



MAJORS and MINORS

Academic Year 2017-2018

Accounting - B.S.

The Accounting degree develops an understanding of the enterprise's primary information system. It builds on the conceptual, analytical and communication skills necessary to succeed in the business world. It prepares students for careers in all areas of accounting.

Total Program: 82 semester hours

Prerequisites:

All students are expected to be proficient in word processing, spreadsheets, electronic communications, and information retrieval on the Internet. All students are encouraged to take BUS 101 Connect for Success.

The following must be completed before enrolling in 300- or 400-level ACCT, BUS, ECON, or MGMT courses: **30 semester hours**

ACCT 201	Fundamentals of Accounting I	(4)
ACCT 202	Fundamentals of Accounting II	(4)
BUS 200	Information Technology	(2)
BUS 242	Achieving Professional Success	(4)
BUS 270	Business Statistics	(4)
ECON 220	Economic Analysis I	(4)
ECON 221	Economic Analysis II	(4)
BUS 272	Intro. to Operations Management	(4)

Core Requirements: 52 semester hours

ACCT 301	Intermediate Accounting I	(4)
ACCT 302	Intermediate Accounting II	(4)
ACCT 307	Cost Accounting	(4)
ACCT 308	Federal Taxation I	(4)
ACCT 401	Auditing	(4)
ACCT 402	Advanced Accounting	(4)
ACCT 414	Accounting Information Systems	(4)
BUS 330	Business Finance	(4)
BUS 347	Legal Environment of Business	(4)
BUS 360	Principles of Marketing	(4)
BUS 456	Operations Management	(4)
BUS 496	Business Seminar	(4)
MGMT 300	Principles of Management	(4)

Accounting majors are strongly encouraged to join learning communities of Integrated Ethics and Law Program, the Integrated Business Program, and the Integrated Operations Management and Management Information Systems Program.

Business Administration - B.S.

This program enhances the knowledge and effectiveness of students by linking theory with practice for a successful career in business. The themes of critical thinking, ethics, interpersonal skills, the impact of cultural differences on business practices, working in group settings, and lifelong learning are woven throughout the curriculum.

Total Program: 78 semester hours

Prerequisites:

All students are expected to be proficient in word processing, spreadsheets, electronic communications, and information retrieval on the Internet. All students are encouraged to take BUS 101 Connect for Success.

The following must be completed before enrolling in 300- or 400-level ACCT, BUS, ECON, or MGMT courses: **30 semester hours**

ACCT 201	Fundamentals of Accounting I	(4)
ACCT 202	Fundamentals of Accounting II	(4)
BUS 200	Information Technology	(2)
BUS 242	Achieving Professional Success	(4)
BUS 270	Business Statistics	(4)
ECON 220	Economic Analysis I	(4)
ECON 221	Economic Analysis II	(4)
BUS 272	Intro. to Operations Management	(4)

Core Requirements: 36 semester hours

BUS 330	Business Finance	(4)
BUS 343	Foundations of Business Ethics	(4)
BUS 347	The Legal Environment of Business	(4)
BUS 360	Principles of Marketing	(4)
BUS 410	Management Information Systems	(4)
BUS 456	Operations Management	(4)
BUS 496	Business Seminar	(4)
MGMT 300	Principles of Management	(4)
MGMT 459	Organizational Behavior: Theory & App.	(4)

Electives or Concentration: 12 semester hours

Three 300-400-level approved ACCT, BUS, ECON, and/or approved MGMT (except MGMT 388 and MGMT 496) or approved concentration. (4, 4, 4)

All entering students are required to take the BUS 330, BUS 360, BUS 390, and MGMT 300 as a block. BUS 390 will be used as an elective. (Integrated Business Curriculum Program)



MAJORS and MINORS

Academic Year 2017-2018

Economics - B.S.

Economics examines the difficult choices that society, business enterprises, the public sector, and individuals must make to distribute resources. It also deals with explaining and forecasting how an economy will perform, and it provides analytical tools for determining the attractiveness of industries, markets and behaviors that will maximize profits.

Prerequisites:

All students are expected to be proficient in word processing, spreadsheets, electronic communications, and information retrieval on the Internet. All students are encouraged to take the BUS 101: Connect for Success.

Total Program: 78 semester hours

The following must be completed before enrolling in 300- or 400-level ACCT, BUS, ECON, or MGMT courses: **30 semester hours**

ACCT 201	Fundamentals of Accounting I	(4)
ACCT 202	Fundamentals of Accounting II	(4)
BUS 200	Information Technology	(2)
BUS 242	Achieving Professional Success	(4)
BUS 270	Business Statistics	(4)
ECON 220	Economic Analysis I	(4)
ECON 221	Economic Analysis II	(4)
BUS 272	Intro. to Operations Management	(4)

Core Requirements: 48 semester hours

BUS 330	Business Finance	(4)
BUS 410	Management Information Systems	(4)
ECON 320	Intermediate Macroeconomics	(4)
ECON 321	Intermediate Microeconomics	(4)
ECON 323	Money and Banking	(4)
ECON 325	International Economics	(4)
ECON 327	Public Finance and Fiscal Policy	(4)
ECON 371	Econometrics	(4)
ECON 499	Senior Project	(4)

12 additional semester hours in 300-400 level BUS, ECON, or approved MGMT elective courses (4, 4, 4)

CONCENTRATIONS

Concentrations in Business Management, International Business, Information Technology, or Marketing are available for students majoring in Accounting, Business Administration, or Economics. Meet with your Academic Advisor to review the 2017-2018 Catalog for the list of courses required and to discuss your path to graduation.

BUSINESS MINORS

The College of Business & Public Management offers four Business Minors: Business Administration, Business Management, Economics, and Marketing. Business Minors are suitable for students planning careers in any field where knowledge of business would enhance their career opportunities, such as journalism, behavioral science, law, and government. Business Minors are offered only to students whose majors are outside the College of Business and Public Management.

Business Administration Minor

A broad based introduction to all the major functions of a business.

Prerequisites: Proficiency in computer spreadsheets, before ACCT 203 and proficiency in descriptive statistics before BUS 330.

Core Requirements: 24 semester hours

ACCT 203	Financial & Managerial Accounting	(4)
ECON 228	Economic Theories and Issues	(4)
BUS 330	Business Finance	(4)
MGMT 300	Principles of Management	(4)
BUS 360	Principles of Marketing	(4)
	300-400-level elective in Business Administration	(4)

Business Management Minor

An overall view of the role and function of human resources management and its importance to the success of business.

Core Requirements: 20 semester hours

MGMT 300	Principles of Management	(4)
MGMT 455	Managing Human Resources	(4)
MGMT 459	Organizational Behavior	(4)
And 2 of the following Courses:		
BUS 341	International Business	(4)
MGMT 354	Oral Communication in Organization	(4)
MGMT 356	Introduction to Organizational Theory	(4)
MGMT 358	Culture and Gender Issues in Management	(4)
MGMT 451	International Management	(4)

Economics Minor

A broad introduction to methods and techniques of economic analysis.

Core Requirements: 28 semester hours

ECON 220	Economic Analysis I	(4)
ECON 221	Economic Analysis II	(4)
And 5 of the following courses:		
ECON 320	Intermediate Macroeconomics	(4)
ECON 321	Intermediate Microeconomics	(4)
ECON 322	Current Economic Problems and Opportunities	(4)
ECON 323	Money and Banking	(4)
ECON 324	Comparative Economic Systems	(4)
ECON 325	International Economics	(4)
ECON 327	Public Finance and Fiscal Policy	(4)
BUS 341	International Business	(4)

Marketing Minor

A broad-based introduction to the role and function of marketing in business.

Core Requirements: 20 semester hours

BUS 360	Principles of Marketing	(4)
	16 semester hours of upper-division marketing courses	(4, 4, 4, 4)
Examples: BUS 361, BUS 365, BUS 366, BUS 368, BUS 461, BUS 464, BUS 466		