The James W. Vick Center for Strategic Advising and Career Counseling (Vick Center) is an advising center designed to serve students across campus that are exploring majors and careers, as well as undeclared students enrolled in the School of Undergraduate Studies (UGS) at the University of Texas at Austin. The Vick Center was established in 2009 in response to a need expressed by students, alumni, and other stakeholders.

In the Vick Center, students are assigned to a professional academic advisor and a career counselor. The advisors and career counselors work in tandem on cross-functional teams organized around the type of students served. The structure of the center is based upon a student-centered model rather than a functionally centered operation. Members of each team are co-located to facilitate improved communication and collaboration.

After six years, the Vick Center appears to have made a significant impact on the student experience at the University. For students who start with a declared major and are not served by the Vick Center, only an average of 34% persist in the major choice they selected upon enrolling. For UGS students served by the Vick Center, over 80% of each cohort persists with the major choice they eventually select after working through major and career exploration with their academic advisor and career counselors. Additionally, UGS students graduate at higher four year rates than students who start and persist through graduation in those colleges.