

## 2024 Administrators' Institute Faculty

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### **Michael "Brody" Broshears**

Michael "Brody" Broshears serves as the Director of University College at Illinois State University (ISU). In this role, he oversees University College Advising, the Dr. Julia N. Visor Academic Center, Preview (Orientation), Student Support Services, developmental math, first year seminars, and persistence and retention strategies. Prior to this most recent appointment Brody had served as the Assistant Vice President for Academic Success and Director of University Division at the University of Southern Indiana (USI). Before joining USI, Brody created and then directed, the Academic Advising Center for undecided students at

Northern Illinois University. He also spent six years as an academic advisor at the University of Northern Iowa.

Brody is an active member of NACADA and is currently serving as an Emerging Leaders Mentor for the 2022-2024 class. He is a current faculty member for the Administrator's Institute and finished a three-year term on the NACADA Board of Directors in 2019. Prior to that, Brody completed a two-year term on the NACADA Council as Regional Division Representative (2014-2016). He has also served a two-year term as Region Chair (2011-2013) for Region Five. Brody has presented at numerous regional and annual conferences on topics including retention and student success, advising administration, happiness/meaning making and the advising profession, advising systems, the needs of undecided students, career advising, and peer advising programs.

Brody has spent his entire professional career helping students and staff make the most of their college experiences. Honesty, openness to diversity, and collaboration are important in all that he does. He views his primary role in this profession as that of an educator with an ethical responsibility to improve the lives of those around him. Brody received a bachelor's degree in political science at Indiana University and a master's degree in college student personnel services from Miami University.

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### **Karen Hauschild**

Karen Hauschild serves as the Director of the Academic Advising and Planning Center at the College of Charleston. In this role, she is responsible for the leadership and assessment of advising practices for the students her office serves. She supervises a leadership team of three advisors/administrators, 13 primary role advisors, an Office Manager, a Data Coordinator and supports student employment in her office through a Peer Advising Program and Customer Service Assistants. Her office hosts more than 7000 student appointments each year and works with over 2300 students each summer during

orientation. Prior to her current role, Karen worked at North Carolina State University as an advisor, lecturer, Assistant Director and Associate Director. During her professional career she has also worked in a variety of capacities at UT-Knoxville, University of South Dakota and UNC-Chapel Hill as a professional Hall Director in Residence Life, a Freshman Seminar Instructor and Academic Advisor. Karen has been a member of NACADA since 2000 and has served as a Region 3 2018 Conference Chair, Region 3 Chair from 2019-2021 and a term on the Global Awards Committee. She has attended all three NACADA institutes and has presented many conference concurrent sessions over the years. She has had two articles published in *Academic Advising Today* and published her first book, *Leadership in the Trenches: Proven Success Strategies for Middle Managers to Thrive in a System They Didn't Create* in August 2022. She received her B.A. from Radford University in Speech Communication: Radio/TV and her M.A. from Appalachian State University in Student Development.

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### **Dr. Stephanie Kraft-Terry**

Dr. Stephanie Kraft-Terry is the Interim Director of Advising for the College of Natural Sciences at the University of Hawai'i at Mānoa where she supervises a team of professional advisors and collaborates with departmental faculty advisors. In addition, she served as a campus liaison for the Excellence in Academic Advising (EAA) project and is currently an EAA fellow. She is the outgoing Administrators' Institute Advisory Board Chair. Stephanie has presented at advising conferences on the topics of advising assessment, curriculum development, facilitating collaborative change, and proactive advising; and has

co-authored chapters and articles in the NACADA Clearinghouse, Journal, and NACADA-sponsored books.

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### **Greg Mason**

Greg Mason is the Director of the Advising and Certification Center for the College of Education at Penn State University. He has served in that capacity since 2016, overseeing all advising operations within the college as well as many other student-facing functions. Greg has spent over sixteen years within the field of academic advising.

A NACADA member since 2008, Greg has presented at annual and international conferences over the past ten years. He is a past chair of NACADA's Advising

Administration Community, and currently serves on the NACADA Council, representing the Advising Communities Division.

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### **Dr. Kimberly Smith**

Dr. Kimberly Smith currently serves as Associate Vice Provost for Student Success Initiatives at Virginia Tech where she provides leadership for university-wide initiatives related to enhancing student learning and in addition serves as an affiliate assistant faculty member with the Higher Education program. Dr. Smith is responsible for developing, implementing, and assessing initiatives throughout the institution in collaboration with various university stakeholders. In addition, she serves as a Board Member for the National Academic Advising Association (NACADA) and is a faculty member for the NACADA

Consultant and Speakers Bureau. Dr. Smith has presented at the regional, national, and international level at various professional conferences on topics related to assessment of advising, advising undecided students, utilization of technology in advising, and developing an effective advising program for orientation. She's the co-author of a chapter in *Student Academic Services: An integrated approach* entitled "Applying Quality Educational Principles to Academic Advising." She is also the author of a chapter in *Research Studies in Higher Education: Educating Multicultural College Students* entitled "Factors Impacting the Academic Achievement of Undecided College Students" based on her research and experience. In addition, she serves as a Board Member for the National Academic Advising Association (NACADA) and is a faculty member for the NACADA Consultant and Speakers Bureau.

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### **Dr. Kevin Thomas**

Dr. Kevin Thomas is the Vice President for Enrollment Services and Student Success at the University of Central Arkansas (UCA). Kevin previously served as the Director of Retention and Student Success at Southern Illinois University Edwardsville (SIUE) from 2012 through 2019 where he led efforts that resulted in an increased retention rate over that time of 10%.

At UCA, Kevin establishes the collective vision and direction of the offices within enrollment management, which includes Academic Advising, Admissions, Financial Aid, the Registrar's Office, Online, Transfer, and Returning Student Services, Strategic Enrollment Communication, Student-Athlete Advising, Student Success, and the Veterans Resource Center. Over the past five years, Kevin has been a key leader in the creation of UCA Commitment, a tuition and fee-free program for Arkansas students whose families earn early \$100,000 or less, a successful transition to primary role advising on campus, and a scholarship remodel that focuses on high school GPA – not standardized testing requirements.

Within NACADA, Kevin has served as chair of the Advising Administration Community, the chair of the 2017 Annual Conference in St. Louis, twice a mentor within the Emerging Leaders Program, and served on the Board of Directors from 2019 - 2020. In 2018, Kevin was selected as an Outstanding Advising Administrator within NACADA. In addition, he has presented at numerous campus, state, regional, and annual conferences on topics surrounding retention and student success, advising administration, and the culture of care in your leadership and campus approach.

Dr. Thomas earned his doctorate in Educational Leadership from WKU and his master's and bachelor's degrees from Murray State University.

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### **Dr. John Vasquez**

Dr. Vasquez is a data-informed, equity-driven organizational change professional with over twenty years of experience in higher education. He has worked at various institutions, including 15 years at a flagship public institution, five years at a land-grant agricultural university, an open-access emerging-Hispanic serving regional institution, and a suburban community college. As a practitioner, he helps colleges and universities recruit, retain, and graduate underrepresented and minoritized students by examining and re-designing policies, programs, and procedures [through an equity lens](#).

At the community college and regional comprehensive four-year levels, Dr. Vasquez has provided leadership, budget management, faculty/staff development, facility planning, and responsiveness to students to support services in the areas of Academic Advising, Veteran's Services, Disability Services, Academic Concerns and Dispute Resolution, Transfer Center, Diversity and Equity Centers and grant-funded student support programs such as TRIO, College Assistance Migrant Programs (CAMP) and Education Opportunity Centers (EOC). Dr. Vasquez has also led academic advising re-structuring initiatives helping improve the delivery of holistic advising campus-wide, enhancing protocols and training to ensure guided pathways information delivery, and incorporating the use of equity-minded data metrics and the use of predictive analytics to provide holistic student support to increase retention and reduce time to degrees.

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### **Tara Stopfel Warden**

Tara Stopfel Warden serves as Assistant Vice Provost for Advising, Academic Services & Strategic Partnerships at the University of Cincinnati. She specializes strategic program design and leadership of advising, enrollment management, and student success. Tara provides planning support to 18 decentralized advising centers on three campuses, including nine 4-yr. colleges (very high research), two 2-yr. community colleges, and several specialized advising centers. The talented team of directors in her office lead transfer & transition advising, pre-professional advising, orientation, credit evaluation,

advising technology & assessment, post-secondary dual enrollment, the early college program, Cincinnati Public Schools Strong, and the central supports for advisor equity & inclusion, training & development, and special projects.

Tara has advocated for and facilitated over \$6M in strategic investments for advising and student success over the last 20 years, accompanying consistent increases in student enrollment and success. She designed and led three university advising programs, including two awarded by NACADA for exemplary practice and innovation. In 2019, Tara was honored with NACADA's Michael C. Holen Pacesetter Award and received the ACE Ohio Excellence in Higher Education Leadership Award in 2020. She is completing service as outgoing chair of NACADA's Administrators' Institute and has written for two NACADA monographs, *Advising Special Student Populations* (2007) and *Academic Advising Administration* (2011.) Tara has served as a consultant on advising models and best practices and invited presenter for national events hosted by Noel-Levitz, Academic Impressions, and NACADA. She is a graduate of the HERS Leadership Institute.

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### **Dr. Dana Zahorik**

Dr. Dana Zahorik is a past president for NACADA, serving for the organization from 2016-2017, and served as a Fellow for the inaugural Excellence in Academic Advising partnership with the Gardner Institute. Additional NACADA leadership positions include Vice President, Board of Directors, Council, Emerging Leader Program mentor, and member of the awards and sustainable leadership committees. In addition to her leadership positions, she has delivered numerous advising presentations ranging from State to International NACADA conferences and engagements. She is currently a

consultant for NACADA's Consulting Services, where she has delivered workshops, as well as conducted program reviews for a variety of institutions. She has delivered several webinars, podcasts, and was the co-editor and an author of the publication, *Peer Advising and Mentoring: A Guide for Advising Practitioners*.

Dana Zahorik has spent her entire professional career in a higher education advising and counseling capacity and currently serves as Manager of Advising Services and Retention Initiatives for Fox Valley Technical College. She recently assisted in implementing a college-wide Proactive Advising Model through a collaborative effort with faculty and academic advisors. In addition, she is the Chair of the College-Wide Retention and Completion Committee, coordinates and provides faculty advisor training and development, and developed and implemented FVTC's peer advisor program. Dana serves as a member of the Digital Equity Committee and is the Wisconsin Technical College Student Services Administration Liaison.

In addition to her advising and retention related experience, she has also served as faculty for College and Career Success coursework. Prior to her current position at FVTC she served as a career counselor and facilitated training for economically disadvantaged students. She earned her Master's degree in Counselor Education: Student Development from University of Wisconsin Oshkosh in 1995 and her Doctorate in Higher Education Leadership from Nova Southeastern University in 2006.

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