



# Advising Matters

March 2016

## PORTLAND PREVIEW

Get a sneak peak at the 2016  
NACADA Region One  
Conference

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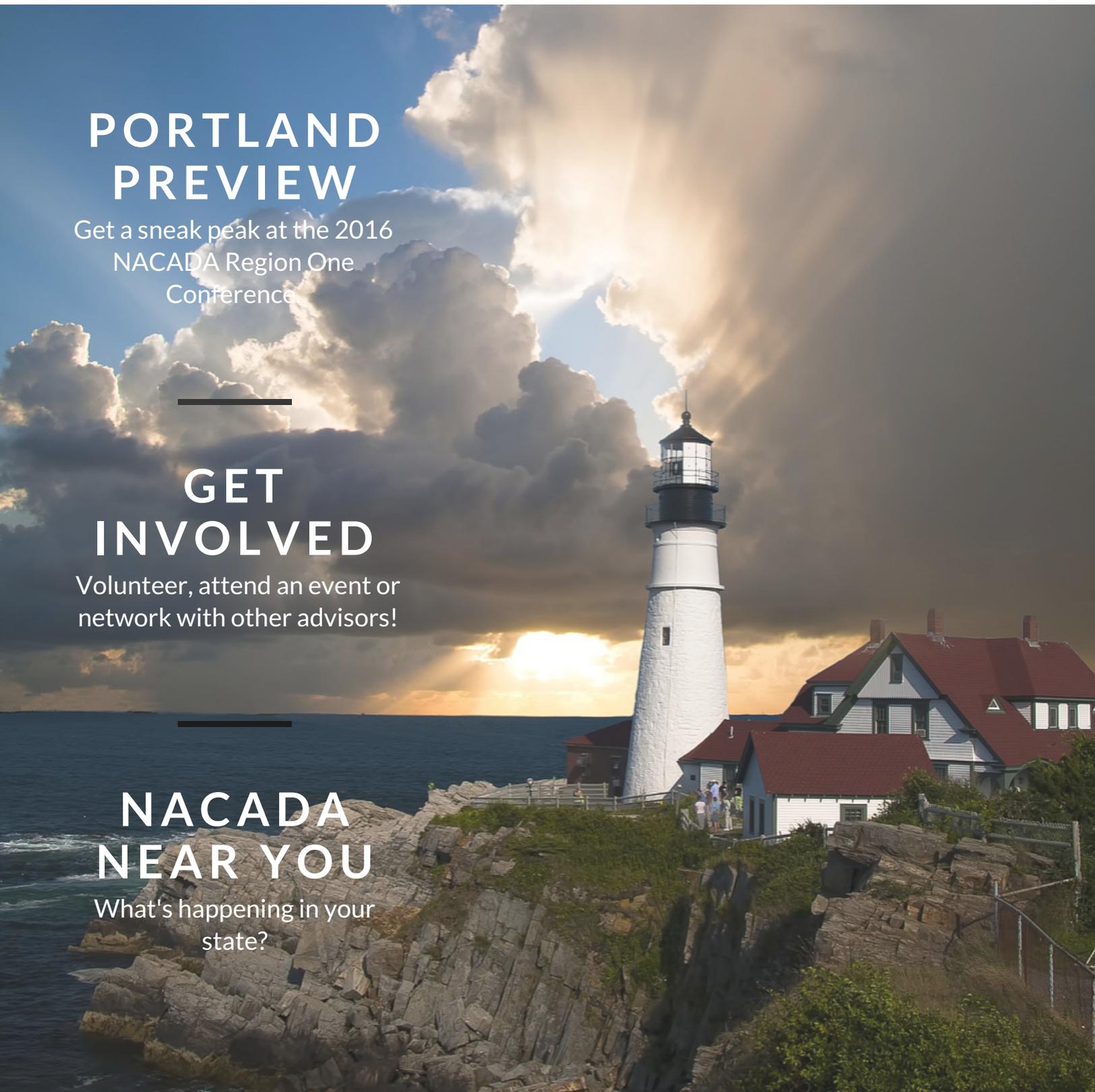
## GET INVOLVED

Volunteer, attend an event or  
network with other advisors!

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## NACADA NEAR YOU

What's happening in your  
state?



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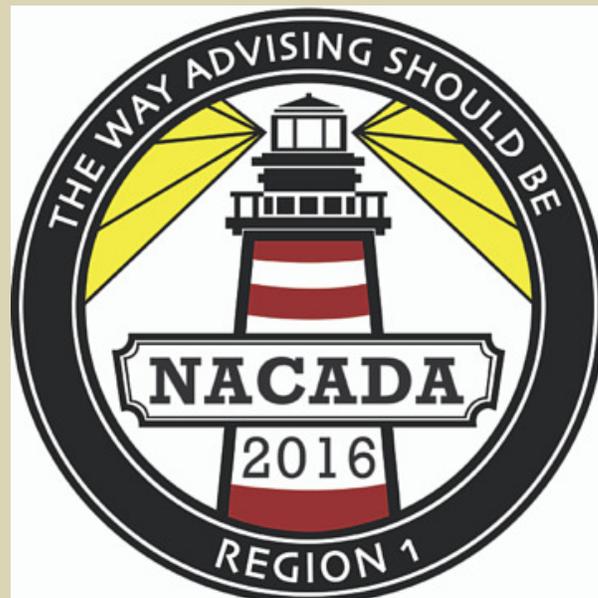
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Greetings Region One!

In a few weeks, we will come together in Portland, ME for the annual Region One Conference to demonstrate “The Way Advising Should Be” in our interactions with students, families, and campus colleagues. Of course, don’t forget to bring your appetite, as it is Restaurant Week in Portland. I look forward to seeing many of you as we spend another year reflecting, networking, and sharing professional and personal stories with each other.

I would like to thank the entire Conference Committee for their work throughout the year. From planning special events to organizing volunteers to working with the hotel to reading proposals; the conference would not be a success without your dedication and commitment. Here are a few highlights about the conference:

- We expect to have 400+ advisors join us in Portland. The conference hotel is sold out of rooms. Be sure to book at one of the overflow hotels. More information can be found on the NACADA Region One website.
- Call for Volunteers – Volunteering during the conference is a great way to give back and to assist the Committee with some of the “nitty-gritty” details. From working the registration desk to collecting evaluations to greeting folks during meals, volunteers are always needed. Be on the look-out for the “call for volunteers” email.
- Region I CARES – We started a tradition in Burlington, VT during the 2011 Region One Conference and we would like to continue giving back to our Region One community. This year, Region One will be partnering with the United Way. Our goal is to collect 500 toothbrushes and tubes of toothpaste. Donations can be dropped off at the registration site during the conference.
- Hospitality – The Maine welcome crew is working to provide you with wonderful ways to explore the great state of Maine. Bring your walking shoes (or boots since Maine has seen its fair share of snow this year) and be prepared to enjoy the wonderful sites, food, and culture of Portland, ME.
- Keep Connected – For the most current information about the conference, continue to reference the NACADA Region One website page in addition to keeping connected through Facebook and Twitter.

Jennifer Fath, Region One Chair

**CONFERENCE**

**INFO**

# WELCOME

This winter is certainly a change from last year for many of us. But, as we know, the weather can be unpredictable and unreliable here in Region One; especially in the late winter/early spring. What is predictable and reliable at this time of year is the professional development opportunity that the NACADA Region One Conference brings. This year, the Region One conference in Portland Maine from March 9-11th is shaping up to be a fantastic experience. From three pre-cons to consider, networking opportunities at the first-time attendee luncheon, welcome reception, and graduate student dinner in addition to sharing knowledge during the concurrent, poster, and unconference sessions to the social rejuvenation that region one offers, and that it happens to be Maine Restaurant Week, this conference is not to be missed!

On behalf of the conference committee who has worked hard on getting this opportunity ready for all of us to celebrate our profession, we look forward to seeing you in Portland!

Patrick Cate, Plymouth State University  
Melissa Jenkins, Bentley University  
Region One conference co-chairs



## Welcome to Portland!

Our host city for the 2016 NACADA Region 1 Conference is Portland, ME. The largest city in the state, Portland promises a wide variety of activities and places to explore.

With shops, museums, sports and a beautiful waterfront, no conference goer will be bored!

The City is home to many unique cultural experiences including the world's only Cryptozoology Museum. There you can learn about Abominable Snowmen, and Bigfoot.

The Portland Museum is just a few blocks away from the conference hotel and boasts American, European and contemporary art. If Science is what you're looking for, head to the Portland Science Center and explore exhibits about space and a "robot zoo."

The local minor league hockey team, the Portland Pirates will be playing the Toronto Marlies on Friday, March 11 at 7 p.m.

While in Portland, be sure to check out Old Port. A portion of town known for its cobblestone streets and its stores, restaurants and bars. That's where you'll find much of the Portland nightlife, and likely, many of your NACADA peers!

For those willing to travel a bit, there's always the L.L. Bean Flagship Store in Freeport. Not sure when to go? No problem, it's open 24 hours a day.

Get out, explore the city and have fun!



Seasoned NACADA Region 1 Conference goers know that one of the best things about attending is the food! Meeting up with coworkers and friends either formally or informally and sampling local cuisine is always a highlight of the trip.

This year, the region 1 conference is in the middle of Maine Restaurant Week! What a great way to sample the food and still stay within your budget.

How does it work? Each restaurant will offer a special dinner menu with a fixed price of \$25, \$35, \$45 or \$55. Some will even offer lunch starting at \$15, which is great for people arriving early on Wednesday, when lunch isn't provided through the conference..

Right now 34 restaurants are participating and the list isn't final yet!

Cafes, Italian food or Irish pubs, Maine Restaurant has a restaurant to meet your preferred cuisine.

Need more information? Visit: [www.mainerestaurantweek.com](http://www.mainerestaurantweek.com). From there you can find a list of restaurants and sign up for email updates.

**Bon Appetite!**

**Maine Restaurant Week!**

# Conference Details

## Holiday Inn By the Bay

88 Spring Street  
Portland, ME 04101

## Registration

Register at [www.nacada.ksu.edu](http://www.nacada.ksu.edu)  
Early Bird Discount ends Friday, February 17

## Checking In

Registration Tables will be open at the Holiday Inn By the Bay:  
Wednesday, March 9: 9 a.m. - 4 p.m.  
Thursday, March 10: 7:30 a.m. - 11:45 a.m.  
Friday, March 11: 7:30 a.m. - 11:45 a.m.

## Hotel Options

Holiday Inn By the Bay has sold out, but NACADA Region 1 has secured the following overflow hotel options:

Hyatt Place Portland Old Port  
433 Fore St, Portland, ME 04101  
Group Code: G-NACA

Portland Harbor Hotel  
468 Fore St, Portland, ME 04101  
Group ID: 6263

Courtyard by Marriott Downtown/Waterfront  
321 Commercial Street  
Portland, Maine 04101  
Group: NACADA

# Conference at a Glance

## **March 9**

8:00am - 10:00am Pre-Conference Registration  
8:00am - 4:00pm Conference Registration  
9:00am - 11:00am Pre-Conference Workshops  
12:00pm - 1:15pm Lunch on Your Own  
1:30pm - 2:30pm Session 1  
2:45pm - 3:45pm Session 2  
4:00pm - 5:00pm Session 3  
5:30pm - 7:30pm Welcome Reception  
7:30pm Dinner on Your Own

## **March 10**

7:30am - 11:45am Conference Registration and Evaluations  
8:30am - 9:30am Continental Breakfast  
8:30am - 9:30am Academic Advising Excellence Awards Program with  
Welcome from the National Office and Region Update  
9:45am - 10:45am Session 4  
11:00am - 12:00pm Session 5  
12:00pm - 1:15pm Lunch (included in conference fee) Keynote address  
1:30pm - 3:00pm Poster Presentations & Unconference  
1:45pm - 2:15pm Unconference Session 1  
2:15pm - 2:45pm Unconference Session 2  
3:15pm - 4:15pm Session 6  
4:30pm - 5:30pm Region One Steering Committee Meeting  
5:30pm Dinner on Your Own

## **March 11**

7:30am - 11:30am Conference Registration and Evaluations  
8:00am - 9:00am Session 7  
9:15am - 10:15am Session 8  
11:00am - 12:15pm Brunch (included in conference fee): Closing  
Keynote and State Basket Give-Aways  
12:45pm - 1:45pm Open Planning Meeting for 2017 Conference:  
Please Join Us

# Preconference Workshops

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WEDNESDAY, MARCH 9, 2016

P1

## **Appreciate Advising: It's Not Just for Students Anymore**

Appreciative advising is intuitive and makes sense, right? Getting into the appreciative mindset is something advisors do naturally, correct? The answer to both these questions is yes, but what if we were to take being appreciative to the next level, and make it about more than just the work we do with students? Going from “good to great” takes effort; getting to great can be transformative—on a professional and/or personal level. This interactive workshop will help you discover your dreams for yourself, your department or your work with students; design your path for getting there and begin to think about how you will deliver on your action plan. Don't settle. Come see the way appreciative advising can be!

P2

## **#Engagement: A Dialectical Approach to Understanding Advising in Social Media**

Both of NACADA's most recent publications about technology in advising discuss social media tools (online social networks, podcasts, and blogs) mainly as means of “information delivery.” This use does not fully appreciate the relationship-building and engagement potential of these environments: the reason students use them in the first place! This workshop will be dialectical in both exploring the use of social media for engagement between student and advisor, and by engaging participants to conversationally contribute to the outcomes and take-aways. This workshop is designed for participants with any comfort level with social media. Participants will create an action plan for application of these concepts in their office and/or their advising praxis.

# Preconference Workshops

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WEDNESDAY, MARCH 9, 2016

P3

## **Green Zone: Military Awareness Training**

As the wars in Iraq and Afghanistan wind down, veterans are increasingly hanging up their uniforms and picking up their school books. Often these veterans are not prepared for college. But, are colleges prepared for veterans? As universities across the country see a continued increase in this population, how are we supporting their transition and success? This session will discuss how the University of Southern Maine has adapted to this growing population. We will include information on some of the challenges and how we overcame them. We will also discuss what we are doing now for our student-veteran population. Finally, we will include suggestions and facilitate discussion on what can be further done to provide the support needed to foster success. -

P4

## **First Time Attendee Orientation and Lunch (no cost to first time attendees)**

On your campus, you know the value of orientation for new students is to be involved early with each other and begin to build lasting connections to the campus. If this is your first time at this Region conference, attending our NACADA Orientation is REQUIRED! Come meet new members, as well as members of the NACADA leadership, and learn about the exciting association of which you are now a part.

# Unconference

**Two of your sessions will be unlike the others. Participate in our unconferences!**

*"It is so nice to have the time and space to share and ask other advisors about best practices without following a traditional concurrent session model."*

*"Everyone had so much to offer. Keep them going - a more casual approach is a nice switch."*

We are excited to offer two opportunities to 'unconference' at next month's Region 1 NACADA conference in Portland. Unconference sessions are unstructured opportunities for dialogue, community building, networking, and learning from your advising colleagues. Unlike other concurrent sessions - where presenters submit their proposal months ahead of time and go through a formal review process - unconferences allow attendees to guide the discussion, pose questions, and discuss best practices.

## **Wednesday, March 9 from 3:30 p.m. to 4:00 p.m.**

Our first unconference session will be grounded in recent articles, research, and literature. Attendees are encouraged to read one or more of the topics that is featured on the Region 1 blog ([www.nacadar1.wordpress.com](http://www.nacadar1.wordpress.com)) that would further their own learning, and come prepared to discuss it with colleagues. Volunteers will be on hand to facilitate the conversation, share groundrules, briefly summarize the piece, and toss out a couple of discussion questions.

## **Thursday, March 10 from 2:30 p.m. to 3:00 p.m.**

We'll feature our second unconference block. This time, it's up to you to determine the topics. Do you have an item on your to-do list that you don't know how to tackle, an idea you want to brainstorm further, or a desire to hear what others are doing to address shared concerns or problems on their campus? Propose an unconference!

Too busy to think about something now? Let your trip to Portland inspire you. Some ideas for an unconference may come to you during another session at the conference. Topics from last year featured conversations about Title IX, tutoring, building community with online students, advisor supervision, collaborating with faculty members and peer advisor programs – to name a few.

New for 2016! You can propose an unconference any time between now and Thursday, March 10. See the blog for more information. Topics and rooms locations will be announced at lunch.

Once again, volunteers will be on hand to facilitate the conversation, share groundrules, keep time, and collect session evaluations. Other than that, the agenda and conversation is set by attendees.

Please contact Brian Koslowski ([bkoslow@brandeis.edu](mailto:bkoslow@brandeis.edu)) or PJ Dickson ([pdickson@bentley.edu](mailto:pdickson@bentley.edu)) with any questions about the unconference sessions. See you in Portland!

**Continue the Conversation**

**#NACADAR1**

**@nacada\_region1**

# Volunteer in Portland!

Looking to get more involved in the NACADA Region One conference this March in Portland, Maine? Consider volunteering!

We will be looking for a variety of volunteers – the commitment is minimal but the volunteers are vital to the success of the conference! We will be looking for volunteers in a range of areas including:

- \* Individuals to staff the registration and evaluation tables
- \* Conference session evaluations liaisons
- \* Unconference session assistants
- \* Meal/reception greeters

In the weeks leading up to the conference, you will receive an email invitation to sign up for the various volunteer roles. When you receive the email to sign up for volunteering, consider checking out one of the volunteer roles in Portland!

In the meantime, if you have any questions about volunteering at the NACADA Region One conference in Portland, Maine, please email Rebecca Meaney, the NACADA volunteer co-chair ([Rebecca.meaney@umb.edu](mailto:Rebecca.meaney@umb.edu)).

## Bring Your Own Lanyard!

NACADA REGION 1 2016

To be more cost efficient, to focus our donation efforts on the Region 1 Cares effort, and to be more sustainable (used lanyards cannot be donated or reused), we have decided to ask attendees to bring their own lanyard. We will have a supply of plastic string lanyards for those who forget or do not have a lanyard to bring.

# Region I Cares

One Smile at a Time



Our Goal:

# 500

Toothbrushes &  
Tubes of Toothpaste

United Way of Greater Portland is where the community comes together to help children, individuals, and families in ways that create a brighter future for all.

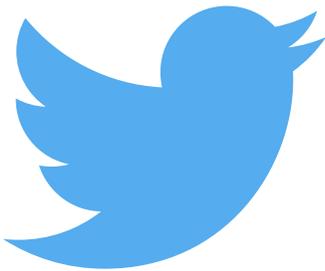
United Way of Greater Portland invests in helping individuals and in advancing community solutions. No other single organization has the scope, expertise, and influence to bring together hundreds of individuals, businesses, human services agencies, cities, and foundations around a common vision of creating maximum impact and achieving long-lasting change.

Focused on the fundamental issues of education, financial stability, and health, United Way of Greater Portland supports nearly 40 partner agencies to support 89 programs serving all walks of life. By uniting a powerful regional network of best-in-class partners, we're getting things done. Your gift of time, talent, money, or activism does more than it could through a single cause, charity, or agency.

By aligning a region-wide network around the same vision, more children succeed in school, more individuals lead healthy lives, and more people have the opportunity to achieve financial well-being. When you invest in United Way, you invest in a stronger community.

# NACADA Region 1 Communications

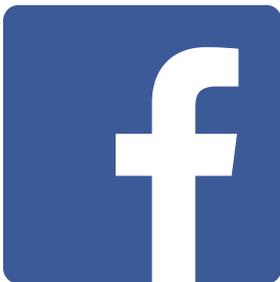
Use #NACADAR1 throughout the conference!  
There will be prizes!



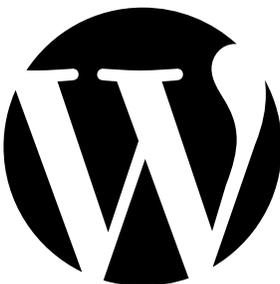
Share your insight on sessions!  
Follow @nacada\_region1 on Twitter



Send us your pictures!  
Follow @nacadaregion1 on Instagram.



Collaborate with your colleagues all year.  
Join the **NACADA: Northeast Region 1** Facebook group



Want to keep up with Region 1 year round?  
Follow our blog on Wordpress:  
**NACADAR1.wordpress.com**  
Conference materials will be posted here!

# 2016 Scholarship Winners

Congratulations to our 2016 Northeast Region 1 Scholarship Winners!

**Graduate Student Scholarship:**

- Chelsea David, Worcester Polytechnic Institute
- Heather M. Flaherty, Bridgewater State University

**New Advisor Scholarship:**

- Lauren Humphrey, University of Bridgeport
- Janine Bradley, University of Massachusetts Boston

**Presenter Scholarships:**

- Samantha Palombizio, Northwestern CT Community College
- AnnMarie Puleo, Western Connecticut State University
- Caitlyn Rivers, Southern New Hampshire University
- Lisa Lombardi, Lesley University
- Amber Meyers, University of Massachusetts Boston



## Graduate Dinner

Region 1 will be hosting the Graduate Student Appreciation Dinner on Thursday night. We invite all graduate students to a free meal and networking event. Professionals from the region will be on hand to network and sharing their pathway in advising. It is our way as a region to say we appreciate graduate students and want to help them move forward professionally. Learn about scholarship and internship opportunities while connecting with professionals in the region and NACADA leadership.

If you are a graduate student and would like to attend, please email: [rmondor@maine.edu](mailto:rmondor@maine.edu) for details.

# Conference Committee

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Region 1 Chair	Jennifer Fath
Past Region 1 Chair	Rodney Mondor
Conference Co-Chair	Patrick Cate
Conference Co-Chair	Melissa Jenkins
Site Selection Co-Chair 2016	Vince Kloskowski
Site Selection Co-Chair 2017	Autumn Grant
Site Selection Co-Chair 2017	Nathan Hendrickson
Hospitality/Reception/Vendor Co-Chair	Nathan Hendrickson
Hospitality/Reception/Vendor Co-Chair	Vince Kloskowski
Awards & Recognition Co-Chair	Ana Frega
Awards & Recognition Co-Chair	Felecia Edwards
Program Co-Chair	Jen Keene-Crouse
Program Co-Chair	Amy Mei
Registration Co-Chair	Jen Drake-Deese
Registration Co-Chair	Mara Sidman
Volunteer Co-Chair	Rebecca Meaney
Communications Co-Chair	Jessie Karner
Communications Co-Chair	Tara Maroney
Evaluation Co-Chair	Susan Kolls
Evaluation Co-Chair	Michaela Kinlock
UnConference Co-Chair	Brian Koslowski
UnConference Co-Chair	PJ Dickson

**NATIONAL**

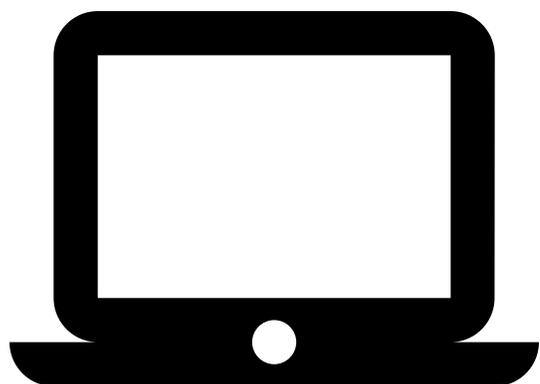
**&**

**STATE**

**NEWS**

# Upcoming Events

## Web Events



Wednesday, March 23, 2016

Advising Needs of First Generation Students:  
Taking a Closer Look

Wednesday, April 13, 2016

Intersectionality: Understanding our Students'  
Multifaceted Identities

Wednesday, May 18, 2016

Demystifying Research in Academic Advising

Learn more:

<http://www.nacada.ksu.edu/Events-Programs/Events/Web-Events.aspx>

**NACADA**  
The Global Community for Academic Advising

**40<sup>th</sup> annual  
conference**

**OCTOBER 5-8, 2016**

**at the MARRIOTT  
MARQUIS**

**ATLANTA,  
GEORGIA**

The banner features a city skyline at night with illuminated buildings. The text is overlaid in white and black, with horizontal lines separating the date and location information.

ADVISING MATTERS: MARCH 2016

NEW YORK  
R No. 654378



I ♥  
NEW YORK

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# NACADA in Rochester

On Wednesday, June 17, 2015, Monroe Community College hosted 190 academic advising professionals at the first ever NACADA sponsored all-day drive-in conference.

The conference, entitled "Advising for Student Success: Through Reconnecting, Revitalization & Collaboration," was organized by Rochester Area Colleges Advising, a grassroots committee of 12 academic advisors from local Rochester institutions, who worked together to plan the event.

Rodney Mondor, the Director of Orientation and Transition Programs at the University of Southern Maine and the Regional Division Representative to the NACADA Council served as the keynote speaker.

Participants attended two breakout sessions, lunch and partook in an "unconference" event at the end of the day.

The conference was a huge success and provided professionals with an opportunity to learn, network and enhance advising skills. Conference attendees came from all across the state to attend this event.

**View More Photos:**

<https://racadvising.shutterstock.com>



# Rhode Island Drive In

The RI Chapter of NACADA Region 1 successfully hosted its annual drive-in conference on Wednesday, December 18th, graciously hosted by Bryant University in Smithfield, RI. Over sixty attendees from RI, MA, ME, and CT attended the conference, which offered presentations in the areas of Information Technology, Exploration & Identity Development, and Advanced Professional Development. In addition, the key note speaker, Dave Ramsden, Chief Strategy Officer of Atrion Technology, addressed the attendees by sharing his experiences living with Asperger's Disease, ( a subset of Autism Spectrum Disorder ) and his hopes and aspirations for his own son living with ASD and part of the growing number of adults attending colleges and universities across the country.

New to the conference, NACADA/ RI recognized professionals from throughout the state for contributions to the field of advising. These professionals were: Jessica Sultaire, Bryant University ( Outstanding New Professional) Tamra Portalla, URI and Cindi Lewis, Bryant University (Advising Partner Award), The Office for International Student Services, RISD ( Innovation in Advising), and Dr. Shontay Delaloe, Brown University (RI Drive-In Presentation Award). In addition, Steven J. Bailey, an active member of the RI and NACADA community, deceased 8/12/14, was recognized as Advisor of the Year for his many contributions to the field and NACADA.

Named the Steven J. Bailey Award for Excellence in Advising, the award was received by his wife, Cheryl Bailey, along with family other attendees from RISD. A silent auction benefiting the Mt. Hope Learning Center of Rhode Island concluded the day, raising over \$400.00, which will be used to provide summer scholarships for students in need.

Special thanks to all the volunteers of the RI Steering Committee for their many contributions: Aaron Dashiell, Stacia Wesolowski, (conference co-chairs), Margaret Jean-Louis, Joanne Sciotus, Brenda McGill, and Eric Dusseault (RI Liaison).

ADVISING MATTERS: MARCH 2016



## The World of Advising: *Holistic Advising for a Diverse World*

# 2016 NACADA New York Drive-in Conference at Marist College

### WHEN

Friday, April 8, 2016

### WHERE

## MARIST

Student Center  
3399 North Road  
Poughkeepsie, NY 12601

### COST

\$35

Cost includes admission, parking,  
breakfast, and lunch

### REGISTRATION & DEADLINE

#### To Register and for more information

<https://www.eventbrite.com/e/nacada-new-york-drive-in-conference-at-marist-college-april-8-2016-registration-20705721370>

Register no later than March 14, 2016

### CALL FOR PROPOSALS

To submit your proposal, visit

<http://tinyurl.com/nacadany16>

### PROPOSAL DEADLINE

February 26, 2016

**NACADA**  
The Global Community for Academic Advising

Questions? Contact Dabby Hines in the Center for Advising & Academic Services at [Dabby.Hines@marist.edu](mailto:Dabby.Hines@marist.edu)

**Save  
the Date!**

**2016 NACADA CT  
STATE DRIVE-IN**

**FRIDAY, APRIL 15, 2016**

**UNIVERSITY  
OF BRIDGEPORT**

[nacadar1.wordpress.com](http://nacadar1.wordpress.com)

**SPECIAL CONFERENCE EDITION**

MARCH 2016

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