### Division Unit Report for Undecided & Exploratory Students Advising Community

Submitted by Maureen Bell-Werner

Please complete Columns 1 through 6 and return by November 15, 2018.

Columns 7 and 8 are completed for the progress report due August 15, 2019. Please send your report to ACD Reps: Rebecca Hapes (rhapes@tamu.edu), Kyle Ross (kwross@wsu.edu) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your unit’s Steering Committee member (Cluster Rep) as well. Thank you!

<table>
<thead>
<tr>
<th>1. NACADA Strategic Goal(s)</th>
<th>2. Specific desired outcome</th>
<th>3. Actions, activities or opportunities for outcome to occur</th>
<th>4. Outcome measurements &amp; related data instrument(s)</th>
<th>5. Other groups or individuals to connect</th>
<th>6. Anticipated challenges (How will you address issues that arise as you work to achieve the outcome?)</th>
<th>7. Progress toward outcome (Complete in August 2019 report)</th>
<th>8. Future action(s) based on data (Complete in August 2019 report)</th>
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<tbody>
<tr>
<td>5. Develop and sustain effective Association leadership</td>
<td>Create an active steering committee</td>
<td>- Get volunteers at the advising community meeting at the annual conference</td>
<td>- Have steering committee members from all 10 regions of NACADA</td>
<td>- Dawn Krause for member email</td>
<td>- Getting steering committee members from each region</td>
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2. Provide professional development opportunities that are responsive to the needs of advisors and advising administrators

- Create a Facebook group for member use to connect with colleagues, ask questions, share ideas, and post blogs
- Create a Facebook group for the Undecided & Exploratory Students Advising Community
- Invite members to join
- Encourage members to invite others
- See the number of people who have joined the group
- Post conversation starters to prompt activity within the group
- Track the amount of traffic in the group
- Encourage short writings, like blogs, to publish on the Facebook group
- Dawn Krause as the NACADA Executive Office representative
- Other NACADA Advising Community groups on Facebook for ideas (Orientation, Advising Administration)
- Recommend members join other Facebook groups to encourage interaction among advising communities
- Some members do not use Facebook
- Expand to other social media platforms (i.e. Twitter, LinkedIn)
- People joining the group but not engaging with others

1. Expand and communicate the scholarship of academic advising

- Increase conference proposals related to undecided & exploratory students
- Continue award nominations advising community members and work related to exploratory advising
- Send reminders about deadlines for presentations and award nominations
- Highlight people and offices that are doing great work in our area across the world on the Facebook group and through email
- See the number of proposals for our community to review for the annual conference
- Review awards for outstanding work related to exploratory advising
- Steering committee to engage proposal readers in the concurrent review process
- Steering committee to encourage applications
- A lack of nominations for awards
- Too few proposal readers, making for large numbers for few volunteers

Resources:
Advising Community Self-Assessment Rubric - https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pI5R2YhYzG-EgP0o/edit?usp=sharing