

Beyond Foundations: Developing as a Master Advisor

Chapter 10 - Advocating for Academic Advising by Leading

Reader Learning Outcomes

Readers will use knowledge gained about student success to

- recognize one's place in their leadership journey through self-awareness and Freitag's (2011) academic advising classifications;
- articulate a personal definition of leadership and its importance to leading from their position;
- research and select leadership frameworks that support their personal definition of leadership;
- apply the 3-to-1 professional development plan model that features strategies for engagement; and
- speak to be heard to build their influence.

Aiming for Excellence discussion questions and activities

- According to Freitag's (2011) advising classifications, where are you in the academic advising journey? Where would you like to be? Write a vision statement delineating the Freitag classifications that you intend to embody in five years.
- Develop or update your professional development plan to include a section on leadership development with a goal, at least two objectives, and relevant action items.
- Research and identify a leadership framework that best aligns with your self-assessment, vision, and institutional culture. After conducting your research, define leadership. Which of the theorists listed within this chapter best describes your leadership style?
- What characteristics do you believe a leader should demonstrate? Of those identified characteristics, which do you currently possess? Which characteristics allow you to effectively advocate for student success and widen your scope of influence? Compare your lists. Which characteristics may be areas for growth? How can you best develop those leadership behaviors?
- What strategies might engage your advising administrator in the development of your leadership skills?
- In leading from your current position, how do you communicate both laterally and upwardly to advocate for student success in learning? How might you use your professional development plan to tailor messages based on the target audiences? How do you want others on campus and in the profession to perceive you?