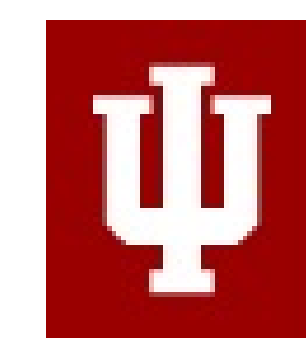


# Advising Around Campus with the Ashleys

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Office of Student Engagement and Success



IUPUI SCHOOL OF HEALTH & HUMAN SCIENCES

## Background

This initiative first emerged due to our advising office's distance from the heart of campus. We knew it could be a struggle for students to make it over to our suite and then back to class, especially for quick questions. We decided to start holding sessions around campus- in the Campus Center coffee shop, the residence hall dining center, library, and other high traffic locations.

After the first semester of implementation, we evaluated the effectiveness of locations and times to adjust for the future. We had positive feedback from students on the overall program, but found that certain locations were more convenient and noted peak traffic times. To be most effective, we had access to technology through laptops and computers in each location.

## Student Needs

- Course Permissions
- Confirmation of course schedule
- Graduation Check
- Signatures/ Completing forms
- Course drops
- Schedule a full appointment
- Changes to major of study
- Transfer or taking time off
- Life updates

Fall 2017  
4 Sessions  
5 Students

- Assessed slow Wi-Fi connection (Campus Center Starbucks) and cost (Dining Hall)
- Marketing improvements

Fall 2018  
5 Sessions  
25 Students

- Added two new, high-traffic locations
- Informal conversations with students for slight adjustments

Spring 2019  
5 Sessions  
28 Students

- Sent out initial pre-test
- IRB approval and future surveys for additional improvements based on student needs

## Marketing and Proactive Outreach

- During Pilot, sent emails through Canvas
- Next two semesters, used graphic created in Canva, posted as Announcement and sent as email in Canvas
- Emails (around priority registration)
- Not Yet Enrolled campaign

## Our Future Steps

- Special Programs - Transfer/ First Gen
- Special Populations through Proactive Advising
- Not Yet Enrolled Campaigns
- First Year Seminar Specific

## Best Practices/ Implementation

- Innovative ways to literally “meet students where they are”
  - Distance from campus core
  - Traffic patterns (where are YOUR students)
  - Budget (swag, snacks, room reservation, staff after hours)
  - Technology (Zoom, Mobile Tech)
  - Residential vs. Commuter Outreach
  - Advisor Apparel/ Swag
- Florida Atlantic University model, “Get Wise: Advising On the Go” for Commuter Populations

### HAPPENING NOW! Drop-In Advising at Starbucks



Ashley Burelison,  
Health Sciences Academic Advising

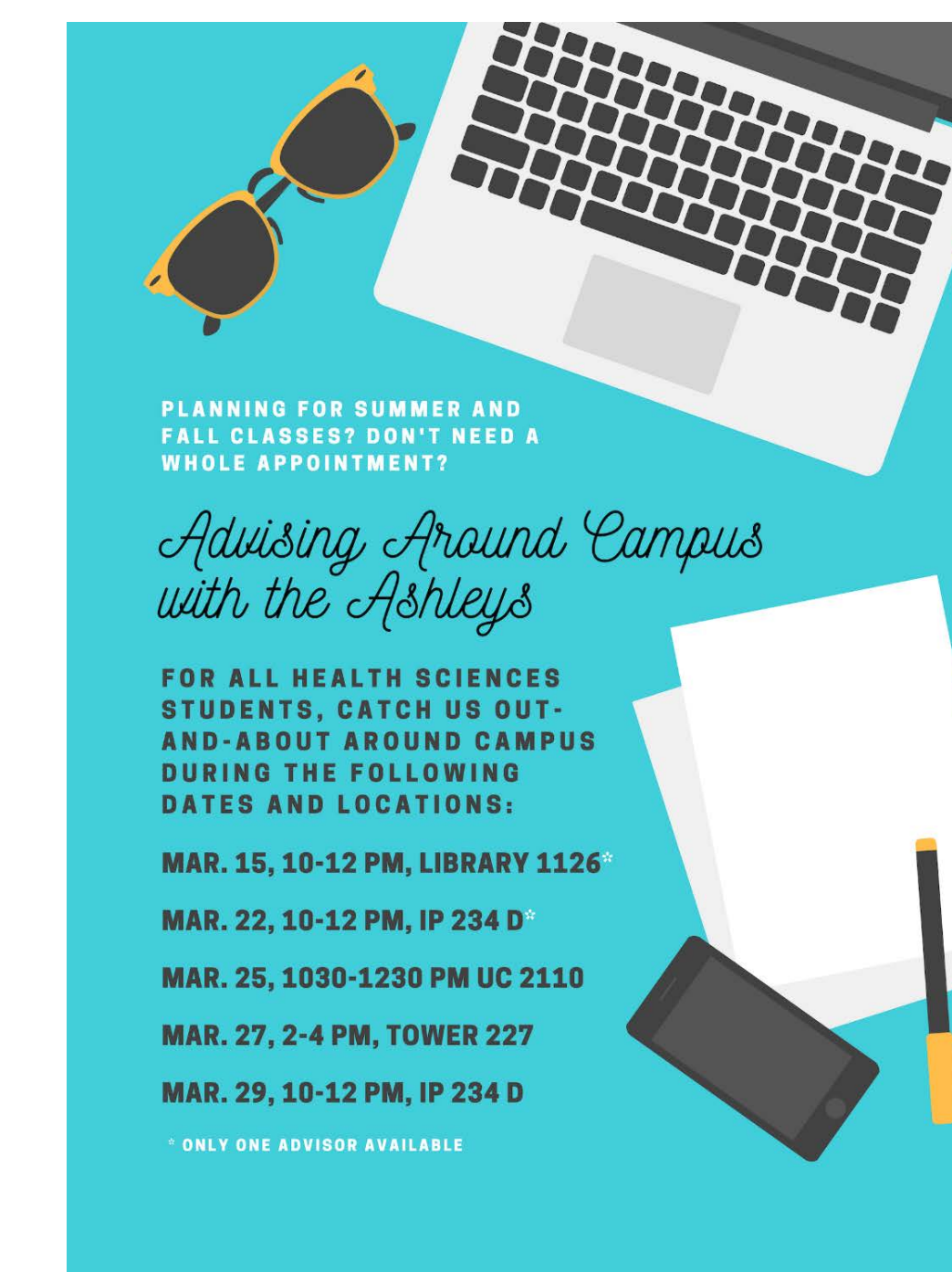
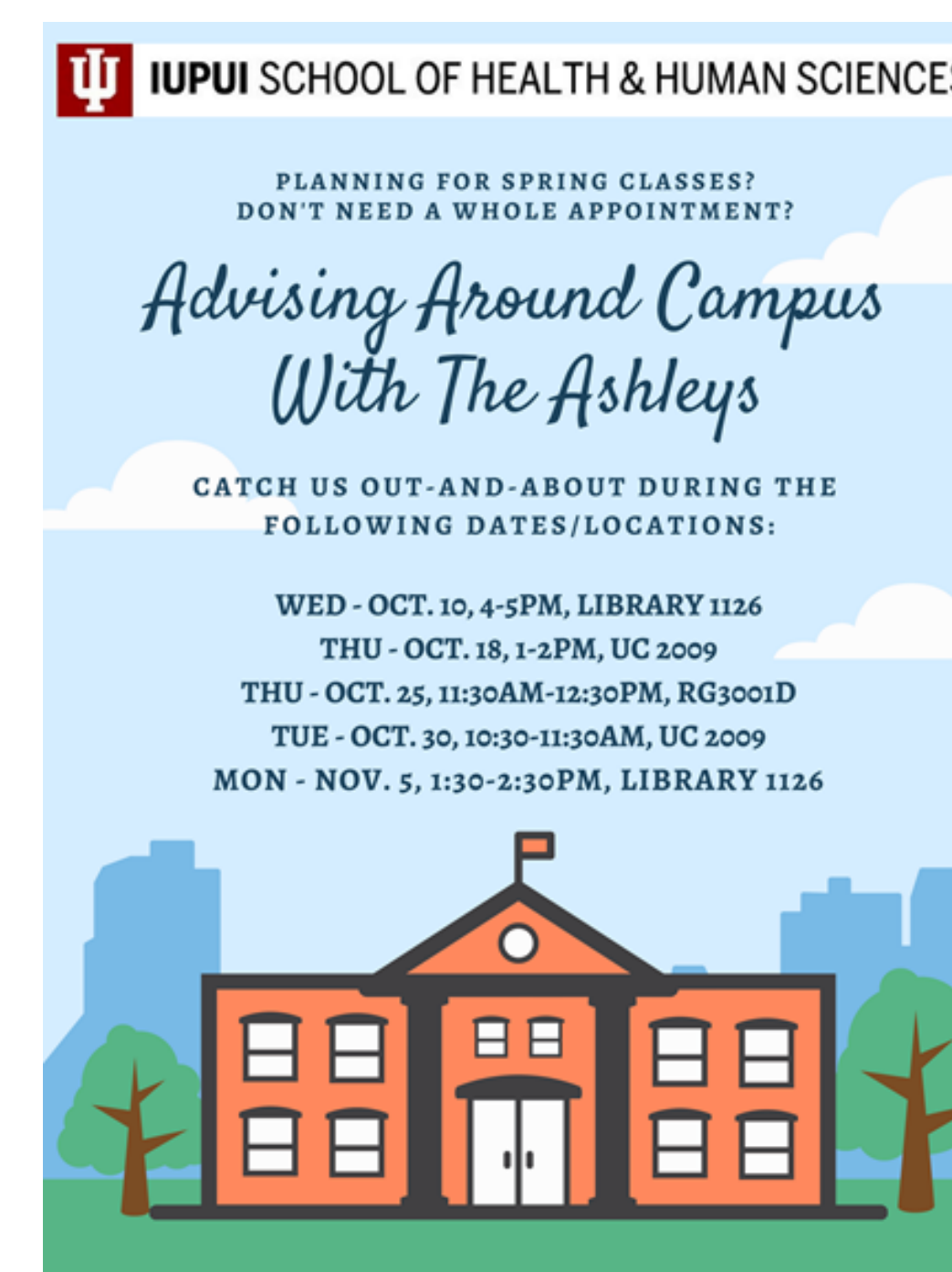
October 3

"Ashley's Advising Around Campus" is happening now, and we have come to you this time! We are sitting in the back corner facing Michigan Street. We hope to see you! We are sitting in the back corner facing Michigan Street. We hope to see you!

Ashley B & Ashley M

Future times for "Ashley's Advising Around Campus" are listed below:

October 27, 12p-1p, Tower Dining  
November 6, 1p-3p, Campus Center Starbucks  
November 17, 12p-1p, Tower Dining



“With a busy schedule, advising around campus is beneficial because I do not have to make time to go all the way to the Health Sciences building for advising, thus making it quicker and easier to fit into my schedule” (Personal Communication, 2019).