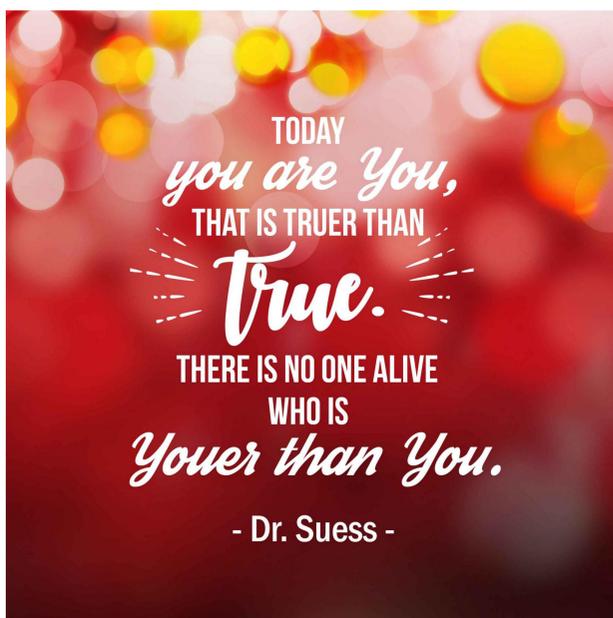




YOUNGSTOWN STATE UNIVERSITY

The integration of academic and career advising services is gaining momentum across university campuses as the life-long benefits of this approach for students become increasingly clear. We believe that preparing a student for a career and life after college requires the strategic collaboration of the entire university. Based on this research, Youngstown State University made the decision to collaborate and combine the two areas in 2016. Through our process of integrating academic and career advising, we have found that not only is integrating academic and career advising good for the student, it's also good for the university and the advisors.



Collaborative Career Advising: An Innovative way for students to EXPLORE their future.

Crystal Bannon - YSU



Three ways to Link Academic and Career Advising on your Campus:

- 1. Connection 2. Coordination 3. Culture

Fast Facts on C&AA

- ✓ Major = Exploratory Undecided in the College of Liberal Arts and Social Sciences (Created January 2017)
- ✓ Current Number of Majors = 300 students
- ✓ Career Assessment tool utilized at YSU = MyPlan
- ✓ Career Management and Job Board = Handshake



YOUNGSTOWN STATE UNIVERSITY



Office of Career & Academic Advising

Integration is Good for the Student

The integration of these two fields can provide the student with:

- Clearer academic and career direction
- Intentional and connected exploration of academic, personal, and career interests
- Career advantage through enhanced skills and confidence in professional knowledge and abilities

Integration is Good for the University

Combining academic and career advising also aids in achieving university-wide goals such as:

- Retention through increased student engagement
- Differentiation of the student experience based on individual interests and goals
- Better advising that illuminates connections between personal interests, educational choices, and career planning to create a holistic path for the student's future

Integration is Good for the Advisor

Integrating academic and career advising is also advantageous to advisors because it provides:

- An increase in professional development opportunities and deeper engagement
- Career Enrichment and/or advancement through enhanced roles, differentiated responsibilities, and opportunities for collaboration
- A broader skill set with diverse competencies