diversity of advising professionals across the vast array of intersections of identity.</p> <p>Goal #5: Develop and sustain effective Association leadership.</p> <p>Goal #6: Engage in ongoing assessment of all facets of the Association.</p>	<p>The restructure of the Advising Community Division is complete by Annual Conference 2018 with the exception of election of Chairs from former Interest Groups.</p>	<p>The ACD puts in place and approves policies and practices related to the following areas affected by the restructure:</p> <p>The 2019 election cycle</p> <p>Advising Community-Sponsored sessions for the 2019 Annual Conference</p> <p>Becoming an Advising Community</p> <p>Rubrics for maintaining active status for ACs and ACCs</p> <p>Financial support for former IG Chairs for the 2018 Annual Conference</p> <p>ACD Service Awards</p>	<p>Half of former IG Chairs volunteer or are selected to enter the election cycle for the 2019-2021 term.</p> <p>100% of ACCs participate in the Annual Conference proposal and sponsorship review process.</p> <p>The process for becoming an AC is shortened by one year.</p> <p>100% of ACCs are actively involved as leaders of their groups, and foster active participation by their membership.</p> <p>100% of former IG Chairs have financial support to attend the 2018 Fall Division training.</p>	<p>ACD Steering Committee workgroup will be responsible for identifying half of former IGs to enter the 2019 election cycle. This will involve collaboration with Cathy Swartz of the EO.</p> <p>Rhonda Baker and Farrah Turner will be involved in the AC-Sponsored Sessions process.</p> <p>The Assessment in Advising Community will be an excellent group to consult with for establishing rubrics.</p> <p>The Finance Committee will need to approve the supplemental budget request for 2018.</p>	<p>Considering the association-wide support for this restructure, there are no foreseeable issues with these tasks. However, the ACD Reps and Cluster Reps will meet monthly to ensure these tasks are completed, and that any confusion is cleared.</p>		
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<p>Goal #5: Develop and sustain effective Association leadership.</p>	<p>All ACCs attend the 2018 Annual Conference, participate in the training, fair, and business meetings, or have suitable replacements for coverage of conference activities.</p>	<p>Training materials and communication to Chairs will need to be more explicit regarding the expectations of Chairs attending the Annual Conference and fulfilling their responsibilities. The rubric will also be very helpful.</p>	<p>100% of ACs are represented at the ACD Fair at Annual Conference 2018.</p> <p>100% of ACs have representation at their Business Meetings with confirmations one month prior to the conference.</p>	<p>The ACD Steering Committee will be very helpful in communicating the expectations that being a Chair has responsibilities that are mandatory to complete rather than perceived as flexible or just not necessary.</p>	<p>Part of Chair rubrics might need to involve communication plans that if Chairs do not respond to, contingency planning is established and/or a process for removing an inactive Chair.</p>		
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