



ASSESSMENT OF ADVISING COMMUNITY

This community provides NACADA members resources and expertise to support their efforts in assessment of academic advising. From effectively defining goals and outcomes, selecting appropriate methods, creating and sharing information, engaging stakeholders, and the effective use of technology, we promote the importance of the assessment of advising and support research and scholarship activities.

Brian E. Buckwald, Hunter College, CUNY
brian.buckwald@hunter.cuny.edu

Current HOT TOPICS in this area and one related article or resource:

- How to engage others in assessment and building culture:
 - Charting the Course: Ten Attitudes and Behaviors Essential to Assessment Success. (Academic Advising Today, Sept 2017)
<https://www.nacada.ksu.edu/Resources/Academic-Advising-Today/View-Articles/Charting-the-Course-Ten-Attitudes-and-Behaviors-Essential-to-Assessment-Success.aspx>
 - Cultivating Curiosity to Build Assessment Culture. (Student Affairs Assessment Leaders Blog, February 2018)
<http://studentaffairsassessment.org/entries/blog/cultivating-curiosity-to-build-assessment-culture>
 - Making Assessment Meaningful: What New Student Affairs Professionals and Those New to Assessment Need to Know. (NILOA Publication, August 2011)
<http://www.learningoutcomesassessment.org/documents/ABStudentAffairs.pdf>

- Collecting evidence of student learning and development and methods of direct assessment:
 - Beyond Foundations: Developing as a Master Academic Advisor. (Jossey-Bass Publication, Sept 2016)
<https://www.wiley.com/en-us/Beyond+Foundations%3A+Developing+as+a+Master+Academic+Advisor-p-9781118922897>
 - Assessment Essentials: Planning, Implementing, and Improving Assessment in Higher Education. (Jossey-Bass Publication, 2nd Ed 2014)
<https://www.wiley.com/WileyCDA/WileyTitle/productCd-1118903323,miniSiteCd-JBHIGHERED.html>
 - Using Multiple Assessment Methods to Explore Student Learning and Development Inside and Outside of the Classroom. (NASPA, 2002)
https://www.apu.edu/live_data/files/333/multiple_assessment_methods_to_explore_student_learning_and_deve.pdf

Three things you need to know about working effectively with assessment in academic advising:

- Assessment has multiple levels, from looking at specific activities or workshops, to goals for a campus advising office, to institution-wide goals for advising.
- Assessment starts with defining clear goals. Administrators must be explicit about the overall purpose of a campus advising programs and advisors must do same for activities and workshops.
- Assessment is about program improvement. It is not about evaluating performance of individual staff or students.

For more information check out our webpage at:
<https://www.nacada.ksu.edu/Community/Advising-Communities/Assessment-of-Advising.aspx>