ACADEMIC COACHING
RESEARCH AND ASSESSMENT

Alicia Sepulveda – Academic Coach
University of Colorado, Boulder
alia.Sepulveda@Colorado.edu
Overview

• Research and Assessment
• Research Methodologies
• Assessment Strategies in Academic Coaching
• Equity and Outcomes in Academic Coaching
• Considerations
• Research and Assessment Support
What works?

Research

• Production of new knowledge
• IRB approval
• Systematic approach
• Generalizable

Goals

Methods

Results

Audience

Assessment

• Institution specific
• No IRB
• Key Stakeholders

(McGillin, 2003)
Academic Coaching Models

Model #1: Advising as Coaching

Model #2: Coaches who Advise

Model #3: Good Advising is Coaching

Model #4: Advising and Coaching are Distinct Services

(Robinson, 2018)
Research Methodologies

• True Experiment
  • Sepulveda, Birnbaum, Finley, & Frye (2019) Coaching college students who have expressed an interest in leaving: A pilot study

• Quasi – Random Assignment

• Pre-Post survey

• One time survey
  • Robinson (2015) - Academic/Success Coaching: A Description of an Emerging Field in Higher Education.
  • Bellman, Burgstahler, & Hinke (2015) – Academic Coaching: Outcomes from a pilot group of postsecondary STEM students with disabilities

• Qualitative Studies
  • LaRocca (2015) – Retaining college students from the first to second year: A case study.
Assessment

- Retention data
- GPA data/change
- Graduation Rates
- Student Satisfaction surveys
- Pre/Post

96% of students who completed academic coaching improved their GPAs.

In spring 2018, students who completed academic coaching improved their term GPAs by over a point!
Equity and Outcomes

• Access
• Outcomes
• Specific student populations
Considerations

• Consistent language in how we talk about academic/success/life coaching with college students

• Support each other

• Equity

• Purposeful in how and why we are collecting data
Research and Assessment Support

• NACADA Grant funding
  • Due March 15\textsuperscript{th}; November 1\textsuperscript{st}

• Partnerships
  • Friends/Colleagues
  • Faculty
  • Research Groups
References


