



ADVISING
COMMUNITIES

TRANSFER TUESDAY: MONTHLY NEWS FROM THE ADVISING COMMUNITY ON TRANSFER STUDENTS

MARCH 2021

It is Regional Conference season! I hope that many of you are able to engage in your virtual regional conferences to both share the great work you are doing and to learn from and connect with others. I pulled together a list of [transfer related conference sessions](#) at the NACADA Regional Conferences. Most of the sessions are live/semi live but there are also a few on demand as noted in the list.

Our February transfer talk was well attended and provided lots of useful tips on virtual events. Our next transfer talk is on March 25th and hope to see many of you there to discuss advising unique transfer student populations. Our resource this month is the Tackling Transfer Initiative that includes a weekly blog on transfer related topics.

If you know someone who would benefit from joining our community, please forward this message to them. For those of you who are new to the group this month, welcome! We have a lot of ways to engage members and we rely on you to help make this group as robust as possible. Whether it is engaging with our listserv (directions on how to join can be found by [clicking here](#)), our [Facebook](#) and [Twitter](#) accounts, or attending an event, this group is what you make of it.

This message will include:

- 1) Transfer Talks
- 2) Listserv Threads this Month
- 3) Resource Spotlight

TRANSFER TALKS - SPRING 2021

Thanks to all who attended our February Transfer Talk! With over 85 attendees from across the county, we had the opportunity to reflect on the past year of virtual events to identify best practices and consider ways to connect with current and future students . Some takeaways included:

- Go where your students are: Broadcast webinars or other events on Instagram Live or YouTube at the same time.
- Speaking of YouTube: Record your webinars and upload them so students can access them on their own schedules.
- Virtual events don't have to focus on institutional information all.the.time! Let students hang out with each other socially where they can talk about movies, music, their pets, and whatever else is of interest. Ask them to share social media handles in the chat so they can connect that way.
- Play games to build connections: Ask them to draw their superpowers, download JackBox Games and get everyone in on the action!
- Wait until the last minute! It seems that social media posts weeks in advance don't increase attendance rates - posting announcements just a few days before is the way to do it!
- Use what you have in your back pocket! Leverage current students or recent alumni to have fun and interactive sessions.
- Send visually appealing emails using Smore.com or another similar site (and don't call them newsletters if you want students to read them now).

Save the Dates!

March 25th at 3pm CST

Bring Your Own Topic: Advising Unique Populations

Transfer students are usually categorized by several types: vertical, lateral, and reverse. However, there is more to transfer students than just how they became a transfer student. For this Bring Your Own Topic session, members of our steering committee are hoping to start deeper conversations on the more unique populations of transfer students and their needs. What advice to provide to those interested in healthcare professions? Or what makes a student from a dual enrollment program different from a regular freshman?

[RSVP](#) for the session to receive zoom information!

Thursday May 20th at 3pm CST

Transfer Book Club: [Power to the Transfer: Critical Race Theory and a Transfer Receptive Culture](#) by Alfred R. Herrera, Dimpal Jain, and Santiago N. Bernal Melendez

Join us at this exclusive event with the authors of Power to the Transfer! Why is creating a transfer receptive culture important? How can advisors make a difference in the transfer student experience? Read the book and bring all of your thoughts and questions to the experts!

LISTSERV THREADS

The listserv has been quiet this year. This month we just had two posts.

1. February Transfer Tuesday Newsletter
2. Virtual Preconference Workshop and Region Conference opportunities

RESOURCE SPOTLIGHT

The [Aspen Institute College Excellence Program](#), [HCM Strategists](#), and [Sova](#) have joined together through the [Tackling Transfer initiative](#) to partner with institutional leaders, policymakers, and practitioners in Minnesota, Texas, and Virginia to dramatically improve transfer outcomes for baccalaureate-seeking students who begin at community colleges. This comprehensive effort incorporates policy, practice, research, and strategic communications to foster the conditions for scaled and measurable improvements for baccalaureate-seeking transfer students, including the large number of low-income students and students of color who begin their education at community colleges.

In partnership with Inside Higher Ed the Tackling Transfer team will be publishing a weekly bog on transfer. The blog will draw on the work of the partner organizations, the latest insights of leading researchers, the on-the-ground efforts of the leaders involved in the [Tackling Transfer Policy Advisory Board](#) and the candid reflections of practitioners working tirelessly to redesign policies and practices at scale.

You can find the Tackling Transfer blog on Inside Higher Ed each Thursday:

<https://www.insidehighered.com/blogs/tackling-transfer>