Welcome to Louisville!

On behalf of the 2019 Louisville Planning Committee, I want to welcome you to the NACADA Annual Conference!

This year’s theme “In Their Corner: Advising Students to be the GREATEST!” highlights Louisville native Muhammad Ali and his efforts as a distinguished humanitarian and a philanthropist. It also celebrates the great work that is done by all of us in the field of academic advising.

Louisville, also known as Bourbon City, is a vibrant community with a unique culture and creative energy. There are many opportunities to engage with Louisville, through our exciting food—we were named one of the “10 Best new Food Cities,” to legendary Churchill Downs, the incredible Muhammad Ali Center and the Louisville Slugger Museum and Factory. There are many activities to access when not attending conference sessions. Check out www.gotolouisville.com and https://www.liveinlou.com/fall-in-lou/ for more opportunities and information.

The Louisville Planning Committee has been working for months to put together an educational, informational and exciting conference. Being at the Annual Conference also means the opportunity to meet with old friends and connect with new ones while sharing our experiences within the advising community and learning from one another.

Conference sessions will be held at two venues, The Kentucky International Convention Center and the Marriott Louisville Downtown. Join us on Sunday evening for a dynamic keynote address by Dr. Tyrone C. Howard and the conference kickoff. This will be followed by a fabulous Welcome Reception in the South Hall A (Upper Concourse) from 8:00 p.m. to 10:00 p.m. and a Speed Networking Event from 8:30 p.m. to 9:30 p.m. in (Upper Concourse). Exhibits will also be open during that time for you to explore.

New this year will be the Global Lounge (Lower Concourse) where members from around the world can get together to learn from one another. Stop by and say hello!

If you are a new member of NACADA, welcome! We are so glad you are joining us. There is a new member orientation on Sunday, October 20th from 4:15 p.m. to 5:15 p.m. in room M100. This session will give you information about the association, connect you to members and get you oriented to the annual conference. Advance signup is required.

Monday, October 21st is “School Spirit Day” so wear a rugby, polo, or t-shirt from your institution. Region Meetings will also take place on Monday, so make sure to attend and see what is going on in your region. The
Annual NACADA Town Hall Business Meeting is set for Tuesday, October 22nd. Please plan to attend and share ideas and feedback.

If you have any questions or need further assistance, please feel free to stop by the Hospitality booth located on the Main Concourse at any time during the conference. We hope you enjoy your visit to Louisville and the 2019 NACADA Annual Conference. Here’s to a great event focusing on academic advising and student success!

Janet Spence
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2019 NACADA Annual Conference Committee Chair