Academic advisors across campus are joining their colleagues around the world to celebrate Global Advising Week April 30-May 6 with NACADA: The Global Community for Academic Advising. All faculty, staff and students are invited to express appreciation for their advisors and advising colleagues.

“Academic advisors are crucial to student success as students repeatedly report strong personal relationships as the guiding force that kept them on the path to degree completion,” said Wendy G. Troxel, NACADA interim executive director. “Please take a moment and recognize the professional advisors and faculty advisors who are often the unsung heroes of student success.”

Troxel encourages grateful students and colleagues to post positive messages on NACADA’s Kudoboard. Additionally, administrators can support advisors’ individual professional development efforts with the gift of a NACADA membership, registration to an online learning opportunity or a NACADA publication.

Global Advising Week is held during the first of May, when NACADA was originally formed in 1979. The Association has more than 14,000 members worldwide and hosts thousands of professional advisors annually between its Annual Conference, 10 Region Conferences, Institutes, and virtual events.