

NACADA Clearinghouse: Example Rubric

Student: _____

Rubric: General Writing/Holland Interests Assignment

Criterion				
	Beginning 2 pts	Approaching 3 pts	Meeting 4 pts	Exceeding 5 pts
Content & Development	<p>Beginning</p> <ul style="list-style-type: none"> - Content is incomplete - Major points are not clear and/or persuasive - Few questions answered 	<p>Approaching</p> <ul style="list-style-type: none"> - Major points are addressed, but not well supported - Responses are inadequate or do not address assignment - Some questions answered 	<p>Meeting</p> <ul style="list-style-type: none"> - Content is accurate and persuasive - Major points are stated - Content and purpose of the writing are clear - Most questions answered 	<p>Exceeding</p> <ul style="list-style-type: none"> - Content is comprehensive, accurate, and persuasive - Major points are stated clearly and are well supported - All questions answered
Format, Organization & Structure	<p>Beginning</p> <ul style="list-style-type: none"> - Paper/Artifact lacks many elements of correct formatting - Paper/Artifact is inadequate in length - Organization and structure detract from the message - Paragraphs/presentation are disjointed and lack transition of thoughts 	<p>Approaching</p> <ul style="list-style-type: none"> - Paper/Artifact follows most guidelines - Structure is not easy to follow <ul style="list-style-type: none"> - Paragraph transitions need improvement - Conclusion is missing 	<p>Meeting</p> <ul style="list-style-type: none"> - Paper/Artifact follows designated guidelines - Paper is the appropriate length as described for the assignment - Format is good. - Structure is mostly clear and easy to follow <ul style="list-style-type: none"> - Paragraph transitions are present - Conclusion is logical 	<p>Exceeding</p> <ul style="list-style-type: none"> - Paper/Artifact is the appropriate length as described for the assignment - Format enhances readability of paper - Structure is clear and easy to follow <ul style="list-style-type: none"> - Paragraph transitions are logical and maintain the flow of thought throughout the paper - Conclusion is logical and flows from the writing/presentation
Grammar, Punctuation & Spelling	<p>Beginning</p> <ul style="list-style-type: none"> - Paper/Artifact contains numerous grammatical, punctuation, and spelling errors 	<p>Approaching</p> <ul style="list-style-type: none"> - Paper/Artifact contains few grammatical, punctuation and spelling errors 	<p>Meeting</p> <ul style="list-style-type: none"> - Rules of grammar, usage, and punctuation are followed with minor errors that do not detract from the readability of the work 	<p>Exceeding</p> <ul style="list-style-type: none"> - Rules of grammar, usage, and punctuation are followed; spelling is correct
Understanding of Holland Code	<p>Beginning</p> <ul style="list-style-type: none"> - Rationale for selection of Holland Interests not clear - Identification of Holland Interests either dramatically under/over selected 	<p>Approaching</p> <ul style="list-style-type: none"> - Rationale for selection of Holland Interests needs refinement - Selection of Holland Interests either under/over selected 	<p>Meeting</p> <ul style="list-style-type: none"> - Rationale for selection of Holland Interests is clear - Selection of Holland Interests generally well defended 	<p>Exceeding</p> <ul style="list-style-type: none"> - Rationale for selection of Holland Interests well articulated and clear - Selection of Holland Interests seems accurate and well defended



<p>Career Information</p>	<p>Beginning</p> <p>- Rationale for selection of careers investigated based on Holland Interests not clear</p>	<p>Approaching</p> <p>- Rationale for selection of careers investigated based on Holland Interests needs refinement</p>	<p>Meeting</p> <p>- Rationale for selection of careers investigated based on Holland Interests is clear</p>	<p>Exceeding</p> <p>- Rationale for selection of careers investigated based on Holland Interests is well articulated and clear</p>
<p>Educational Information</p>	<p>Beginning</p> <p>- Rationale for explaining the relationship between educational programs and possible careers investigated based on Holland Interests needs refinement and is not clear</p>	<p>Approaching</p> <p>- Rationale for explaining the relationship between educational programs and possible careers investigated based on Holland Interests needs refinement.</p>	<p>Meeting</p> <p>- Rationale for explaining the relationship between educational programs and possible careers investigated based on Holland Interests is clear</p>	<p>Exceeding</p> <p>- Rationale for explaining the relationship between educational programs and possible careers investigated based on Holland Interests needs refinement is well articulated and clear</p>

Comments:

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Rubric Code: RAX34W