

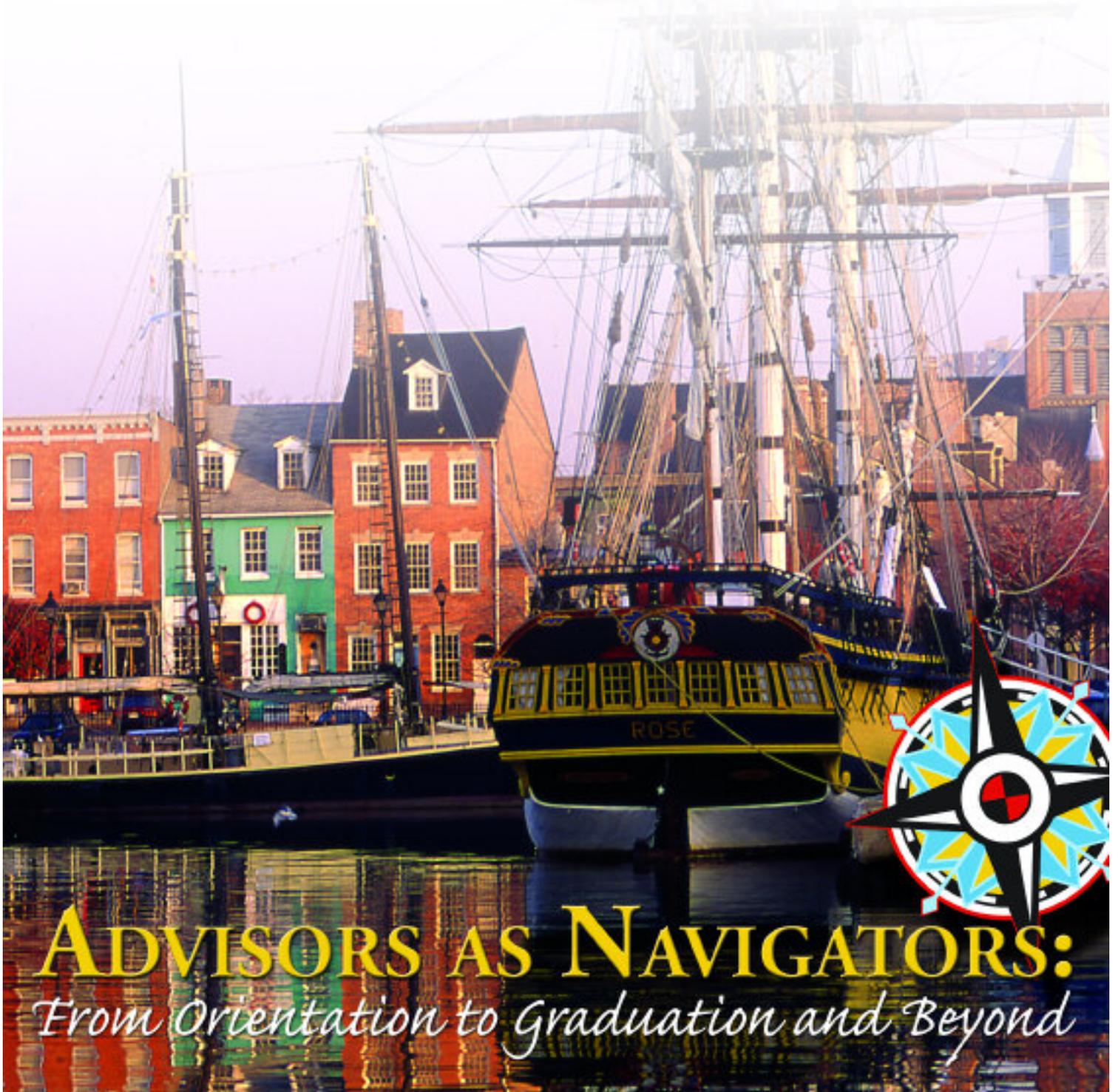
REGISTRATION

NACADA

National Academic Advising Association

31ST ANNUAL CONFERENCE
ON ACADEMIC ADVISING

Baltimore, Maryland • October 18–21, 2007



ADVISORS AS NAVIGATORS:
From Orientation to Graduation and Beyond

Sponsored by National Academic Advising Association
Hosted by NACADA Region 2



Baltimore

NACADA Conference Invitation

If you haven't traveled to Baltimore in a few years, now is your chance to see one of the most exciting and beautiful cities in the United States – from the gorgeous views of the harbor to the exciting world renowned Baltimore aquarium. While you're at it, you can contribute to an exciting look at academic advising and how it can help transform the face of higher education. The 31st Annual Conference on Academic Advising will be held October 18-21 in the Baltimore Convention Center and the Hyatt Regency. This year's conference theme is *Advisors as Navigators: From Orientation to Graduation and Beyond*.

Academic advisors assist students as they navigate the sometimes choppy collegiate waters. As academic advisors, we provide the navigational tools that students need to complete their journey successfully. Our roles are essential to the success and persistence of our students through our work in creating valuable learning experiences and discovering with them the various avenues to become engaged with our campuses and their education. This year's conference focuses clearly on our role as navigators and the strategies we can use to continually strengthen the part we play in student's lives.

During the conference, you will find plenty of experiences to help you grow as a professional. You might find it in one of more than 350 session offerings or in conversation with colleagues over dinner. Plan to spend some relaxing time outside of the conference eating at one of the hundreds of great restaurants, visiting some of the historical sites or simply walking along the harbor. Join us in Baltimore as we come together to share our insights and experiences as advisors and navigators!

Susan Campbell
NACADA
President



Bobbie Flaherty
NACADA
Executive Director



Stacy Woycheck
2007 Annual
Conference Chair

Conference Overview

Thursday, October 18

9:00 am–5:15 pm	Pre-conference Workshops
7:00–8:30 pm	<i>Patrick T. Terenzini</i> —Opening Keynote Address
8:30–10:30 pm	Welcome Reception

Friday, October 19

7:30–8:30 am	Buffet Breakfast Commission/Interest Group Fair
8:00 am–4:30 pm	Exhibits
8:45–9:45 am	27 Individual Sessions
10:00–11:00 am	27 Individual Sessions
11:15 am–12:15 pm	27 Individual Sessions
12:15–1:45 pm	Lunch on your own
2:00–3:00 pm	27 Individual Sessions
3:15–4:15 pm	27 Individual Sessions
4:30–5:30 pm	Region Meetings

Saturday, October 20

7:15–8:30 am	Buffet Breakfast Poster Session
8:45–10:00 am	<i>Sharon Fries-Britt</i> —Keynote Address
8:00 am–4:30 pm	Exhibits
10:15–11:15 am	27 Individual Sessions
11:30 am–12:30 pm	27 Individual Sessions
12:30–2:00 pm	Lunch on your own
2:00–3:00 pm	27 Individual Sessions
3:15–4:15 pm	27 Individual Sessions
4:30–5:30 pm	27 Individual Sessions
5:45–6:15 pm	Annual NACADA Business Meeting

Sunday, October 21

7:00–8:00 am	Buffet Breakfast
7:00–8:00 am	Breakfast for New Advisors
8:00–9:00 am	27 Individual Sessions
9:15–10:15 am	27 Individual Sessions
10:30–11:30 am	27 Individual Sessions
11:30 am	Conference Ends

Looking For . . .

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This brochure, plus updated conference information may be viewed at www.nacada.ksu.edu

2007 Baltimore Conference Program Committee

Stacy Woycheck

University of Maryland, College Park
Conference Chair

Bill Elliot

Harford Community College
Pre-conference Workshops

Susan Fread

Lehigh Carbon Community College
Panel Sessions

Bethany Spore and Paula Ashby

University of Maryland, Baltimore County
Volunteers

Karen Lewis

University of Maryland, Baltimore County
Concurrent Sessions

Karen Archambault-Crim

Brookdale Community College
Exhibits

Kathie Sindt

Johns Hopkins University
Hospitality

Bruce Norris

West Chester University
Poster Session

Paulette Kashiri

Virginia Commonwealth University
Evaluations

All photos courtesy of the Baltimore Area Convention & Visitors Association

About NACADA

The National Academic Advising Association grew out of the first National Conference on Academic Advising in 1977 and now has nearly 10,000 members representing every state, Canada, Puerto Rico, US Virgin Islands, and other countries. Members represent higher education institutions across the spectrum of Carnegie college classifications and include professional advisors, counselors, faculty, administrators, and graduate students working to ensure the educational development of higher education.

NACADA strives to enhance academic advising by supporting:

- Numerous electronic communication lists
- Active Involvement/Leadership Opportunities
- Awards Program
- Commissions/Interest Groups (to address specific advising interests)
- Institutes (Administrators, Assessment, Summer, Student Athletes)
- Topical Seminars & Webinars
- Conferences (regional and annual)
- Consultants Bureau (assistance to institutions interested in enhancing advising services on campus)
- Member Career Services
- National Clearinghouse for Academic Advising (repository and distribution center for information)
- Networking and Professional Identity
- Publications (refereed *NACADA Journal*, *Academic Advising Today* quarterly newsletter, monographs, books, CDs and DVDs)
- Research Grants
- Scholarships
- Videos on Academic Advising to Foster Retention and Advisor Training

For more information, contact:

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About Baltimore

Discover Baltimore, a colorful, dynamic city on the harbor whose central hub and laid-back vibe allow for easy access to all the city has to offer—a myriad of world-class attractions and restaurants to suit every palate. Sample local favorites from the Chesapeake Bay, explore a variety of ethnic cuisines, or just grab a pizza or burger.

The Inner Harbor has been at the city's heart since its transformation in the 1980s from wharves to a superlative cultural, entertainment and shopping district. The Inner Harbor today attracts millions of tourists annually to Harbor Place, the National Aquarium in Baltimore, the Maryland Science Center, the USS Constellation, the Power Plant, and more.

The Inner Harbor is only one of Baltimore's many treasures; plan to venture beyond its boundaries into the neighborhoods that make Baltimore unique, each with its own history, culture and cuisine. Travel north for internationally acclaimed performing and visual arts, churches and schools. Go east for even more antiques, shops, pubs, restaurants and a glimpse of Baltimore's African-American and maritime history. To the south, museums and historical parks afford fabulous views of the Inner Harbor and the port. And to the west you'll find the baseball and football stadiums, plus fascinating new museums.

Baltimore has no shortage of appealing attractions and remarkable historic sites. By day, peruse treasures at a museum, delight in the aquatic antics of marine animals or pay tribute at the birthplace of our national anthem. Then spend the evening enjoying a performance at one of Baltimore's many theaters.

You'll love the convenience of Baltimore—it's so easy to get around. All of the conference hotels are within walking distance of most everything you want to see and do. Don't like to walk? No problem—you can hop aboard a water taxi or trolley for an easy and pleasing way to explore a variety of waterfront attractions.

Visit www.baltimore.org for a wealth of information on what to see and do after conference hours. Come to Baltimore, and Get in on It!

Volunteer Opportunities

At this year's conference we have many opportunities for participants to get involved. It doesn't have to be an all-day commitment; a couple of hours would be helpful. It's a good way to meet new people. If you are interested in serving as a volunteer (helping at the hospitality desk, assisting with the evaluation process, etc.), please contact *Bethany Spore* or *Paula Ashby*, University of Maryland, Baltimore County: bethany.spore@umbc.edu or ashby@umbc.edu. Be sure to mention in the e-mail if there is a particular area/time in which you would like to volunteer or if you are open to any assignment.

Baltimore Hospitality/Volunteer Center

The Hospitality Desk will be open daily throughout the conference from 4:00 p.m. Wednesday, October 17, through Sunday 11:30 a.m. October 21. Plan to visit the Hospitality Desk in the Convention Center, room 310, inside the exhibit hall. There will be knowledgeable volunteers with information about local attractions and restaurants.

Dinner Group Sign Up

If you'd like to meet other attendees and perhaps share dinner or evening entertainment opportunities, come to the Hospitality Desk in the Convention Center, room 310, inside the exhibit hall. Volunteers will have restaurant suggestions and sign up sheets to facilitate forming informal dinner groups

NACADA "School Spirit" Day

Friday is Spirit Day at the conference. Show your school spirit on Friday, October 19 by wearing a rugby, polo shirt or T-shirt from your institution. Join the fun and see how many different schools are represented!

Conference Attire

Comfortable and casual best describe the "dress code" at NACADA annual conferences. Wear comfortable shoes—sessions will be both in the Hyatt Regency Hotel and the Convention Center. Learning and networking are emphasized, not a formal dress code.

NACADA Annual Awards Program

The Annual Awards Program honors the people, programs, institutions, and technology innovations making significant contributions to the field of academic advising. A special Awards Reception will be held for award recipients and their invited guests on Thursday afternoon prior to the opening general session of the annual conference.

Award recipients will also be recognized as a group at the opening general session, on posters with photos of the awardees displayed throughout the conference, and in a special booklet listing all award recipients that will be included in the conference registration materials. There will be several other opportunities for conference attendees to acknowledge and honor their colleagues, such as during the Region, Commission, and Interest Group meetings, as well as at the opening night's Welcome Reception.

Conference Highlights

Commission/Interest Group Fair & Breakfast

All NACADA members are given the opportunity to join commissions and interest groups each year, (up to a total of four) but when making their selection, often some members are not fully aware of what our commissions and interest groups have to offer. On **Friday, October 19, from 7:15–8:30 a.m.** we will host the eighth annual Commission /Interest Group Fair. Each commission and interest group will have an informational table with material concerning the group's goals and activities and how you can get involved. Come join the commissions and interest groups in this excellent opportunity to meet and network with your colleagues during a full buffet breakfast. All attendees are invited, whether or not you have joined any commissions or interest groups. The buffet breakfast is included in the conference registration fee.

Poster Sessions

On **Saturday, October 20, from 7:15–8:30 a.m.** we will be focusing on our excellent poster sessions which will be built around a buffet breakfast for all participants. Poster presenters will have an opportunity to discuss their presentations with participants one-on-one or in small groups to facilitate sharing valuable information. The buffet breakfast is included in the conference fee.

Breakfast for New Advisors

NACADA invites all those who have been advising three or fewer years to join NACADA Leaders for a buffet breakfast **7:00–8:00 a.m. on Sunday, October 21.**

It will be a chance for new advisors (professional, faculty, or peer), to meet and join in the discussion on how NACADA can support new advising professionals in their careers and in their work with students. The Chair of the New Advising Professionals Interest Group will also be in attendance to meet all participants.

NACADA Choir

Join the NACADA choir for another thrilling performance! Bruce Norris will coordinate and direct the eighth annual NACADA choir performance at the **8:45 a.m. Plenary Session on Saturday, October 20.** First-time and returning singers of all abilities are welcome. Come join the fun!

We will rehearse **5:30–6:30 p.m. Friday, October 19, right after the Regional Meetings.** Some of us may want to then explore dinner options together. We'll warm-up at 7:00 a.m. Saturday, just prior to performing. You will have time to visit the Poster Session after the warm up.

It's not necessary to register in advance. Check at the conference registration area for rehearsal locations—they will also be listed in the onsite conference program. Please join us; you'll have a blast! If you have any questions, email Bruce Norris: bnorris@wcupa.edu

Involvement in NACADA: Charting Your Route

Whether you are a new or seasoned advisor, involvement in NACADA is an excellent step toward becoming successful in your profession. NACADA offers a variety of opportunities for involvement that include, but are not limited to, elected leadership positions. Consider volunteering for various regional and commission activities and steering committees; serving

on national committees; making a conference presentation; writing for the NACADA Newsletter, *Journal*, or Clearinghouse; or applying to the NACADA Consultants Bureau. NACADA encourages involvement from our diverse membership in all areas of the association.

This panel features Board and Division members who will explain the range of options for involvement in NACADA, how they became involved, and how Association activities contributed to success in their careers. You're invited to attend this panel discussion **Saturday, October 20, from 11:30 a.m.–12:30 p.m.**

NACADA "Hot Topic" Sessions

Plan to attend one of the "Hot Topic" sessions presented by many NACADA Commissions and Interest Groups on **Sunday, 11:15 a.m.–12:15 p.m.** A variety of interesting and thought-provoking topics will be discussed. Having these "Hot Topics" as part of the closing concurrent sessions should provide a strong quality end to the conference, increase participation in the last sessions of the conference, and provide Commissions and Interest Groups an opportunity to gain additional exposure. These "Hot Topic" sessions will provide a forum for discussion on a major issue as well as serving as an additional opportunity for members to network one last time.

Many Commission and Interest Group leaders have chosen a specific "Hot Topic" to be addressed. Those sessions are identified in this brochure under the appropriate track. Don't miss out on this unique opportunity!

Special Appreciation

Thanks are extended to the **College of Education at Kansas State University** for its continuing support of NACADA's Executive Office.

Region Meetings

Come to one of the ten Region Meetings on **Friday, October 19, from 4:30–5:30 p.m.** A region meeting is your opportunity as a colleague to informally discuss issues and topics that affect your region, network with one another, hear about what's up and coming in your region, learn how to get more involved in NACADA, stay informed, and to generate ideas for the upcoming year.

Commission and Interest Group Meetings

These sessions scheduled throughout the conference focus on specific aspects of advising. Plan to share ideas, develop resources, and identify topics for future regional and annual conference sessions.

NACADA Annual Business Meeting

The NACADA Annual Business Meeting will include a summary of current issues and initiatives. Participants will have the opportunity to share questions and comments. The Annual Business Meeting will be held **Saturday, October 20th, from 5:45–6:15 p.m.** Plan to attend and take this opportunity to hear about the path NACADA is planning for the future and provide feedback as to what you would like from the organization.

Exhibits

The Exhibit Hall, Convention Center rooms 307-310, will be open **Friday, 8:00 a.m.–12:15 p.m. and 1:30–4:30 p.m.; Saturday, 8:00 a.m.–12:15 p.m. and 1:30–4:30 p.m.; and Sunday 8:00–11:30 a.m. (only the NACADA booth is open on Sunday)** Vendors with products and services of interest to advisors will be attending the conference. Exhibitors will be listed in the conference program.

The Exhibit Hall will also feature NACADA publications and promotional items for sale and the Cyber Café.

Continuing Education Units

NACADA is recognized by the National Board for Certified Counselors to offer continuing education units (CEUs) for National Certified Counselors. It is the responsibility of the attendee to abide by NBCC Continuing Education Guidelines. Information will be available at the conference registration desk.

Special Door Prizes!

Door prizes will be awarded and winners' names posted at the NACADA registration area and exhibit booth. Prizes include a free registration to the 2008 NACADA annual conference in Chicago, IL; a complete set of NACADA monographs & *Family Guide*; individual copies of NACADA monographs published from 2004-2007; the *Academic Advising Handbook*; NACADA apparel; NACADA Foundations & Webinar CDs; set of *NACADA Journals* (still in print). Be sure to visit the NACADA exhibit booth to register for these prizes. Winners must pick up prizes at the NACADA exhibit booth before closing at 11:30 a.m. on Sunday, October 21.

Graduate Certificate Program in Academic Advising

Kansas State University, in partnership with NACADA, offers an on-line Graduate Certificate Program in Academic Advising. The 15-semester credit certificate program is offered totally on-line. Students work at their own pace to complete the course or courses within a semester/term time frame. For more information on the program and procedures for applying for the certificate program, visit www.nacada.ksu.edu/GraduateCertificate/index.htm.

Ground Transportation to Downtown Hotels

There are two types of shuttle services:

The Airport Shuttle, Inc. How it Works: From the airport, your flight is tracked in real time. You go directly to the vehicle from baggage claim. In other words, you are not put in a waiting area at BWI to be put on a line and run through multiple hotels. From your hotel, you are given a pick-up time based on your BWI flight departure time. Again, no multiple hotel stops. We always guarantee our customers no more than two stops and often you go straight in. The discount fare is \$16, available each way. Visit www.nacada.ksu.edu/NationalConf/2007/index.htm for a direct link to their reservation page.

SuperShuttle is a shared-ride van service. From baggage claim go to one of the two ticket counters in Concourse A or Concourse C. Identify yourself to the SuperShuttle Representative; show Special Rate Coupon, pay fare (cash or credit cards accepted). Arrangements will be made to transport you to your destination. Visit www.nacada.ksu.edu/NationalConf/2007/index.htm for a direct link to their reservation page.

Taxi service: Taxis are outside of baggage claim. The fare is \$25.00–\$30.00.



Conference Hotels

The official hotels are the **Sheraton Baltimore City Center, Radisson Plaza Lord Baltimore, Days Inn Inner Harbor, Holiday Inn Inner Harbor, Hyatt Regency Baltimore, Marriott Inner Harbor** and the **Sheraton Inner Harbor**. **After September 20**, rooms and rates are based on availability. NACADA's room allocation at the various hotels may sell out before this date. **Make your reservations as soon as possible.** Making your reservation through the Housing Bureau via the NACADA website is the *only* way to guarantee NACADA's special room rates. They are not available through the hotels' websites or other travel websites. If you'd like to economize but don't have a roommate, click on *Sharing Hotel Accommodations* at www.nacada.ksu.edu/NationalConf/2007/index.htm.

All seven official conference hotels are within 3 blocks of the Convention Center (plenary sessions, exhibits, all breakfasts, and two-thirds of the concurrent sessions held here) and the Hyatt Regency Hotel (one-third of the concurrent sessions held here).

Conference Housing will be handled by the Baltimore Area Convention and Visitors Association Housing Bureau. Do **not** contact a hotel directly to make reservations; they are unable to process individual NACADA reservations. We encourage you to make your hotel reservations early. Hotel rates and reservation instructions are at www.nacada.ksu.edu. Click on Annual Conference, then Hotel Information. To receive the special conference rates, all reservations must be directed to the Housing Bureau. If you have any issues when making your reservation, contact the Housing Bureau by phone (800) 282-6632, or email conventionhousing@baltimore.org

When you reserve your hotel room, we ask that you stay in one of the official hotels and reserve it through the official Housing Bureau. Doing so reduces meeting expenses by strengthening NACADA's "buying power" when negotiating with hotels for future rates. If NACADA does not meet its room guarantee at each hotel, penalties are charged, which in turn raises registration fees for upcoming meetings. Please support NACADA and reserve your hotel room through the Housing Bureau. Thank you for your cooperation and support.

Optional Tours

If you have some free time during non-conference hours, **Baltimore Rent-A-Tour** is offering three daytime tours on **Thursday, October 18** plus Friday and Saturday evening choices. Read extended descriptions of the tours on page 40. Print the registration form at www.nacada.ksu.edu/NationalConf/2007/index.htm. These tours are optional, not part of the conference.

- Tour Oriole Park and the brand-new Sports Legends museum at Camden Yards plus tour the city
- Visit Annapolis, home of the US Naval Academy
- Enjoy a motor coach and walking tour of Washington, DC's best-known landmarks, monuments and sites
- Friday evening, enjoy a sumptuous crab feast dinner while cruising the Inner Harbor
- Saturday evening, see Washington, DC's monuments and memorials on a moonlight tour

Driving directions/Parking

Arriving by auto: Driving directly to the convention center? Visit <http://bccenter.org/about/map.html> for directions from various locations. Staying at a hotel? Check with your hotel for specific instructions.

Parking around the convention center:

Although the Baltimore Convention Center is unable to provide public parking to attendees, there are several options in the form of public lots and hotel parking garages located in the immediate area. Public parking can range from \$6-\$16 per day with the average rate being \$9. For additional information on available parking visit www.baltimore.org or www.godowntownbaltimore.com/parking.html. *Please note, the parking lots on the north side of Pratt Street between Eutaw and Howard are currently not available for public parking due to construction of the new Convention Center Hotel.

AVIS Car Rental

AVIS has arranged for special convention rates valid one week before and after the conference. Should a lower promotional rate become available, Avis will offer the lowest rate at the time of booking. You must reference NACADA's Avis Discount Number **AWD J097937** to receive the special rates.

Call AVIS at (800) 331-1600 or your travel agent. Refer to AWD J097937. You can book online at www.nacada.ksu.edu/NationalConf/2007/discounts.htm. The NACADA conference AWD number is built-in at that link.

Airline Discount Fares

American (authorization # A20H7AB): 5% discount off the base fare, excluding federal taxes and fuel surcharges. Call: 1-(800) 433-1790 (\$10 service fee for phone reservations) or book online (no service fee) at www.aa.com, using the authorization number as the discount code. **Note: You or your travel agent must call** this convention reservations number, not the general airline reservation number, and reference this authorization number in order to receive the discount.

Northwest (WorldFile #NYUWW): 5% discount 0-29 days in advance; 7% discount more than 30 days in advance. Call 1-(800) 328-1111 (\$10 service fee per ticket for phone reservations) or book online at www.nwa.com. (no service fee). Under the Deals and News column and the Flights tab, click on "NWA Discount Travel E-Cert Redemption" which is located at the bottom. On the Flight Search screen, click Login. Enter your WorldPerks number or Continue to login as Guest. Complete the Flight Search section and navigate to the bottom where you will see 'Do you have an E-Cert Fare, electronic voucher or meeting agreement?' Select WorldFile number, enter NYUWW and complete your transaction.



Keynote Speakers



Patrick T. Terenzini will deliver the opening keynote address, *From Myopia to Systemic Thinking*, **Thursday, October 18, 7:00 p.m.** Dr. Terenzini and Dr. Ernest Pascarella have reviewed nearly 35

years of research on how college affects students (Pascarella & Terenzini, 1991, 2005), and developed two sets of conclusions, one about how students learn and the other (more speculative) about *how colleges shape* that learning.

At Pennsylvania State University he holds appointments as Distinguished Professor of Education, Higher Education Program and Senior Scientist, Center for the Study of Higher Education. Dr. Terenzini has 30 years of experience in higher education as a teacher, researcher, and administrator. Before coming to Penn State, Terenzini held administrative and/or teaching positions at Dean College (MA), Syracuse University, the State University of New York at Albany, and the University of Georgia. He has published 100 articles in refereed journals and made numerous invited presentations at national and international scholarly and professional conferences.

His areas of expertise are the effects of college on students, institutional research and assessment of student outcomes. His professional experience and activities include current or past member of the editorial boards of *Research in Higher Education*, *The Review of Higher Education*, and *Higher Education: Handbook of Theory and Research*, Editor-in-chief of *New Directions for Institutional Research* from 1984–1996 and Past President of the Association for the Study of Higher Education.

Dr. Terenzini has received the research awards of the Association for the Study of Higher Education, the Association for Institutional Research, the American College Personnel Association, the National Association of Student Personnel Administrators, and the College Personnel Associations of New York and Pennsylvania. He received the Distinguished Service Award from AIR and is a three-time winner of AIR's Forum Best Paper Award. He received the Wickenden Award from the American Society for Engineering Education for the best paper published in the *Journal of Engineering Education* in 2001 (with A. Cabrera, C. Colbeck, J. Parente, and S. Bjorklund).

Dr. Terenzini holds a Ph.D. in Higher Education from Syracuse University, a M.A.T. in English Education from Harvard University, and an B.A. in English from Dartmouth College.



Sharon Fries-Britt will deliver the keynote address on Saturday, October 20, 8:45 a.m. She holds an appointment in the Department of Education Policy and Leadership, University of Maryland-College Park.

In the broadest sense, her area of expertise and intellectual interest's center around understanding the experiences, the retention and the impact of the college experience as it relates to students. More specifically, her focus is on the academic, social and psychological experiences students encounter during their collegiate years. Further, Dr. Fries-Britt has focused her research on the experiences of high ability minority students, specifically from academic, social and racial perspectives.

Widely published, her courses at Maryland address the effect of the changing diversity of students, faculty and staff as it creates a new set of challenges and issues for institu-

tions of higher education. Prior to her position at Maryland, Professor Fries-Britt worked for thirteen years in student affairs administration. She was a visiting professor in the Harvard Graduate School of Education. She has twenty five years of experience as a professional consultant designing and implementing seminars on race, equity and diversity in and outside of higher education. Her consulting work has served numerous colleges and universities, federal agencies, private industry and non profit organizations. She has ongoing consulting projects with Johns Hopkins University, Princeton University, the United States Secret Service, to name a few.

She has professional service on the National Advisory Board, ERIC Clearinghouse; on the Editorial Board of the *Journal of College Student Development*; and on the National Task Force for Minority High Achievement, the College Board.

Dr. Fries-Britt holds a Ph.D. in Education Policy and Leadership from the University of Maryland, a M.A. in College Student Personnel from the Ohio State University, and a B. S. in Family Studies from the University of Maryland.



NACADA Member Career Services

Looking for a new position or tips on how to successfully advance your career?

If so, plan to stop by the Member Career Services desk at the conference!

The NACADA Member Career Services committee is dedicated to helping you advance your career. We will be offering a number of services at the Annual Conference, including the opportunity to have your résumé/CV and/or cover letter critiqued and even the possibility of interviewing for open positions throughout the country. We aim to be instrumental in connecting job-searching members with administrators that have available positions to fill. You may be able to meet your potential employer or candidate and actually interview at the conference in Baltimore. Look for our counter located in the Exhibit area.

Members Seeking Employment:

- ❖ Members who are seeking a new position or advancement in higher education are encouraged to bring several copies of their résumé to the conference. Member Career Services committee members will be available to offer constructive feedback on how to improve your cover letter and/or résumé/CV. In addition, résumés may be submitted for available positions. Job descriptions will be in binders at the Member Career Services booth for perusal.
- ❖ Interested candidates will need one résumé for each position for which they would like to apply. They will be provided to any employers who are at the conference so they can contact candidates and schedule interviews.

Employers:

- ❖ Employers who are interested in posting available positions at the conference need to bring at least 20 copies of the position description to the conference. These need to be submitted to the Member Career Services table in the exhibit area as soon as possible, where they will be posted on a bulletin board and included in binders for perusal by candidates.
- ❖ Employers will be able to pre-screen candidates and schedule their own interviews. Come prepared to interview candidates on site if you would like!

Best of Region Winners!

Congratulations to our Best of Region winners from the 2007 regional conferences. Come listen to some of the Best of the Best!

Best of Region 1

Success Strengthening Strategies for Students: Spotlight on Persistence, Determination, and Focus

Brian Hurwitz, New Jersey City University

Best of Region 2

Know Your Audience: Using Technology to Help Students on Probation

Jason Gasper-Hulvat, Shannon O'Brien, Temple University

Best of Region 3

Helping Students Steer a True Course: Hosting a Discover Your Major Day

*Mary Brignole, Courtney Fitzgerald, Stephanie Johnson, Patsy Krech, Tracy Robinson, Trellis Morgan
University of Memphis*

Best of Region 4

Engaging Undeclared Students at Orientation: Using "Dating Techniques" to Find Your Perfect Major

Iceny Ceasar, Rex Roberts, Meena Datta, University of Central Florida

Best of Region 5

Innovations in Technology that Enhance Academic Advising

*Bruce Bukowski, Matt Jurvelin
University of Wisconsin-Whitewater*

Best of Region 6

Student Expectations: Matching the Dream with Reality

Endres, Mabey, Tisinger, University of Minnesota-Twin Cities

Best of Region 7

Advising Students Who Have Experienced an Ecological Crisis

*Theresa Phillips, Southern University at New Orleans
Shayne Washington, University of Houston-Clear Lake*

Best of Region 8

iHelp: University of Washington's Advising Podcast

Clay Schwenn, Kurt Xyst, University of Washington

Best of Region 9

The Advisor's Role in Student Retention

Kim West, University of Southern California

Best of Region 10

Every Village Needs a Blacksmith: Forging Foundations of Career Exploration

Garriss, Helms, Arizona State University