

NACADA International Conference 2016

Cultural Awareness in the UAE

When preparing to present at NACADA 2016, please keep in mind that United Arab Emirate's (UAE) culture is rooted in the Islamic traditions of Arabia.

The UAE's developing history is directly related to fundamental social and economic changes that have occurred over the past few decades, transitioning from a Bedouin trading state to modern trading cities. Significant international attention has been drawn to a series of high profile public and private initiatives intended to enhance the cultural life of the country, from international art fairs to the establishment of a plethora of galleries; and projects that can be considered as fulfilling the "architecture of the imagination."

The UAE is tolerant to the diversity of communities, cultures, and religions in keeping with its strong and traditional culture of communications, actions, customs, beliefs, values, expression, and institutions. It believes in the cultural competence of cultural leaders and academics to function and respond respectfully and effectively within the context of the ethics and integrity of its people.

- Expression of language through symbolic obscenities / coarse words
- Implication of political/government slander / references or mistreatment of images of public figures of the country
- Religious connotations /symbols or intolerance of religious figures
- Violent acts, drugs, alcohol

If you have any questions concerning your workshop or presentation, please contact Joana Stocker Joana.Stocker@zu.ac.ae for further info.

Reference: <http://www.dubaifaqs.com/dubai-code-of-conduct.php>

http://www.zu.ac.ae/employment/html/documents/CultureandConductinDubai_000.pdf