

# CBPM Undergraduate Academic and Co-Curricular Programs

## The Rita Thakur Skills for Success Programs

FRESHMAN

### ***Connect for Success***

Freshmen register for **BUS 101** Connect for Success Mentoring course during their first semester at La Verne. This is a fun course designed to help promote a smooth transition from high school to La Verne. Through skills development, training, and mentoring activities, students will connect with the campus community and learn about different skills and paths that assist in reaching academic, personal, and career goals with the help of student mentors and instructors who are Academic Advisors in the College of Business & Public Management.

SOPHOMORE

### ***Achieving Professional Success***

Students develop key business skills for success including etiquette, introductions, "A" pile resumes, and interviewing with business executives to get feedback on how to improve this important skill. They also learn their strengths, values, and beliefs to find a perfect match for an internship, summer job, or career. Enroll in **BUS 242** Achieving Professional Success.

JUNIOR

### ***Integrated Law and Ethics Program***

Business leaders operate in a complex global legal environment. Every law is the result of ethical choices. Why are marijuana, prostitution, and doctor-assisted suicide legal in some places in America and not in others? Is bribery illegal everywhere? These courses have been integrated to highlight and explore the interdependency of law and ethics in society for future business managers and educated citizens. Students concurrently enroll in both **BUS 347** Legal Environment of Business and **BUS 343** Foundations of Business Ethics.

### ***Integrated Business Curriculum Program***

Get the experience employers are looking for! In this program, classmates organize a real business by developing a business plan which is presented to a bank for a loan. After obtaining the loan for up to \$5000, students operate the business by performing all functions of a small business and donate the profits to a charity of their choice. Students concurrently enroll in these courses: **BUS 330** Business Finance, **BUS 360** Principles of Marketing, **MGMT 300** Principles of Management, and **BUS 390** Integrated Business Practicum.

### ***Professional Mentorships***

Students have the opportunity to be mentored by a professional in the area of student's interest.

SENIOR

### ***Integrated MIS and Operations Management Program***

Get hands-on experiences learning how to increase efficiency of an organization by performing value chain analysis and using management information techniques. Students present their findings and recommendations to the senior management of the organization they analyze. Students concurrently enroll in both **BUS 410** Management Information Systems and **BUS 456** Operations Management.

### ***Professional Internships***

Students have the opportunity to work in an organization in their field of choice to gain meaningful and relevant real world experience.

### ***Consulting Experience***

Students have the opportunity to be a consultant by conducting research, identify a problem, analyze the situation, and recommend solutions to the top management of the organization that they are consulting for. Enroll in **BUS 494** Business Consulting.

### ***Business Seminar Course***

Students in the **BUS 496** Business Seminar class work as a team to compete nationally with approximately 500 other teams in a web-based simulation by making strategic decisions for their organization. The entire business curriculum is integrated and applied to firm strategy in a dynamic, global world.

GET INVOLVED !

### ***Student Engagement, Co-Curricular Opportunities, Experiential Learning***

**ENACTUS** - Students, professors, alumni, and business leader's work together to make a difference in communities. Students have unique opportunities to learn about and teach the principles of free enterprise. ENACTUS club members have the opportunity to enroll in **BUS 248**.

**Voluntary Income Tax Assistance Program** - The VITA program gives students the opportunity to apply their knowledge of individual taxation by helping residents of the local community file their taxes electronically during tax season. To participate, students enroll in **ACCT 390** Voluntary Income Tax Assistance.

**American Marketing Association** – Join the AMA club to network and learn more about marketing.

**University of La Verne Society of Accountants** – Join the ULVSA club to network with students and professionals in accounting.

**Delta Sigma Pi** - Professional business fraternity for men and women pursuing careers in business.

**University of La Verne Toastmasters Club** – Join club to practice and develop your skills in communication and leadership.

**International Travel Courses and Study Abroad** - Students travel with professors &/or up to a year abroad to learn about business and cultures.

**Reach Business Camp** - Students have the opportunity to serve as mentors to high school students participating in this summer program.

Technology Enhanced courses using Excel, QuickBooks, etc.