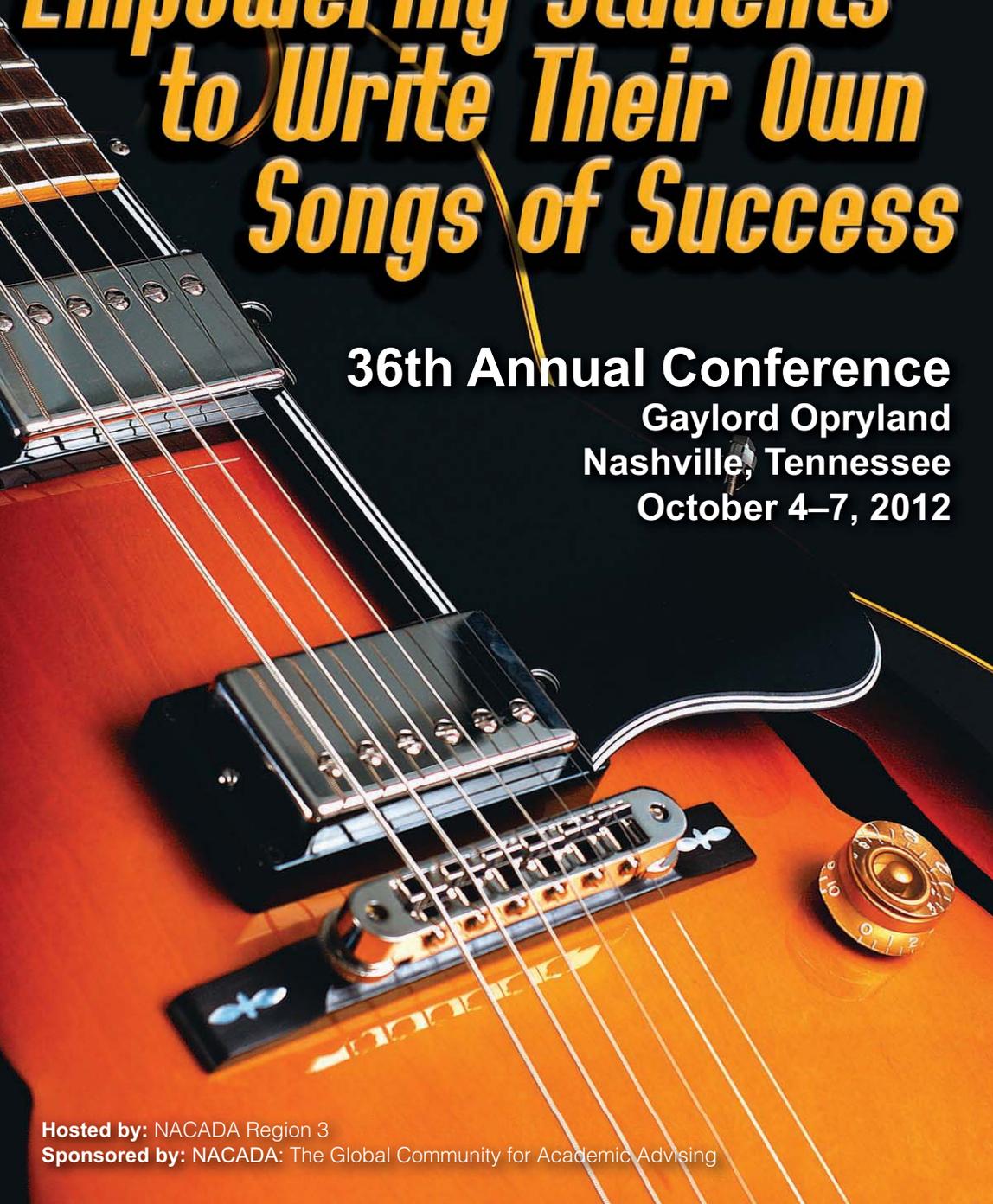




**NACADA**

The Global Community for Academic Advising

**REGISTER TODAY!**



***Empowering Students  
to Write Their Own  
Songs of Success***

**36th Annual Conference**

**Gaylord Opryland  
Nashville, Tennessee**

**October 4–7, 2012**

**Hosted by:** NACADA Region 3

**Sponsored by:** NACADA: The Global Community for Academic Advising

## Nashville—Where Innovation Sings

The 36th Annual NACADA Conference in Nashville, Tennessee, promises to be a place where innovation sings! This year's annual conference showcases the knowledge, expertise, and creativity of the NACADA membership from around the world. The theme "Empowering Students to Write Their Own Songs of Success" focuses on the diversity, individuality and personal goals of our students. Just as songwriters carefully craft each word and note to make beautiful music, we will learn to orchestrate the multiple factors that contribute to student success.

This brochure provides a general overview of the NACADA Annual Conference. Visit <http://www.nacada.ksu.edu/annualconf/2012/index.htm> for more information on Registration, Hotels, Best of Region Winners, Pre-Conference Workshops, Concurrent Sessions, Poster Sessions, Commission and Interest Group Activities, Common Reading and Exhibitors.

I hope that you will join the 3000 NACADA members in the Music City to share networking, teaching and learning opportunities and the best professional development experience that our global organization has to offer.

**Margaret Pentecost**, Conference Chair  
*University of Louisville*

### 2012 Conference Planning Committee

**Margaret Pentecost** – *University of Louisville*  
Conference Chair

**Suanne Early** – *University of Kentucky*  
Poster Chair

**Jessica Staten** – *Western Kentucky University*  
**Kevin Thomas** – *Southern Illinois University-Edwardsville*  
Evaluations Co-Chairs

**Tyler Henson** – *Middle Tennessee State University*  
Hospitality Chair

**Nora Scobie** – *University of Louisville*  
Concurrent Chair

**Pat Jordan** – *Western Kentucky University*  
Volunteer Chair

**Tammy Albers** – *University of Louisville*  
Exhibitor Chair

**Janet Spence** – *University of Louisville*  
Pre-Conference Chair

**Amanda Hodges** – *College of the Albemarle*  
Entertainment Chair

## Hotel Reservations

Make your reservations as soon as possible! All hotel reservations should be made online through the link provided on our web site, visit [www.nacada.ksu.edu/AnnualConf/2012](http://www.nacada.ksu.edu/AnnualConf/2012) for reservation information. Make hotel reservations by September 10, 2012.

Persons registering at one of the official conference hotels, within the NACADA block, will be provided a lunch voucher for the Commission/Interest Group Networking Lunch on Friday, October 5th. The lunch is open to all attendees; the voucher will be provided to those attendees staying in the NACADA block to help minimize the cost of the lunch. Thank you for your support!

- ✓ Gaylord Opryland Resort and Convention Center (Conference host hotel)
- ✓ Guesthouse International Inn & Suites
- ✓ Radisson Hotel at Opryland

## Sharing the Cost

If you would like to economize but do not have a roommate, visit the NACADA website and click on Sharing Hotel Accommodations to find others who are also looking for a roommate.

Come Early, Stay Late! While in Nashville, take time to experience all that Nashville has to offer. Visit [www.visitmusiccity.com](http://www.visitmusiccity.com) for ideas on activities in and around Nashville!

Persons booking in the NACADA block will receive a voucher to help minimize the cost of the "lunch for purchase" at the Commission/Interest Group Networking lunch.



## Keynote Speakers



**Harry Pickens** is an internationally recognized jazz pianist who has performed in seventeen countries on four continents with hundreds of legends in the jazz world, including Dizzy Gillespie, Milt Jackson, Freddie Hubbard, James Moody, and more. He is the 2009 Recipient of the Kentucky Governor's Award for the Arts in Education, a four-time winner of the LEO Reader's Choice Award for Best Jazz Musician, and Artist-in-Residence for the Kentucky Governor's School for the Arts. A **Kentucky Educational Television** documentary about Harry, *In the Garden of Music*, recently received a regional Emmy Award. A 2010 recipient of Leadership Louisville's 'Connector' designation signifying trusted community leadership, he currently serves as Special Assistant to the

Provost for New Initiatives at the University of Louisville, where he currently works with faculty, staff and administration at the University of Louisville to support student success.



**Dr. Marcia Baxter Magolda** is the Distinguished Professor of Educational Leadership at Miami University of Ohio. She teaches student development theory in the Student Affairs in Higher Education masters and doctoral programs. Her scholarship addresses the evolution of learning and development in college and young adult life and pedagogy to promote self-authorship. Her books include *Authoring Your Life: Developing an Internal Voice to Meet Life's Challenges* (Stylus, 2009), *Development and Assessment of Self-authorship: Exploring the Concept across Cultures* (co-edited with E. Creamer & P. Meszaros; Stylus, 2010) *Learning Partnerships: Theory and Models of Practice to Educate for Self-Authorship* (co-edited with P. King; Stylus, 2004), *Making Their*

*Own Way: Narratives for Transforming Higher Education to Promote Self-Development* (Stylus, 2001), *Creating Contexts for Learning and Self-Authorship: Constructive-Developmental Pedagogy* (Vanderbilt University Press, 1999), and *Knowing and Reasoning in College* (Jossey-Bass, 1992). She received the Association for the Study of Higher Education Research Achievement Award, the National Association of Student Personnel Administrators' Robert H. Shaffer Award for Excellence as a Graduate Faculty Member, American College Personnel Association's Contribution to Knowledge Award, and Miami University's Benjamin Harrison Medallion.

# Session Highlights

## 10 Best of Region Sessions

Congratulations to our Best of Region winners from the 2012 Regional Conferences. Come listen to some of the Best of the Best!

- Region 1** Everything is Great... Now Let's Ruin it! Working With Self Sabotaging Students  
*Bentley University*
- Region 2** Intelligent Interneting or: How I Learned to Stop Excessive Emailing and Love the Blog  
*George Washington University*
- Region 3** From Advising To Retention: How One Advising Office Evolved To Meet the Needs of Today  
*Middle Tennessee State University*
- Region 4** Tackling Technology in Advising: Bench to MVP  
*Itawamba Community College*
- Region 5** Group Advising, With a Twist  
*Indiana University*
- Region 6** Flying without a Net: Helping High-Achieving Students Work Through Anxieties & Unproductive Behaviors  
*University of Minnesota-Twin Cities*
- Region 7** Soldiers to Students: Understanding Our Returning Veterans  
*University of Arkansas*
- Region 8** "I've Been Afraid of Changing": Using Motivational Interviewing Principles in Academic Advising to Promote Positive Student Change  
*University of Oregon*
- Region 9** Make a Bet on Student Success: Campus-Wide Collaboration for an Academic Probation  
*California Polytechnic State University-San Luis Obispo*
- Region 10** Dude Advise Me! Engaging Others with an Attitude of Service  
*Utah Valley University*

## 400 Sessions!

Over 400 sessions cover 50 topics dealing with advising. Attend sessions from a wide range of these session topics, or you may choose to focus on just one or two of the session topics. Visit our website to see presentation titles and names of the presenters for the session topics that are of interest to you and your institution! Abstracts for all sessions will be available in the Interactive Schedule Planner in late August.

### Session Topics Include:

- |  |   |
|--|---|
| Academic Affairs/Student Services Collaboration        | Doctoral Students                                       |
| Advising & Academic Coaching                           | ESL & International Student Advising                    |
| Advising & Career Planning                             | Ethical & Legal Issues in Advising                      |
| Advising Administration                                | Facilitating Change in Advising                         |
| Advising Adult Learners                                | Faculty Advising  |
| Advising at Historically Black Colleges & Universities | First-Generation College Student Advising               |
| Advising Business Majors                               | Health Professions Advising                             |
| Advising Education Majors                              | High School to College Advising                         |
| Advising Fine Arts Students                            | Large Universities                                      |
| Advising First-Year Students                           | Lesbian, Gay, Bisexual, Transgendered & Allies Concerns |
| Advising Graduate & Professional Students              | Liberal Arts Advisors                                   |
| Advising High Achieving Students                       | Multicultural Concerns                                  |
| Advising Models  | New Advising Professionals                              |
| Advising Second-Year Students                          | Peer Advising & Mentoring                               |
| Advising Student Athletes                              | Pre-Law Advising  |
| Advising Students with Disabilities                    | Probation/Dismissal/Reinstatement Issues                |
| Advising Transfer Students                             | Retention   |
| Advising Veterans, Military Students & Family Members  | Small Colleges & Universities                           |
| Advisor Training & Development                         | STEM Advising   |
| Appreciative Advising                                  | Study Abroad Advising                                   |
| Assessment of Advising                                 | Technology in Advising                                  |
| Canada   | Theory & Philosophy of Advising                         |
| Conducting Advising Research                           | Two-Year Colleges                                       |
| Developmental Advising                                 | Undecided & Exploratory Students                        |
| Distance Education Advising                            |   |

# Did You Know?

The Annual Conference offers you more than just attending sessions; there are also many opportunities for you to network.

## New Monograph Panel

Debuting in Nashville: the much-anticipated 2012 NACADA Commission-sponsored monograph titled *Advising Transfer Students: Strategies for today's realities and tomorrow's challenges!* Articles by more than thirty authors help advisors anticipate and respond to issues that affect successful student transfer. While at the conference, you can attend a panel that includes the monograph's editors and lead chapter authors who will highlight the most surprising findings included in this second edition of an all-time best seller. The panel is scheduled for **Friday at 8:45 a.m.**

## Common Reading

Prior to the conference, all participants will be invited to read a common research article and then join their fellow participants on **Friday, October 5** in a discussion of the article and its ramifications for academic advising. Look for information on the NACADA Annual Conference website as it becomes available. (Sponsored by the Research Committee)

## Silent Auction

Back for its fifth year, a silent auction is being organized to help provide scholarships to graduate students wishing to attend regional or national conferences. Watch for information on how to donate to this exciting event as well as how to bid on wonderful auction items!

## Commission/Interest Group Networking Lunch (lunch for purchase)

Join the Commission and Interest Groups **Friday, October 5 from 12:15 – 2:00 p.m.** in this opportunity to meet and network with your colleagues during lunch. Each Commission and Interest Group will have an informational table with material concerning the group's goals and activities and how you can get involved. All attendees are invited, whether or not you have joined any commissions or interest groups. Come learn more and enjoy the networking! Lunch will be available for purchase. For those staying in the NACADA room block, vouchers will be available to minimize the cost of lunch.

## Poster Sessions

On **Saturday, October 6 from 7:30 – 8:15 a.m.** we will feature our poster sessions. Presenters will have an opportunity to discuss their poster presentations with participants in one-on-one discussions or in small groups to facilitate sharing valuable information. The poster sessions will be built around a continental breakfast for all participants. The breakfast is included in the conference fee.

## NACADA "Hot Topic" Sessions

Plan on attending one of the "Hot Topic" sessions presented by NACADA Commissions and Interest Groups. These "Hot Topic" sessions provide a forum for discussion of a major issue as well as serving as an additional opportunity for members to network one last time during the last hour of the conference.

## Region Meetings

A region meeting is your opportunity to informally discuss issues and topics that affect your region, network with your colleagues, hear about what's up and coming in your region, learn how to get more involved in NACADA, and generate ideas for the upcoming year. Join us **Friday, October 5 from 4:30 – 5:30 p.m.**

## Exhibits

Join us in Delta Lobbies A & B to meet with our exhibitors who help us make this conference affordable! Delta Lobby A will also be the site for the Silent Auction and the Cyber Café.

## Charging Stations

Take a break to recharge yourself and your laptop! A sitting area will be provided in the Delta Lobby A beginning at noon Friday for attendees to relax while recharging their laptops. Kansas State University-Distance Education has generously agreed to sponsor complimentary WiFi throughout the NACADA meeting and exhibit space.

## Luggage Depot

Plan to stay to the end, no need to miss a session. Check out of the hotel before coming over on the last day, bring your luggage to the Governor's Lobby, and the Program Committee will keep your luggage safe until 12:00 p.m. free of charge.

## Important Registration Information/Policies

Registration forms are available on the 2012 Annual Conference webpage at [www.nacada.ksu.edu/AnnualConf/2012](http://www.nacada.ksu.edu/AnnualConf/2012)

**Register early**—payment must be received by the conference date, but it need not accompany your registration form. Before you give the registration form to your institution's Business Office for processing, please fax NACADA a copy of the conference registration first. This is for your protection—many registrations are delayed for weeks at the institution and do not arrive in our office until after the opening date of the conference.

Be sure to send us an actual copy of the Agency Purchase Order (APO) as soon as it is available. An APO number without the actual form will not suffice. NACADA's Federal Employer ID number (FEIN) is 48-1114759.

**Registrations and/or payments received on/after September 21st will need to register on-site.** Registrations and payments via mail or online will not be processed at the Executive Office after September 21st. Registrations on site must be paid or guaranteed with an actual purchase order or credit card.

**Payment not received by the conference date**—payment must be made before receiving conference materials on-site. Cash, check, or credit card authorization will be accepted on-site. Credit cards will be processed if other payment has not been received by October 22, 2012.

**Registration transfers**—Paid registrations may be transferred to another individual at your institution if you notify NACADA in advance in writing.

**Refund policy**—Membership dues are not refundable. To receive a refund of conference fees, less a \$50 processing fee, send a written request to the Executive Office by August 17, 2012. After this date, 50% will be refunded with written notification until September 11. No refund requests can be granted after September 11, 2012. Refund checks will be issued after the conference.

*Registrants who fail to cancel their registrations through the Executive Office, in writing, will be responsible for the total conference registration fee even if they do not attend the conference and have not paid the registration fee.*

**Questions** regarding the conference, your membership status, or NACADA can be directed to the Executive Office via email to [nacada@ksu.edu](mailto:nacada@ksu.edu), phone (785) 532-5717, or fax (785) 532-7732.

## Registration Fees Explanation

If you have any questions about your NACADA membership status, email [nacada@ksu.edu](mailto:nacada@ksu.edu) or call the Executive Office at (785) 532-5717.

**NACADA Combo General Fee**—Annual membership dues for individuals employed by accredited higher education institutions (\$65) cover a one year term beginning on the date the membership is processed. The combo fee includes your annual membership dues plus the member conference registration fee. Both new and renewing members can take advantage of this fee.

**NACADA Combo Associate Fee**—Annual membership dues for individuals not employed by an accredited higher education institution (\$85) cover a one year term beginning on the date the membership is processed. The fee includes your annual membership dues plus the member conference registration fee. Both new and renewing members can take advantage of this fee.

**Member of NACADA Fee**—Available only to individuals with a current membership at the time of registration. NACADA membership dues were paid prior to registering for the conference, via either renewal, or an individual application to the Executive Office. Individuals employed by member institutions must be individual members of NACADA to be eligible for the "member rate" for the 2012 Annual Conference.

**Student Fee**—Available to full-time students only. Individuals employed full-time and taking college courses are ineligible.

# Conference Schedule

## Wednesday, October 3

4:00-7:00 p.m. Hospitality & Registration Desks Open

## Thursday, October 4

8:00 a.m.-7:00 p.m. Hospitality/Registration Open

9:00 a.m.-5:15 p.m. Pre-conference Workshops

4:30-6:30 p.m. Awards Ceremony

7:00-8:30 p.m. **Pickens**—Opening Keynote Address

7:00-10:00 p.m. Exhibits

8:30-10:00 p.m. Welcome Reception (name tag required)

## Friday, October 5

7:00 a.m.-5:00 p.m. Hospitality/Registration Open

7:30-8:30 a.m. Continental Breakfast (included in registration)

7:30 a.m.-3:30 p.m. Exhibits

8:45-9:45 a.m. 27 Individual Sessions

10:00-11:00 a.m. 27 Individual Sessions

11:15 a.m.-12:15 p.m. 27 Individual Sessions

12:15 -2:00 p.m. Commission and Interest Group Networking  
Lunch (lunch for purchase)

12:15 -1:15 p.m. Choir Practice

2:00-3:00 p.m. 27 Individual Sessions

3:15-4:15 p.m. 27 Individual Sessions

4:30-5:30 p.m. Region Meetings

5:30-7:00 p.m. Common Reading

## Saturday, October 6

7:00 a.m.-5:45 p.m. Hospitality/Registration Open

7:30-8:15 a.m. Poster Session & Continental Breakfast (included  
in registration)

8:30-10:00 a.m. **Baxter-Magolda**—Keynote Address

8:00 a.m.-4:30 p.m. Exhibits

10:15-11:15 a.m. 27 Individual Sessions

11:30 a.m.-12:30 p.m. 27 Individual Sessions

12:30-2:00 p.m. Lunch on your own

2:00-3:00 p.m. 27 Individual Sessions

3:15-4:15 p.m. 27 Individual Sessions

4:30-5:30 p.m. 27 Individual Sessions

5:45-6:45 p.m. Annual NACADA Business Meeting

## Sunday, October 7

7:00-11:30 a.m. Hospitality/Registration Open

7:00-8:00 a.m. Buffet Breakfast (included in registration)

8:00-9:00 a.m. 27 Individual Sessions

9:15-10:15 a.m. 27 Individual Sessions

10:30-11:30 a.m. 27 Individual Sessions

11:30 a.m. Conference Ends

## Pre-conference Workshops

Workshops are intended to be participatory sessions. Enrollment is limited (enroll early). Pre-conference abstracts are available for viewing on the 2012 Annual Conference webpage. Register for Pre-conference Workshops on the registration form located on the NACADA website; additional fees apply.

### Thursday, October 4, 2012

**9:00 a.m.-3:00 p.m. \$115** (Lunch is included in workshop P1)

**P1** Academic Advising Administrators' Seminar  
White, Higginson, *Pennsylvania State University*

**9:00 a.m.-12:00 p.m. \$60.00**

**P2** A Primer on the Assessment of Academic Advising  
Robbins, *Bucknell University*  
Campbell, *University of Texas-Austin*  
Zarges, *Kent State University*

**P3** Collaborating to Help the Student on Academic Probation  
Gehrke, *Emporia State University*  
Wong, *Azusa Pacific University*

**P4** Early College Credit: The New Counterpoint to the Freshman Melody  
Nickerson, Jacobson, *Iowa State University*

**P5** Knowing Me, Knowing You: A Strategic Guide to Creating a Culturally Responsive Advising Program  
Armstrong, Johnson, *University of Louisville*

**P6** Advising Technology Projects: Assessing, Planning, and Implementing  
Steele, *Ohio State University*  
Pasquini, *University of North Texas*  
Johnson, *Utah State University*  
Larsen, *University of Texas-Dallas*

**10:00 a.m.-12:00 p.m. \$40.00**

**P7** Using Non-Directive Techniques to Empower Students: A Coaching Perspective  
Wilmot, Berigow, Sperry, *Landmark College*

**P8** Six Strategies for Creating Faculty Advising Partnerships: Principles & Practices  
Reeder, *Connecticut College*

**P9** Not All Who Wander Are Lost: Utilizing the Advising ePortfolio and Self-Reflection for Undeclared & Exploratory Students  
Payne, Anderson, *Virginia Commonwealth University*

**P10** Empowering Ourselves With An Economic Rationale  
Grites, *Richard Stockton College of New Jersey*

**1:00-3:00 p.m. \$40.00**

**P11** Intuitive Advising: Knowing When to be Proactive, and When to Stand Back  
Hamblin, Deschamps, *Utah State University*

**P12** Engagement 2.0: A Dialectical Approach to Understanding Advising in Social Media  
Esposito, *Montclair State University*

**P13** Universal Tracking: Improving Retention and Graduation Rates through Intentional Advising Practices  
Keple, *University of Florida*

**1:00-4:00 p.m. \$60.00**

**P14** Creating and/or Restructuring An Effective Advising Program  
King, *Kennesaw State University*  
Self, *Arizona State University*

**P15** Developing a Rubric To Assess Learning in Academic Advising  
Aiken-Wisniewski, *University of Utah*

**P16** Advising Student-Athletes: A Model for Academic Success  
Darling, Russell, *University of Tennessee-Knoxville*

**1:00-5:00 p.m. \$60.00**

**P17** Academic Advising and Consultant Speakers Service Training Workshop  
Hones, *Washington State University*

**P18** Whose Life Is It Anyway? Training Peer Advisors to Help Students Make Their Own Decisions.  
Dickmann, Maki, *University of Wisconsin-Madison*

**P19** Empowering Yourself and Your Staff to Deliver News and Handle Conflict  
Kolls, *Northeastern University*  
Downing, *Franklin Pierce University*

**P20** Motivational Interviewing in Advising  
Pettay, *Kansas State University*

**3:15-4:15 p.m. FREE** (Repeated in C1)

**P21** Orientation for First Time Attendees and New Members  
NACADA Leadership

**3:15-5:15 p.m. \$40.00**

**P22** Conducting Academic Advising Research  
Schulenberg, *Pennsylvania State University*  
Trowel, *Illinois State University*  
Hagen, *Richard Stockton College of New Jersey*

**P23** Maintaining a Healthy Advising Environment  
Zahorik, Stockwell, *Fox Valley Technical College*

**P24** Low-income and First Generation: In, Through, and Out of College  
Zike Adkins, Mospens, *Northern Kentucky University*

### Friday, October 5, 2012

**8:45-9:45 a.m. FREE** (Repeat of P21)

**C1** Orientation for First Time Attendees and New Members  
NACADA Leaders

## Visit Our Website

[www.nacada.ksu.edu/AnnualConf/2012](http://www.nacada.ksu.edu/AnnualConf/2012)

Includes information on:  
Ground Transportation  
Awards Program  
Member Career Services  
Breakfast with New Advisors  
Presenter Information  
NACADA Choir  
Registration Information  
Continuing Education Units  
Silent Auction  
Dinner Group Sign-ups  
Tentative Schedule  
Exhibits  
Volunteer Opportunities  
Interactive Schedule Planner  
Official Conference Hotels  
Continuing Education Units

