



In Partnership with NACADA

SOUTH CAROLINA ADVISORS CONFERENCE

 Friday February 14, 2025

 8:30AM - 12:30PM EST

 Zoom

QUESTIONS?

Contact *Caleb Morris* at cemorris@email.sc.edu or *Sara McConville* at saramcc@mailbox.sc.edu.

Mark your calendar for a state wide virtual conference focused on promising practices in academic advising and student success.

Contents

| | |
|--|---|
| Schedule at-a-Glance..... | 2 |
| Keynote Address, 9am-9:50am..... | 3 |
| Concurrent Session I, 10:00am-10:50am..... | 4 |
| Coaching Conversations in Academic Advising..... | 4 |
| Connecting Enrollment Advising with Faculty: Enhancing Campus Unity for Student Success, Belonging, and Retention..... | 5 |

Navigating the Transition: Supporting High School to College Students Through Stress, Learning Differences, and Identity Exploration..... 6

Concurrent Session II, 11:00am-11:50am..... 7

It Takes a Village: Supporting Student Success Through Intervention & Campus Partnerships . 7

Majors and Minors and the Future Beyond...the fair 8

Future-Forward Advising: Shaping the Future of Advising for First-Generation Student Success in South Carolina and Beyond..... 9

Schedule at-a-Glance

FEBRUARY 14, 2025 8:30 AM - 12:30 PM EST ZOOM

SC ADVISORS' CONFERENCE SCHEDULE

- 8:30 AM: Welcome & Opening Remarks
- 9 AM: Keynote Session + 10-Minute Break
- 10 AM: Concurrent Session I + 10-Minute Break
- 11 AM: Concurrent Session II + 10-Minute Break
- 12 PM: Closing Remarks and Wrap-Up

Keynote Address, 9am-9:50am

Dr. Rénard Harris, College of Charleston



Rénard Harris is an associate professor of management in the School of Business at the College of Charleston. He holds a doctorate of education in teacher education. Since his time at the College of Charleston and several years prior, he has explored multicultural education; diversity, equity and inclusion; storytelling; cultural relevance; and leadership.

Prior to teaching in the School of Business he was the Vice President of Access and Inclusion and the Chief Diversity Officer at the college. His primary responsibilities were to raise the visibility of the institution's diversity efforts by building collaborative relationships, unifying the campus by educating and highlighting the essence and strengths of various identities, guiding diversity programs and workshops, and creating initiatives that improve the success of underserved students.

Concurrent Session I, 10am-10:50am

Coaching Conversations in Academic Advising

Abstract

Navigating challenging student behaviors—such as missed appointments, unclear emails, and last-minute requests—can be frustrating for advisors. This session explores how coaching strategies can be used to address these behaviors while fostering student accountability, self-awareness, and communication skills. Participants will leave with actionable coaching techniques that can be applied in an advising setting. This session will guide participants in developing a collaborative toolkit of strategies designed to foster meaningful and productive advisor-student interactions. These tools will support student success and enhance the advising experience.

Presenters

Lauren Sanborn, University of South Carolina

Marissa Rittermeyer, University of South Carolina

Katy Pautz, University of South Carolina

Susan Vinson, University of South Carolina



Connecting Enrollment Advising with Faculty: Enhancing Campus Unity for Student Success, Belonging, and Retention

Abstract

Communication gaps on college campuses can hinder student enrollment and college completion. By connecting all campus community members involved with students, we have worked to close these gaps and created better resources, processes, and opportunities for everyone involved. We share these wins as well as the trials we used to us to the wins.

Presenters

Erynn Black, Aiken Technical College



Navigating the Transition: Supporting High School to College Students Through Stress, Learning Differences, and Identity Exploration

Abstract

The transition from high school to college is a formative and often stressful period, particularly for students with learning differences and those exploring their identities. In this session, we will discuss advising strategies that help students manage stress, understand their learning needs, and navigate the complexities of personal identity development during their college transition. Through a holistic, student-centered approach, advisors can play a pivotal role in fostering student success. This session will provide practical tips and tools to help advisors support students in developing resilience, self-advocacy skills, and a strong sense of belonging in their new academic environment.

Presenters

Brandi Byers, University of South Carolina



Concurrent Session II, 11am-11:50am

It Takes a Village: Supporting Student Success Through Intervention & Campus Partnerships

Abstract

College students today face a variety of challenges, both in accessing higher education and in successfully completing coursework. Effective student support efforts often require the collaboration of several campus partners to effectively address student needs. The University Advising Center at the University of South Carolina has developed several programs that seek to provide holistic student support by collaborating with campus partners outside of Academic Affairs. This session will discuss a few of these academic intervention programs, along with the role of advising in leading student support efforts.

Presenters

Alyssa Stephens, University of South Carolina

Katia Fuller, University of South Carolina



Majors and Minors and the Future Beyond...the fair

Abstract

Do you have students who are undecided, re-deciding, or exploring their major and wish there was a way to get all of their questions answered in a one-stop-shop? We may have the perfect solution, a Majors and Minors Fair. Come learn from the lessons we have learned (sometimes the hard way) how to set up a majors and minors fair or strengthen the program you already have at your institution. We will cover the evolution of formats we have used over the years and which ones have worked best for our institution. We will share the year-long timeline we use to plan for this event and how we have incentivized the program for our faculty and students to drive our attendance up to almost 700 students in just a 4-hour event with a \$0 budget.

Presenters

Emily Kacer, College of Charleston



Future-Forward Advising: Shaping the Future of Advising for First-Generation Student Success in South Carolina and Beyond

Abstract

Approximately one-third of all college students in the United States are first-generation. This session explores how advisors can leverage asset-based approaches to empower first-generation students and foster their success. Participants will gain insights into the strengths these students possess and their characteristics, reflect on ways to use a belonging framework to create a supportive campus environment, and share innovative initiatives that enhance first-generation student outcomes. Join us for a highly participatory session to exchange ideas and develop strategies that ensure all first-generation college students feel seen, connected, and supported at your institution. Together, we can shape a future-forward advising model.

Presenters

Dr. LaNae Budden, University of South Carolina

Melissa Kupfer, University of South Carolina

