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<th>Column 1</th>
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<tbody>
<tr>
<td>1. NACADA Strategic Goal(s)</td>
<td>2. Specific desired outcome</td>
<td>3. Actions, activities or opportunities for outcome to occur</td>
<td>4. Outcome measurements &amp; related data instrument(s)</td>
<td>5. Other groups or individuals (if any) to connect with in achieving this outcome</td>
<td>6. Challenges (if any) anticipated in achieving this outcome</td>
<td>7. Progress toward achieving outcome (Only completed in August 2018 report)</td>
<td>8. Future action(s) based on data (Data-informed decisions) (Only completed in August 2017 report)</td>
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<td>(List strategic goal(s) related to the outcome)</td>
<td>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</td>
<td>(What processes need to be in place to achieve desired outcome)</td>
<td>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</td>
<td>(List opportunities for collaboration with other groups)</td>
<td>(How will you address issues that arise as you work to achieve the outcome?)</td>
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<td>1. Promote the role of effective academic advising in student success to college and university decision makers</td>
<td>Completion of the Topical Template for Faculty Advising that provides resources that reflect the important role of faculty advising in student success.</td>
<td>Collect suggestions for topics and resources from the membership</td>
<td>Submit content for the Topical Template to the Executive Office by August 15, 2018. (Goal: Complete by July 15 so that it is done before fall semester gets into full swing)</td>
<td>1. NACADA Research Center 2. NACADA publications</td>
<td>N/A</td>
<td>Will be completed and submitted by 8/15/18. Use the topical statement (with a list of related presentations on the back side?) as a handout at Annual Conference.</td>
<td>Task completed, see attached.</td>
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2. **Provide professional development opportunities that are responsive to the needs of advisors and advising administrators**

   Develop and sustain effective Association leadership

   - Create a steering committee of people who would like greater involvement
   - Have a list of volunteers for smaller projects such as proposal reviews
   - Use volunteer list from Annual Conference meetings
   - Send out solicitation by email to members who were not at the annual meeting
   - Goal: Committee is formed. Meetings happen.
   - Talk with returning commission chairs of similar sized commissions to see how big their steering committees are and what roles they assigned.
   - Getting volunteers from a historically inactive commission membership.
   - Communicating the importance of the steering committee
   - Coming up with projects for the steering committee to do.
   - Email sent in December got very few responses. Volunteers were very helpful in doing proposal review. Need to re-evaluate plans and more clearly identify roles for steering committee. 
   - Since very few responses were received and no other alternatives were identified, I will revisit this topic at the business meeting at annual.

3. **Expand the use of innovative technology tools and resources to support the work of the Association**

   - Currently the Global Engagement facebook page is rarely used, and emails are infrequently sent.
   - Poll the members of the group, what is the best form of communication to use to reach members? How often do they wish to receive communication?
   - Updated Facebook group: end of December 2017
   - More strategic communication strategy: by summer 2018
   - N/A
   - Getting feedback from members.
   - Learning new tools if it is decided what we are currently using isn’t viable.
   - Survey sent out had very few responses, so it’s still not clear if members are using the facebook page or something else. No clear alternative was identified.
   - Since very few responses were received and no other alternatives were identified, I will revisit this topic at the business meeting at annual.