

Summer 2017



## Recap of Verona

NACADA by the numbers  
and the winners of  
Best of Region!

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## Massachusetts Preview

Get a sneak peak of  
the 2018 Region 1  
Conference

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## NACADA Near You

What's happening in  
your state?

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Hello Region One Colleagues!

It was wonderful to see many of you at our Region 1 conference at Turning Stone Resort and Casino in Verona, NY. We hope that you all left feeling like winners, either from the casino or all the great sessions you attended. A huge shout out to all the folks who worked so hard to make the conference such a success. As you can imagine it takes many people and hours, and with that we are already working on 2018!

We are very excited to announce the location of the 2018 Region 1 conference – Sheraton Springfield Monarch Place Hotel, in Springfield, Massachusetts (<http://www.sheratonspringfield.com/>)! This location is very central and should provide easy access from MA, CT, RI, NH, ME, VT, NY and Eastern Canada. We are hoping to incorporate many of the wonderful Springfield attractions such as the Naismith Memorial Basketball Hall of Fame and the Dr. Seuss National Memorial Sculpture Garden. The Sheraton Springfield offers great space that lends nicely to connecting with colleagues, learning the latest trends in advising, and re-energizing you as a professional!

With Region 1 2018 conference planning fully off the ground, please do not hesitate to contact us with any questions.

Jennifer Drake-Deese  
Mara Sidman Gould  
Region 1 Conference Co-Chairs

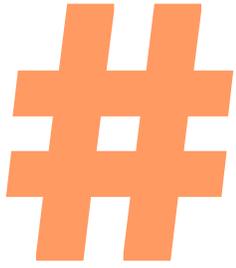
# NACADA Region 1 2018 Conference

March 7-9

Save the date!



Sheraton Springfield Monarch Place Hotel  
One Monarch Place, Springfield, MA, 01144



# NACADA by the Numbers

2017 NACADA Region 1 Conference

Advising Values...

March 8-10

Turning Stone Resort and Casino in Verona, New York

447 conference attendees

59 concurrent sessions

16 unconference sessions

5 poster sessions

3 pre-conference workshops

110 attendees volunteered for 230 volunteer opportunities

10 graduate students attended the Graduate Dinner

18 first time attendees were paired with each other and veteran attendees as a part of the First Time Attendee Pairing Program

22 presenters requested and were matched with 11 mentors

# BEST OF REGION WINNERS

## 3.1 #UCanReg: An Eccentric Effort to Get Students to Take Notice and Register On Time for Classes

Sharon Tavernier and Marianne DiMarco-Temkin, SUNY Canton



We all know that it takes more than an email to get our students to do what we need them to do, in the timeframe that we need them to do it. Find out how one campus gets creative and uses some unconventional methods to get students' attention to see their academic advisor during the Advising Period and register for classes before the semester break begins. The culmination of this intrusive advising effort takes place outside of the office and includes candy, costumes, social media and shenanigans. There will be an opportunity to discuss problems specific to other campuses and brainstorm ideas as a group.

They will be representing Region 1 at the Annual Conference in St. Louis this fall!

## Congratulations!

# Finding Value at the NACADA R1 Conference

As told by a first-time attendee...

By Joseph R. Murphy, Academic Advisor,  
University at Albany



After working in Residential Life for eight years (11 if you include my undergraduate and graduate experience), I took the leap and transitioned into Academic Advising this past fall. It was a terrific move, providing me with continued one-on-one contact with students, which I value most, while supporting them along their academic paths. As I have come to learn, it is not all about what career they're looking for, or which major to declare, but the academic road combined with the student development along the way.

I am no stranger to professional development opportunities or conferences. Since graduate school, I have attended conferences, presented at conferences, and worked on conference committees. You could easily say I was very comfortable with Residential Life conferences, but would that continue with my first Academic Advising conference?

When I decide to attend a conference, I like to keep three things in mind:

- How will this experience help me grow, both professionally & personally;
- What will I be able to take away and put into practice back at my home institution; and
- How will I build or continue my professional network?

One of the aspects I enjoyed most about NACADA was the high number of program sessions. Not only did I feel I was getting my money's worth, but I had the opportunity to learn more! There were several sessions focusing on advisement theory and developmental advising approaches. Presenters shared different approaches and styles, and what I learned in these sessions has helped me as I continue to craft my own advising philosophy. I was able to approach my advisement meetings this semester with some of these new insights and the response I had from my students was quite positive. Several students opened up more to me, and in many cases we were able to break past just major/minor and class discussions.

The fourth session I attended was presented by the team at the University of Southern Maine, and by the end of the session I knew I would be adopting one of their programs. Based off of student assessment, USM developed a first semester meeting to meet with their first-year students during the early part of their first semester. This first semester meeting helps bridge the gap between summer orientation and fall advisement meetings, providing students the opportunity to lead the conversation and focus on their curiosities and/or concerns.

## *"Finding Value" Continued*

I knew this would provide another opportunity for me to help my first-year students transition to the university and follow through on more developmental advising. When I presented the idea to my colleagues during our post-conference debrief they were very excited about the possibilities, and we currently have a committee working to develop a similar program to pilot in our office!

It wasn't hard to meet colleagues from other institutions, and swap contact information to continue our conversations post-conference. Many sessions provided the opportunity for small group discussion where we could share and learn more about our personal or campus approaches to advisement. Presenters were very open to discussing their ideas and answering questions after each session, or while passing in the conference center hours later. Members of the conference committee and NACADA board were very approachable and open to connecting with new and solo conference attendees.

I felt right at home during the conference, and when I inquired about how to get involved, several NACADA veterans were more than happy to share their own experiences and provide opportunities over the next year (including, writing an article for this newsletter!).

Overall, I truly enjoyed my first NACADA conference, and found it very valuable as I develop in my new role as an Academic Advisor. The conference provides a great balance of learning, self-reflection, and networking. For those who are thinking of attending for the first time in the future, here are my three tips to get the most out of your own NACADA experience:

- Attend the first time attendee lunch, which is a great way to meet new people and learn about NACADA;
- Branch out and sit with colleagues from different institutions during meals, the conversations and insights shared can be just as educational; and
- Speak up during group dialogue at program sessions, and don't hesitate to reach out to fellow attendees or presenters post conference.

# Get Involved with Communications!

Do you have great ideas to share? Are you looking for a venue to post some of your advising research? Are you awesome with social media? You should consider joining the Communications Committee!

We are always looking for volunteers to write for the newsletter, or for the NACADA Region 1 blog. During conference time, we also rely heavily on members to help us with our presence on social media.

If you have skills in any of these areas, please let us know! Send us an email at [NACADAr1comm@gmail.com](mailto:NACADAr1comm@gmail.com) and tell us how you would like to contribute.



**Check out the blog!**

<https://nacadar1.wordpress.com/>



**Join the Facebook group!**

NACADA Northeast Region 1



**Follow us on Twitter!**

@NACADA\_region1

## More NACADA Events

Registration is now open for the NACADA  
Annual Conference!



**MEET ME IN ST. LOUIS:  
THE GATEWAY TO STUDENT  
SUCCESS**

October 11th-14th, 2017

America's Center

St. Louis, MO

For more details: <https://www.nacada.ksu.edu/Events/Annual-Conference.aspx>

## Summer Institutes

The Summer Institute experience is based on a week-long program providing you and/or your team the opportunity to develop a customized Action Plan based on needs at your particular institution.

For more info: <https://www.nacada.ksu.edu/Events/Summer-Institutes.aspx>



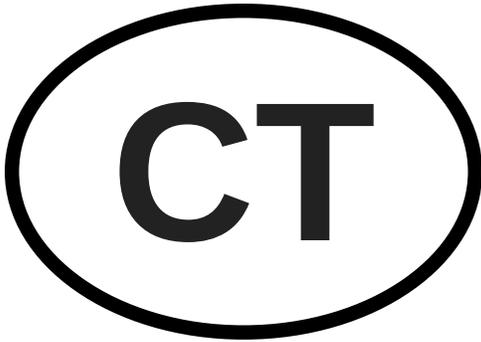
## International Conference

**The Future of Academic Advising: Connecting and  
Consolidating Students' Experiences and Education**

Hosted by The University of Sheffield  
Sheffield, The United Kingdom  
July 10-13, 2017

For more info: <https://www.nacada.ksu.edu/Events/International-Conferences/Sheffield.aspx>

## State News



The force was strong with those who attended the 2017 NACADA CT State Drive-In Conference, “May the fourth be with you: Advise, we must” on Thursday May 4th at the University of Connecticut. Our theme was clearly influenced by the choice of date and the relation to the Star Wars franchise, which we had lots of fun with. Approximately 125 advising professionals were in attendance to work towards their training to be Master Jedi advisors. We had a few states (CT, MA, NY, & RI) represented and a few graduate students with us as well.

We had a range of topics covered including some with Star Wars inspired titles like:

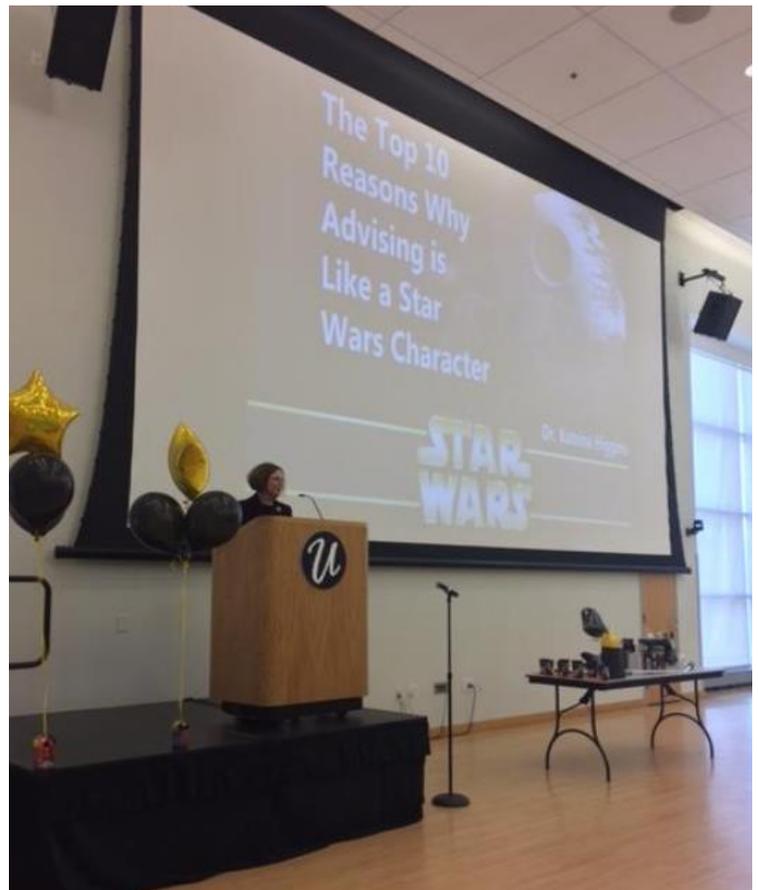
- The All Wookiee Team: An Overview of a Student-Athlete's First Year to a Future Far Far Away
- Advisor Wars? Not Quite! Combining Advising and Faculty Advising Models to make them Work for Your Institution
- The Honors Student Battles Back: Hidden Potential is Revitalized
- Don't Underestimate the “Z” Force
- These aren't the Students you're Looking For: Expanding the Definition of “At-Risk” Students

It was a day full of networking, professional development, and fun including some of the famous UConn Dairy Bar ice cream! We all look to the Master Jedi Yoda to “always pass on what you have learned,” as we go back to our campuses to better serve our students and institutions.

Thanks to our presenters, volunteers and the Planning Committee!

The CT State liaison position will soon be open! Please email [sarah.scheidel@uconn.edu](mailto:sarah.scheidel@uconn.edu) if you are interested.

Sarah Scheidel, CT State Liaison



## More State News



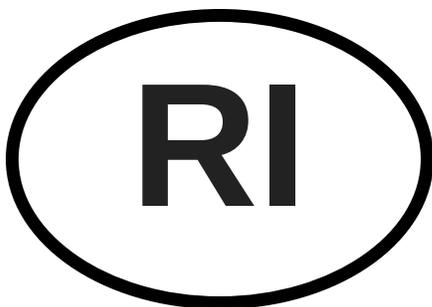
Thank you to Worcester Polytechnic Institute for hosting the 2017 MA State Conference which will be held on May 26th. Donation items for Habitat for Humanity of Metro West/Greater Worcester will be collected at the conference. Any institution interested in hosting the 2018 MA State Conference should contact MA State Liaison Cindy Firestein at [c.firestein@neu.edu](mailto:c.firestein@neu.edu).

Thank you to everyone who donated an item from their institutions to the Massachusetts state basket for the Region 1 conference. Massachusetts had a strong representation with two full baskets and four stuffed bags that were all raffled off at the Region 1 conference.



In early April a Collaborative Discussion: Best Practices When Working With At-Risk Students took place which was advertised in the Meet Your State session at Region 1. Individuals participated from Wentworth Institute of Technology, Boston Architectural College, University of Bridgeport (CT), and Northeastern University. Thank you to the College of Professional Studies at Northeastern University for hosting this meeting.

The NACADA state liaison role is a two-year volunteer position. In March 2018 Cindy Firestein will be stepping down from her role after successfully completing her 2-year commitment as the MA State Liaison. If you are interested in becoming more involved in NACADA, implementing advising events in MA, and networking with colleagues from across the state then email Cindy at [c.firestein@neu.edu](mailto:c.firestein@neu.edu) to learn more about this rewarding position.



The Rhode Island Steering Committee members have been hard at work planning the 2017 State Drive-in Conference. Lisa Giudici from The University of Rhode Island and Dr. Alyssa Frezza from Bristol Community College have been named the co-chairs of the Drive-In Conference that will take place in December 2017 at The University of Rhode Island. We also have two newcomers to the RI Steering Committee, Brianna Saccucci and Cindie Cruger, both from The University of Rhode Island.

If anyone is interested in becoming part of this enthusiastic group, please contact Rhode Island Liaison Stacia White at [SWhite@jwu.edu](mailto:SWhite@jwu.edu)  
Stay tuned for more information regarding the RI Drive-In and other networking opportunities.

## More State News



New York had the pleasure of hosting the 2017 Region 1 Conference at Turning Stone Resort Casino in Verona, NY in March. We were especially pleased to share a bit of the rich history and culture of central New York through the Oneida Indian Nation dancers at the opening reception and the keynote speaker, Kandice Watson, director of the Shako:Wi Cultural Center.

### **NACADA NY Drive In Conference Marist College, May 5th Hosted by the Center for Advising & Academic Services at Marist**

- Theme: The Flavors of Advising: A medley of student populations
- 140 individuals registered for the conference representing 36 institutions
- The conference offered 15 presentations inclusive of 6 “unconference” (topical discussion groups) sessions, generated by conference attendees
- The keynote address was given by Dr. James G. Snyder, the Marist College Honors Program Director and an Associate Professor of Philosophy



### ***NACADA NY Drive-in Conference at Marist College***



Since New York is such a large state with hundreds of colleges and universities, it's difficult for the R1 state liaison, Linda Searing, to connect with everyone. We have established sub-liaisons to assist Linda in her role of connecting with members, providing networking and professional development opportunities, and keeping the organization informed about what's happening throughout the state. Below are the current sub-liaisons. Feel free to contact your sub-liaison if you have ideas for programs/events/resources that you'd like to see in your area.

- Linda Searing (Nazareth College), lsearin9@naz.eduNY, West – Everything west of Syracuse
- Rachael Price (SUNY Oneonta), rachael.price@oneonta.edu, NY Central – Syracuse to Utica (including everything to the north and south)
- John Donaghue (SUNY Albany), jdonoghue@albany.edu, NY East – Everything east of Utica and north of Poughkeepsie including Poughkeepsie
- Pedro Luna (Lehman College), pedro.luna@lehman.cuny.edu, NY Downstate – NYC, Long Island and southeast area of the state (south of Poughkeepsie)

#### Other Professional Development

RAC Advising (an allied member of NACADA) hosted a webinar discussion at Monroe Community College on May 16. The featured webinar was on Appreciative Advising with Jennifer Bloom and RAC colleagues participated in a discussion afterwards.

Save the date – RAC Advising is in the initial planning stages for a drive-in conference scheduled for June 13, 2018!

Summer Edition  
2017

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